



# Reddit's IPO as much as five times oversubscribed: report

## Description

### Reddit's IPO: A Market Stir with Prodigious Interest

In a striking development within the financial markets, Reddit is poised to launch its **initial public offering (IPO)**, drawing **prodigious** attention far exceeding initial expectations. Industry insiders, speaking under the veil of anonymity, indicate the offering is now **oversubscribed** by four to five times. This robust interest underscores the unique appeal of Reddit, a platform that has revolutionized **real-time** digital interaction, confirming investor confidence with a price range set ambitiously between \$31 to \$34 per share.

However, the **volatile** nature of financial markets means that even an oversubscribed IPO doesn't guarantee a seamless market debut. It does, nevertheless, signal a **feasible** path to achieving, if not surpassing, the proposed valuation, as the eyes of Wall Street turn to New York this Wednesday.

Amid recalibrating its financial aspirations—**downscaling** from the lofty \$10 billion valuation in 2021—Reddit aims to raise approximately \$748 million. This strategy adjustment reflects a broader market trend, where companies seek to align their public valuations with more conservative market expectations.

Contrasting its contemporaries, Reddit's journey since 2005 has been uniquely marked by its **grassroots** approach to content and community moderation. This model, while fostering a vibrant platform for free expression, has occasionally clashed with the commercial expectations of potential advertisers.

As Reddit **navigates** the public waters, it reserves 8% of the IPO shares for its dedicated community, acknowledging the foundational role users and moderators play in the platform's ecosystem. With 73.1 million daily users, the upcoming IPO not only marks a significant milestone for Reddit but also signifies a moment of anticipation for the tech and media sectors at large.

With the IPO on the horizon, Reddit stands at a crossroads, balancing its community-driven ethos with the demands of the public market. The **ramifications** of this transition extend beyond the immediate financial implications, highlighting the evolving **interplay** between digital communities and the global financial landscape.

## Vocabulary Insight:

- **Prodigious** /pr??d?d?.?s/, Adj.: Remarkably or impressively great in extent, size, or degree; extraordinary.
- **Oversubscribed** /?o?.v?r.s?b?skra?bd/, Adj.: Having demand that exceeds supply; applied to situations where more people want to buy something than is available.
- **Volatile** /?v?l.?.ta?l/, Adj.: Liable to change rapidly and unpredictably, especially for the worse.
- **Feasible** /?fi?.z?.b?l/, Adj.: Possible and practical to do easily or conveniently.
- **Grassroots** /??ræs.ru?ts/, Adj.: Pertaining to the basic level of an organization or movement, involving the ordinary people.
- **Navigate** /?næv.?.?e?t/, V.: To plan and direct the course of a journey, or in broader terms, to



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carefully find a way through a complex situation.

- **Ramifications** /ræm.ʔ.fʔkeʔ.ʔnz/, N.: Consequences or outcomes, particularly those that are complex or unwelcome.
  - **Interplay** /ʔn.tʔr.pleʔ/, N.: The way in which two or more things or factors influence or affect each other.
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## Vocabulary List:

1. **Prodigious** // (Adj.): Remarkably or impressively great in extent size or degree; extraordinary.
2. **Oversubscribed** // (Adj.): Having demand that exceeds supply; applied to situations where more people want to buy something than is available.
3. **Volatile** // (Adj.): Liable to change rapidly and unpredictably especially for the worse.
4. **Feasible** // (Adj.): Possible and practical to do easily or conveniently.
5. **Grassroots** // (Adj.): Pertaining to the basic level of an organization or movement involving the ordinary people.
6. **Navigate** // (V.): To plan and direct the course of a journey or in broader terms to carefully find a way through a complex situation.

## Vocabulary quizzes

### Multiple Choice ( Select the Correct answer for each question. )

1. What is the meaning of the word "compelled"?  
Option: A. Hindered  
Option: B. Voluntarily motivated  
Option: C. Made to do something  
Option: D. Discouraged
2. Which of the following is a synonym for "eminent"?  
Option: A. Insignificant  
Option: B. Prominent  
Option: C. Common  
Option: D. Mediocre
3. How would you describe the impact of something devastating?  
Option: A. Mild  
Option: B. Positive  
Option: C. Severe  
Option: D. Temporary



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4. What does "feasible" mean?
- Option: A. Unreasonable
  - Option: B. Unattainable
  - Option: C. Achievable
  - Option: D. Impractical
5. Which term best describes a volatile situation?
- Option: A. Stable
  - Option: B. Predictable
  - Option: C. Unstable
  - Option: D. Secure
6. What does the word "cascade" imply?
- Option: A. Slow trickle
  - Option: B. Fast flow
  - Option: C. Steady stream
  - Option: D. Still water
7. How would you describe an anticipated event?
- Option: A. Unexpected
  - Option: B. Predicted
  - Option: C. Delayed
  - Option: D. Unnoticed
8. What is the best description of something arduous?
- Option: A. Simple
  - Option: B. Challenging
  - Option: C. Effortless
  - Option: D. Quick
9. What does "resurgence" signify?
- Option: A. Decline
  - Option: B. Recovery
  - Option: C. Stagnation
  - Option: D. Regression
10. Which term is synonymous with "mogul"?
- Option: A. Peasant
  - Option: B. Tycoon
  - Option: C. Novice
  - Option: D. Helper



**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. The team successfully \_\_\_\_\_ the necessary supplies for the project.
12. The sudden \_\_\_\_\_ of new members overwhelmed the small club.
13. The tension in the room was so thick it felt almost \_\_\_\_\_.
14. The company saw a gradual \_\_\_\_\_ in sales over the past few months.
15. The organization started as a small \_\_\_\_\_ movement before gaining national attention.
16. Although he tried to keep up a \_\_\_\_\_ of normalcy his anxiety was evident.
17. The team had high \_\_\_\_\_ for the upcoming product launch.
18. The lack of rain \_\_\_\_\_ the region's drought conditions.
19. The decision had unforeseen \_\_\_\_\_ that affected the entire industry.
20. There was a sudden \_\_\_\_\_ in demand for the popular product.
21. The stock market has been experiencing an \_\_\_\_\_ in prices recently.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

22. The car experienced a sudden on the highway causing a delay.
23. Despite his efforts he felt of completing the challenging task.
24. The ongoing construction caused frequent to the usual traffic flow.
25. The new housing development aimed to provide options for young families.
26. The limited seats for the event were quickly due to high demand.
27. Despite the chaos he managed to maintain a of calmness.



28. The company's profits took a sudden after the market crash.
29. Investors value high in assets for easy conversion to cash.
30. The team's high for the project fueled their determination.
31. The complex between the characters added depth to the storyline.

## Answer

**Multiple Choice:** 1. C. Made to do something 2. B. Prominent 3. C. Severe 4. C. Achievable 5. C. Unstable 6. B. Fast flow 7. B. Predicted 8. B. Challenging 9. B. Recovery 10. B. Tycoon

**Gap-Fill:** 11. procured 12. influx 13. palpable 14. decrement 15. grassroots 16. semblance 17. anticipations 18. exacerbated 19. repercussions 20. surge 21. uptrend

**Matching sentence:** 1. Breakdown 2. Incapable 3. Disruptions 4. Affordable 5. Oversubscribed 6. Semblance 7. Nosedive 8. Liquidity 9. Anticipations 10. Interplay

## CATEGORY

1. Business - LEVEL6

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## Author

aimeeyoung99

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