



Peter Jackson Addresses AI and 'Hunt for Gollum' at Cannes

Description

Filmmaker Peter Jackson has expressed mixed feelings about the use of artificial intelligence (AI) in cinema during a recent masterclass at the Cannes Film Festival. He believes it is unfortunate that the ongoing debate about AI affects the recognition of actors like Andy Serkis, who played Gollum in "The Lord of the Rings." Jackson stated that while some fear AI could be harmful, he does not dislike its application in film, comparing it to traditional special effects.

He emphasized the importance of protecting actors' rights, particularly against the misuse of their likenesses through AI. Jackson pointed out that as long as actors give permission, creating AI duplicates is acceptable. The current conversation around AI is particularly detrimental to motion-capture performances, such as Serkis's, which Jackson argues deserve awards recognition. He voiced concern that AI-generated characters might not receive accolades, which he considers unfair, especially since Serkis's portrayal was entirely human.

In the same discussion, Jackson mentioned the forthcoming film "The Hunt for Gollum," which will be directed and starred in by Serkis. Jackson explained that Serkis has a deep understanding of the character's psychological struggles and addictions, making him the right choice to direct.

Jackson received an Honorary Palme d'Or at the festival, presented by Elijah Wood, who played Frodo Baggins. Wood praised Jackson for revolutionising filmmaking and noted that the decision to create the trilogy was seen as a risky venture. Jackson recalled how a 20-minute preview of "The Fellowship of the Ring" at Cannes in 2001 changed public perception of the project, leading to its success.

Vocabulary List:

1. **masterclass** //ˈmæstərklæs// (noun): a class taught by a famous expert
2. **misuse** //ˌmɪsˈjuːz// (noun): wrong or unfair use of something
3. **likenesses** //ˈlaɪknəsɪz// (noun): pictures or images that look like someone
4. **detrimental** //ˌdetrɪˈmentəl// (adjective): causing harm or damage to something
5. **portrayal** //pɔːˈtreɪəl// (noun): how a person or character is shown
6. **forthcoming** //ˈfɔːrθˌkʌmɪŋ// (adjective): coming or happening in the near future

Comprehension Questions



Multiple Choice

1. What is Peter Jackson's stance on the use of artificial intelligence in cinema?
Option: He completely supports it
Option: He is against it
Option: He has mixed feelings
Option: He is indifferent
2. Which actor did Peter Jackson mention in relation to the negative impact of AI on recognition?
Option: Elijah Wood
Option: Andy Serkis
Option: Ian McKellen
Option: Liv Tyler
3. What genre does 'The Hunt for Gollum' belong to?
Option: Documentary
Option: Horror
Option: Science Fiction
Option: Fantasy
4. Who presented the Honorary Palme d'Or to Peter Jackson?
Option: Ian McKellen
Option: Elijah Wood
Option: Andy Serkis
Option: Liv Tyler
5. What significant event in 2001 changed public perception of 'The Fellowship of the Ring'?
Option: The release of the trailer
Option: A 20-minute preview at Cannes
Option: The announcement of its casting
Option: The launch of its merchandise
6. What does Peter Jackson emphasize as important in the context of AI use in filmmaking?
Option: Maximizing profits
Option: Protecting actors' rights
Option: Reducing production costs
Option: Increasing technology in films



True-False

7. Peter Jackson believes that AI duplicates of actors should always require their permission.
8. Andy Serkis played the role of Frodo Baggins in 'The Lord of the Rings.'
9. Peter Jackson feels that AI-generated characters deserve accolades.
10. Elijah Wood directed 'The Hunt for Gollum.'
11. Peter Jackson received the Honorary Palme d'Or at Cannes.
12. Peter Jackson was completely opposed to the use of special effects in filmmaking.

Gap-Fill

13. Peter Jackson expressed mixed feelings about the use of AI in _____.
14. Andy Serkis's performance as Gollum was _____ human.
15. The film 'The Hunt for Gollum' will be directed by _____.
16. Peter Jackson received an Honorary Palme d'Or presented by _____ Wood.
17. A 20-minute preview of 'The Fellowship of the Ring' was shown at _____ in 2001.
18. Jackson mentioned that actors' rights must be protected against the misuse of their _____ through AI.

