



Paramount's Streaming Success: 15% Layoff, \$6B Cable Charge

Description

Paramount Global's stock went up by 6% before the market opened on Friday. The company made a profit in its streaming division for the first time, but its TV business slowed down more than expected. They plan to lay off 15% of their US employees soon. Paramount is preparing to merge with Skydance Media next year. In the second quarter, their streaming segment's income improved by \$450 million. The company's earnings exceeded analysts' expectations at \$0.54 per share. Revenue was below estimates at \$6.81 billion. Paramount+ lost 2.8 million subscribers but saw a 26% increase in revenue per user. Despite a profit in the streaming segment, the division is still operating at a loss. The company noted challenges in the film division due to release timing. Skydance's takeover of Paramount is expected soon. The new leadership team plans to cut costs and improve profitability. Investors responded positively, with shares rising 5% after hours.

Vocabulary List:

1. **Profit** /'prɒfɪt/ (noun): Financial gain especially the difference between the amount earned and the amount spent.
2. **Segment** /'sɛgmənt/ (noun): A part or section of a larger whole.
3. **Exceed** /ɪk'si:d/ (verb): To go beyond a limit or standard.
4. **Merger** /'mɜːrdʒər/ (noun): The combination of two or more entities into one.
5. **Challenges** /'tʃælɪndʒɪz/ (noun): Difficulties that require a solution or effort to overcome.
6. **Profitability** /,prɒfɪtə'bɪləti/ (noun): The degree to which a business or activity yields profit or financial gain.

Comprehension Questions

Multiple Choice

1. What percentage did Paramount Global's stock go up by before the market opened on Friday?
Option: 3%
Option: 6%
Option: 9%
Option: 12%



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2. Which division of Paramount Global made a profit for the first time?
- Option: TV business
 - Option: Film division
 - Option: Streaming division
 - Option: Corporate division
3. How many subscribers did Paramount+ lose?
- Option: 1.5 million
 - Option: 2.0 million
 - Option: 2.8 million
 - Option: 3.5 million
4. By how much did Paramount+ experience an increase in revenue per user?
- Option: 10%
 - Option: 16%
 - Option: 20%
 - Option: 26%
5. What percentage of US employees does Paramount plan to lay off soon?
- Option: 5%
 - Option: 10%
 - Option: 15%
 - Option: 20%
6. What was Paramount Global's revenue in the reported quarter?
- Option: \$6.50 billion
 - Option: \$6.65 billion
 - Option: \$6.81 billion
 - Option: \$7.00 billion

Answer

Multiple Choice: 1. 6% 2. Streaming division 3. 2.8 million 4. 26% 5. 15% 6. \$6.81 billion

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)



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1. Who are individuals who commit crimes?
 - Option: Police officers
 - Option: Teachers
 - Option: Criminals
 - Option: Doctors
 2. Where do buyers and sellers come together to trade goods and services?
 - Option: School
 - Option: Market
 - Option: Hospital
 - Option: Factory
 3. Who puts money into financial schemes with the expectation of achieving a profit?
 - Option: Bakers
 - Option: Students
 - Option: Investors
 - Option: Artists
 4. What is the financial gain obtained by selling goods above the cost price?
 - Option: Profit
 - Option: Loss
 - Option: Salary
 - Option: Debt
 5. What is a significant decline in economic activity spread across the economy?
 - Option: Growth
 - Option: Recession
 - Option: Stability
 - Option: Boom
 6. What term describes a pessimistic outlook on the stock market?
 - Option: Bullish
 - Option: Bearish
 - Option: Neutral
 - Option: Optimistic
 7. What are tasks or situations that test someone's abilities?
 - Option: Challenges
 - Option: Rewards
 - Option: Vacations
 - Option: Advantages



8. What is the fraudulent acquisition and use of a person's private identifying information?

- Option: Credit Card
- Option: Identity Theft
- Option: Legal Action
- Option: Home Loan

9. What indicates a company's ability to generate profit over time?

- Option: Growth Rate
- Option: Profitability
- Option: Market Share
- Option: Salary Increase

10. Who is a person who examines and interprets data in financial markets?

- Option: Doctor
- Option: Teacher
- Option: Analyst
- Option: Pilot

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. _____ occur when two or more companies combine to form a new entity.
12. A _____ in stock prices may present a buying opportunity for some investors.
13. Company _____ reports can impact stock prices significantly.
14. _____ erodes the purchasing power of a currency over time.
15. Investors should diversify their investment _____ to reduce risk.
16. Companies strive to _____ customer expectations to build loyalty.
17. A market _____ is a reverse movement of at least 10% in stock prices.
18. The positive economic data was _____ for investors.
19. There may be a _____ on executive salaries in some companies.
20. Stocks that are _____ may indicate a possible reversal in the market.



21. The central bank's actions are aimed at _____ the economy.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

22. The company is to stay afloat amidst fierce competition.
23. Investors use contracts to speculate on the future price of assets.
24. During economic uncertainty companies may hiring to cut costs.
25. Data can lead to confidential information being exposed.
26. Investor can greatly influence the direction of the market.
27. A prolonged economic downturn can lead to a severe .
28. A(n) market is characterized by rising prices and investor optimism.
29. The between the two companies created a dominant player in the industry.
30. Successful businesses aim to generate consistent for their shareholders.
31. Small businesses may face challenges when to compete with larger corporations.

Answer

Multiple Choice: 1. Criminals 2. Market 3. Investors 4. Profit 5. Recession 6. Bearish 7. Challenges 8. Identity Theft 9. Profitability 10. Analyst

Gap-Fill: 11. Mergers 12. Decline 13. Earnings 14. Inflation 15. Portfolios 16. Exceed 17. Correction 18. Encouraging 19. Cap 20. Oversold 21. Stabilizing

Matching sentence: 1. Struggling 2. Futures 3. Freeze 4. Breaches 5. Sentiment 6. Recession 7. Bullish 8. Merger 9. Profit 10. Struggling

CATEGORY

1. Business - LEVEL2

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