
Presidential Debate Tactics for Business Leaders: Using Opponent Pretenders

Description

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Illustration: Getty Images.

Presidential candidates practice debating with advisors acting as their opponents.

Debate preparation has been important since the first televised debate in 1960.

Kennedy was prepared for TV, while Nixon was not.

In a recent debate preparation, Kamala Harris practiced with a stand-in opponent pretending to be Trump.

Similarly, Trump prepared with advisors asking tough questions and former opponent Tulsi Gabbard's help.

Business leaders also need to prepare for interviews and meetings to perform well.

Getting feedback and practicing ahead of time can help improve performance.

It's important to be prepared for investor pitches, media interviews, and Zoom meetings.

Getting honest feedback can help improve performance and preparation.

Asking for tough feedback can lead to better preparation and performance.

Vocabulary List:

1. **Preparation** /ˌprɛpə'reɪʃən/ (noun): The action or process of making ready or being made ready for use or consideration.
2. **Performance** /pə'fɔ:rməns/ (noun): The act of carrying out or accomplishing an action task or function.
3. **Feedback** /'fi:d,bæk/ (noun): Information or criticism about a completed task or project used as a basis for improvement.
4. **Investors** /ɪn'vestərz/ (noun): Individuals or organizations that commit capital with the expectation of obtaining financial returns.
5. **Advisors** /əd'vaɪzərz/ (noun): Individuals who provide guidance or recommendations on a particular subject.
6. **Opponents** /ə'pəʊ.nənts/ (noun): Individuals or groups opposed to someone or something especially in a debate or competition.



Comprehension Questions

Multiple Choice

1. Who practiced with a stand-in opponent pretending to be Trump in a recent debate preparation?
Option: Kamala Harris
Option: Joe Biden
Option: Donald Trump
Option: Mike Pence
2. Which former opponent assisted Trump in his debate preparation?
Option: Barack Obama
Option: Tulsi Gabbard
Option: Bernie Sanders
Option: Elizabeth Warren
3. What can help business leaders perform well in interviews and meetings?
Option: Eating a big breakfast
Option: Taking a nap
Option: Preparing ahead of time
Option: Ignoring feedback
4. What is important for individuals to be prepared for according to the text?
Option: Cooking gourmet meals
Option: Investor pitches, media interviews, and Zoom meetings
Option: Skydiving on weekends
Option: Playing video games
5. How can getting honest feedback help individuals?
Option: It can lower self-confidence
Option: It has no impact
Option: It can improve performance and preparation
Option: It can lead to arguments
6. What can asking for tough feedback lead to?
Option: Bad hair days
Option: Better preparation and performance



Option: Ignoring feedback

Option: Getting fired

Answer

Multiple Choice: 1. Kamala Harris 2. Tulsi Gabbard 3. Preparing ahead of time 4. Investor pitches, media interviews, and Zoom meetings 5. It can improve performance and preparation 6. Better preparation and performance

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. Which of the following is a key factor in overcoming self-doubt?

Option: A. Anxious

Option: B. Practice

Option: C. Economy

Option: D. Collaborating

2. What is the act of committing money or capital to an endeavor with the expectation of obtaining an additional income or profit?

Option: A. Spending

Option: B. Meditation

Option: C. Investment

Option: D. Collaboration

3. Which step is crucial in improving performance and learning from mistakes?

Option: A. Forgive

Option: B. Feedback

Option: C. Struggle

Option: D. Opponents

4. What can hinder one's ability to perform well under stressful situations?

Option: A. Prepare

Option: B. Emotions

Option: C. Pressure

Option: D. Economy

5. Which program is typically designed to provide intensive training for a specific purpose?

Option: A. Bootcamp



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- Option: B. Collaboration
Option: C. Sustainability
Option: D. Practice
6. Who is a person who starts a business and is willing to risk loss in order to make money?
Option: A. Investors
Option: B. Advisors
Option: C. Entrepreneurs
Option: D. Organizers
7. Which skill is essential for managing events and activities effectively?
Option: A. Anxious
Option: B. Organize
Option: C. Investors
Option: D. Meditation
8. What is necessary for success and performance in any field?
Option: A. Struggle
Option: B. Confidence
Option: C. Preparation
Option: D. Collaboration
9. What is important for setting the tone of an event or gathering?
Option: A. Practice
Option: B. Feedback
Option: C. Economy
Option: D. Reception
10. Which term often describes the process of growth and development towards a goal?
Option: A. Anxious
Option: B. Journey
Option: C. Spending
Option: D. Struggle

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. Consistent _____ is vital for mastering any skill.
12. Building self-_____ takes time and effort.
13. Successful projects often involve strong _____ among team members.



14. Understanding the principles of _____ is key to financial stability.
15. Startups often seek funding from venture capitalists and angel _____.
16. Many successful individuals attribute their focus and clarity to daily _____ practices.
17. Managing your _____ can impact decision-making in high-pressure situations.
18. Learning to _____ oneself is crucial for personal growth and resilience.
19. Businesses are increasingly focusing on environmental _____ for long-term success.
20. Regular feedback can help improve overall _____ in various endeavors.
21. Competing against skilled _____ can push individuals to enhance their abilities.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

22. Many athletes thrive under and use it to fuel their performance.
23. Overcoming challenges and persevering through can lead to personal growth.
24. Constructive is valuable for continuous improvement in any field.
25. Successful events rely on skilled and efficient to ensure smooth operations.
26. Making wise financial can lead to future prosperity and growth.
27. Maintaining a mindset can help individuals overcome obstacles.
28. An often takes calculated risks to bring innovative ideas to life.
29. Thorough is key to performing well under pressure.
30. Experienced can provide valuable guidance in navigating complex decisions.
31. among team members leads to innovative solutions and effective outcomes.

Answer

Multiple Choice: 1. B. Practice 2. C. Investment 3. B. Feedback 4. C. Pressure 5. A. Bootcamp 6. C. Entrepreneurs



7. B. Organize 8. C. Preparation 9. D. Reception 10. B. Journey

Gap-Fill: 11. practice 12. confidence 13. collaboration 14. economy 15. investors 16. meditation 17. emotions 18. forgive 19. sustainability 20. performance 21. opponents

Matching sentence: 1. pressure 2. struggle 3. feedback 4. organizers 5. investment 6. positive 7. entrepreneur 8. preparation 9. advisors 10. Collaboration

CATEGORY

1. Business - LEVEL1

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Author

aimeeyoung99

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