Answer

Multiple Choice: 1. He has mixed feelings 2. Andy Serkis 3. Fantasy 4. Elijah Wood 5. A 20-minute preview at Cannes 6. Protecting actors' rights

True-False: 7. True 8. False 9. False 10. False 11. True 12. False

Gap-Fill: 13. cinema 14. entirely 15. Serkis 16. Elijah 17. Cannes 18. likenesses



Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What is typically the focus of a masterclass?
Option: Group study sessions
Option: Expert-led training
Option: General education
Option: Casual discussions
2. What does misuse usually refer to?
Option: Proper use of something
Option: Abuse or inappropriate use
Option: Creative use
Option: Identifying use patterns
3. What is grief commonly associated with?
Option: Joy
Option: Celebration
Option: Loss
Option: Happiness
4. What does resilience refer to?
Option: The ability to recover quickly from difficulties
Option: The process of learning
Option: Lack of adaptability
Option: Decline in performance
5. Which of the following best describes something that is theatrical?
Option: Subtle and understated
Option: Dramatic and exaggerated
Option: Boring and dull
Option: Ordinary and mundane
6. What is typically the role of someone who supervises?
Option: To ignore tasks
Option: To oversee and manage work
Option: To perform all tasks alone
Option: To take breaks frequently
7. What does outages usually refer to?



- Option: Increased service
- Option: Interruption of service
- Option: Enhanced performance
- Option: Additional features

8. What is the aim of initiatives that seek to destigmatise?

- Option: To create stigma
- Option: To reduce discrimination
- Option: To encourage stereotypes
- Option: To spread misinformation

9. What is a common context for bidding?

- Option: Selling services
- Option: Participating in an auction
- Option: Planning events
- Option: Designing buildings

10. What does hacking typically refer to in technology?

- Option: Positive coding
- Option: Unauthorized access to systems
- Option: Creating software
- Option: Building hardware

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Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

- 11. Identifying the _____ between two studies can provide deeper insights.
- 12. The project will be completed _____ over the next six months.
- 13. Excessive stress can have _____ effects on mental health.
- 14. He was diagnosed with an anxiety _____ last year.
- 15. The remote village was deemed _____ due to the harsh weather conditions.
- 16. The film's _____ of the main character was criticized by reviewers.
- 17. The support from the community was _____ after the tragedy.
- 18. He was _____ with information when asked about the project.



19. Effective _____ of data can lead to better analysis.
20. The major _____ in the novel revolve around love and loss.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The researcher focused on the similarities found in cultural practices.
22. She spent months grieving the loss of her beloved pet.
23. It is important to rearrange your tasks to ensure efficiency.
24. The company took steps to secure sensitive data from breaches.
25. Regular maintenance of equipment can prolong its life.
26. Many people are reliant on technology for daily tasks.
27. Frequent outages can disrupt business operations significantly.
28. Children can be very disruptive during group activities.
29. The screenplay was praised for its witty dialogue and character development.
30. The documentary shed light on the issue of suicide among teenagers.

Answer

Multiple Choice: 1. Expert-led training 2. Abuse or inappropriate use 3. Loss 4. The ability to recover quickly from difficulties 5. Dramatic and exaggerated 6. To oversee and manage work 7. Interruption of service 8. To reduce discrimination 9. Participating in an auction 10. Unauthorized access to systems

Gap-Fill: 11. similarities 12. progressively 13. detrimental 14. disorder 15. inaccessible 16. portrayal 17. overwhelming 18. forthcoming 19. grouping 20. themes

Matching sentence: 1. likenesses 2. grieving 3. arrange 4. secure 5. maintenance 6. reliant 7. outages 8. disruptive 9. screenplay 10. suicide

CATEGORY

1. Entertainment - LEVEL5

POST TAG



1. AI
2. Cannes
3. ESL learning
4. esl news
5. Hunt for Gollum
6. Level 5
7. Peter Jackson

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Date Created

2026/05/14

Author

aimeeyoung99

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