



'Part Two' Aims for \$10 Million in Advance Screenings Earnings

Description

Source: Warner Bros

Exclusive newsflash: As we emerge from the cinematic dormancy induced by the pandemic, let's delve into the remarkable success story that constitutes the opening of the *Dune: Part Two*.

An enthralling co-production of Legendary Entertainment and Warner Bros, *Dune: Part Two* has catapulted from obscurity to a whopping \$10 million in preview revenues, based on Thursday's industry estimates. This sum includes an impressive \$2M accorded to the Imax fan event screening that transpired on the 25th of February.

With perfect clarity, it's critical to understand that these numbers are not from Warner Bros themselves, thereby implying the possibility of a higher or lower figure at dawn on Friday.

Marching into the glorious sunrise of cinematic success, *Dune: Part Two*'s preview revenues have outpaced the Thursday night debut of its predecessor, *Dune* in 2021, which raised \$5.1M. All evidence seems to suggest that *Dune: Part Two* could potentially outstrip preceding successful previews like *Barbenheimer*, *Barbie* or *Oppenheimer*.

In the intricate game of predicting box office performances, we confront an intriguing anomaly: for *Dune: Part Two*, pre-sales have been primarily concentrated in premium formats, whilst standard advance sales have been fairly unremarkable. This scenario might temper the expectations usually linked with advanced sales of \$18M which typically signal opening revenues of over \$100M.

Aided by a splendid 95% certified fresh rating on Rotten Tomatoes and a mind-boggling social media universe of 575.5M, *Dune: Part Two* is riding a definitive wave of public favor compared to the initial part which was also available on HBO Max.

With all cast members actively promoting the sequel across all social platforms, the marketing campaign for *Dune: Part Two* is a formidable force to be reckoned with. As per social media metrics, the film scores a perfect 10 in all measurable indices, a rarity in the realm of film marketing.

Embedded in this wave of excitement is the commendable work of director Denis Villeneuve, whose credentials include prominent works like *Dune* and *Blade Runner 2049*. Likewise, the film's score composed by Hans Zimmer has also garnered unanimous acclaim.

Touted as more than a blockbuster, contrarily labelled as a "complex geopolitical thriller", *Dune: Part Two* has triggered a wave of anticipation. One can only wait with bated breath to witness how this intergalactic narrative unfolds.

Stay tuned for more engaging updates on this intriguing saga.

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Vocabulary List:

1. **Dormancy** // (noun): A state of inactivity or suspended animation.
2. **Obscurity** // (noun): The state of being unknown/inconspicuous or unimportant.
3. **Whopping** // (adjective): Extremely large/huge.
4. **Imax** // (noun): A high-resolution film system that uses greater film width and projection size compared to conventional systems.
5. **Predecessor** // (noun): One who precedes another in a lineage or sequence.
6. **Anomaly** // (noun): Something that deviates from what is standard/normal or expected.

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What is the term for unity or agreement of feeling or action especially among individuals with a common interest?

Option: Renowned

Option: Solidarity

Option: Lurative



Option: Imax

2. What word would be used to describe something extremely large or impressive?

- Option: Whopping
- Option: Sensational
- Option: Array
- Option: Glitzy

3. Which term would best describe someone who has achieved success or is very skillful?

- Option: Anomaly
- Option: Accomplished
- Option: Dormancy
- Option: Exorbitant

4. Who is responsible for investigating deaths in certain circumstances like accidents or suspicious circumstances?

- Option: Critics
- Option: Coroner
- Option: Whopping
- Option: Imax

5. What term is used to describe something causing great public interest and excitement?

- Option: Renowned
- Option: Sensational
- Option: Array
- Option: Crescendo

6. What word would describe something ostentatiously showy or flashy?

- Option: Glitzy
- Option: Sequins
- Option: Kickstarted
- Option: Array

7. Which term would describe something typically a price that is unreasonably high?

- Option: Dormancy
- Option: Exorbitant
- Option: Surrounded
- Option: Solidarity

8. Which word would refer to a wide range or variety of something?

- Option: Convoy
- Option: Procured
- Option: Helmed



Option: Array

9. What term is used to describe a state of inactivity or a period of quietness?

- Option: Glitzy
- Option: Laurels
- Option: Dormancy
- Option: Sequins

10. Which term would describe something mysterious puzzling or difficult to understand?

- Option: Imax
- Option: Enthralling
- Option: Influx
- Option: Enigmatic

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The _____ artist's works are sought after by collectors worldwide.
12. The crowdfunding campaign successfully _____ the business idea.
13. Investing in real estate can be very _____ if done wisely.
14. The scale of the project was truly _____ ; it exceeded everyone's expectations.
15. The current CEO aims to surpass the achievements of his _____ .
16. The sudden temperature drop in mid-summer was an _____ according to weather experts.
17. The news of the company's _____ came as a shock to the employees.
18. The mood at the funeral was very _____ reflecting the sadness of the occasion.
19. The suspect had an _____ tattoo on his neck making identification easy.
20. The strict safety protocols _____ that all participants were secure during the event.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The movie received rave reviews from both fans and alike.



22. The peaceful cottage was by towering trees and a serene lake.
23. The display of fireworks lit up the night sky during the festival.
24. The renowned director the award-winning film that captivated audiences worldwide.
25. The rare artifact was carefully by the museum to add to its collection.
26. The dazzling gown was adorned with shimmering that sparkled under the lights.
27. The successful Kickstarter campaign the ambitious project allowing it to come to life.
28. After winning multiple awards the actress could rest on her knowing she had achieved great success.
29. The sudden of tourists during the holiday season caused traffic jams in the small town.
30. The company made the difficult decision to the production of the outdated model.

Answer

Multiple Choice: 1. Solidarity 2. Whopping 3. Accomplished 4. Coroner 5. Sensational 6. Glitzy 7. Exorbitant 8. Array 9. Dormancy 10. Enigmatic

Gap-Fill: 11. renowned 12. kickstarted 13. lucrative 14. impressive 15. predecessor 16. anomaly 17. demise 18. sombre 19. unmistakable 20. ensured

Matching sentence: 1. critics 2. surrounded 3. impressive 4. helmed 5. procured 6. sequins 7. kickstarted 8. laurels 9. influx 10. discontinue

CATEGORY

1. Entertainment - LEVEL6

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Author

aimeeyoung99