



Reviving NYC as Fashion Manufacturing Hub.

Description

The renowned Korean-American designer Mi Jong Lee is optimistic about the resurgence of domestic production in the United States. New York City, often hailed as a global fashion hub alongside Paris, Milan, and London, has experienced a decline in apparel manufacturing in recent decades. However, Lee envisions revitalizing the Garment District and rekindling production within the country.

With over 40 years of industry experience, Lee has been recognized as a recipient of the prestigious David Prize, a grant awarded by the Walentas Family Foundation to innovative New Yorkers striving to enhance the city. Armed with this funding, Lee is intensifying her investment in cutting-edge technology that could revolutionize the apparel industry.

The trend of outsourcing production overseas arose primarily due to cost considerations, with countries like China, Bangladesh, and Vietnam offering lower labor costs. However, Lee highlights the drawbacks of this approach, including excessive production leading to wastage and supply chain vulnerabilities. Domestic production, despite higher labor expenses, eliminates logistical challenges, overproduction, and excess inventory, ultimately enhancing overall efficiency.

The impact of the Covid-19 pandemic further underscored the importance of localized production as supply chain disruptions created delays and forecasting challenges for global brands. Lee advocates for embracing innovation, particularly in automotive sewing machinery, to reinvigorate the Garment District and streamline production processes.

Collaboration and investment in technology are crucial components of Lee's strategy to promote domestic manufacturing. By partnering with firms like Apparel USA, Lee aims to restore the vibrancy of the Garment District and provide consistent employment opportunities. Through a blend of artistry, technological advancement, and sustainability, Lee envisions a thriving future for the apparel industry in New York City.

In conclusion, Lee's unwavering commitment to reshaping the industry rests on a foundation of innovation, collaboration, and a steadfast belief in the growth potential of domestic manufacturing. By championing these principles, Lee hopes to inspire brands to embrace change and safeguard the legacy of craftsmanship in New York City's Garment District.

Vocabulary List:

1. **Revitalizing** /ˌriːˈvaɪtəlaɪzɪŋ/ (verb): To give new life or energy to something.
2. **Resurgence** /rɪˈsɜːr.dʒəns/ (noun): An increase or revival after a period of decline.
3. **Vulnerabilities** /ˌvʌl.nərə.əˈbɪl.ɪ.tiz/ (noun): Weaknesses that can be exploited or harmed.
4. **Logistical** /ləˈdʒɪs.tɪ.kəl/ (adjective): Relating to the detailed organization and implementation of a complex operation.



5. **Outsourcing** /'aʊt,so:ɹ.sɪŋ/ (verb): To obtain goods or services from an outside source.
6. **Innovation** /,ɪn.ə'veɪ.fən/ (noun): The introduction of new ideas products or methods.

Comprehension Questions

Multiple Choice

1. In which city does Mi Jong Lee aim to revitalize domestic production?
Option: New York City
Option: Paris
Option: Milan
Option: London
2. What prestigious grant did Mi Jong Lee receive?
Option: David Prize
Option: Nobel Prize
Option: Pulitzer Prize
Option: Emmy Award
3. What is one drawback highlighted by Mi Jong Lee regarding outsourcing production overseas?
Option: Excessive production
Option: Lower labor costs
Option: Enhanced efficiency
Option: Logistical challenges
4. Which country is NOT mentioned as a destination for outsourcing production?
Option: China
Option: Bangladesh
Option: Vietnam
Option: United States
5. What key component does Mi Jong Lee emphasize to promote domestic manufacturing?
Option: Collaboration
Option: Outsourcing
Option: Overproduction
Option: Supply chain vulnerabilities



6. What type of technology does Mi Jong Lee mention to streamline production processes?

Option: Automative sewing machinery

Option: Mobile phones

Option: Television sets

Option: Refrigerators

Answer

Multiple Choice: 1. New York City 2. David Prize 3. Excessive production 4. United States 5. Collaboration
6. Automative sewing machinery

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What is a formal test of a person's knowledge or proficiency in a subject or skill?

Option: A. Review

Option: B. Examination

Option: C. Analysis

Option: D. Assessment

2. Which word means to bring about a fundamental change in something?

Option: A. Adapt

Option: B. Sustain

Option: C. Revolutionize

Option: D. Stabilize

3. What is the term for expected or predicted to happen?

Option: A. Sudden

Option: B. Unforeseen

Option: C. Anticipated

Option: D. Spontaneous

4. What are weaknesses that may be exploited by an attacker?

Option: A. Strengths

Option: B. Vulnerabilities

Option: C. Resilience

Option: D. Defenses

5. What is the process of creating something new or significantly improving existing ideas or products?



- Option: A. Replication
- Option: B. Innovation
- Option: C. Imitation
- Option: D. Stagnation

6. Who or what is equivalent to another in value significance or function?

- Option: A. Colleagues
- Option: B. Counterparts
- Option: C. Opponents
- Option: D. Subordinates

7. What is the term for giving new life energy or strength to something?

- Option: A. Stagnating
- Option: B. Diminishing
- Option: C. Revitalizing
- Option: D. Stalling

8. Which word describes the detailed coordination of a complex operation involving many people facilities or supplies?

- Option: A. Strategic
- Option: B. Logistical
- Option: C. Tactical
- Option: D. Operational

9. What is the term for continuing firmly or obstinately in a course of action in spite of difficulty or opposition?

- Option: A. Deter
- Option: B. Pause
- Option: C. Persist
- Option: D. Cease

10. What is the practice of obtaining goods or services from an outside supplier rather than an internal source?

- Option: A. Insourcing
- Option: B. Offshoring
- Option: C. Importing
- Option: D. Outsourcing

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The company reported a _____ increase in profits this quarter.



12. The concept of _____ is important in ensuring fairness and impartiality.
13. The government introduced a new economic _____ to boost consumer spending.
14. After a period of decline there has been a remarkable _____ in interest in traditional crafts.
15. It is important to _____ resources effectively to maximize productivity.
16. Despite facing numerous challenges she continued to _____ in pursuing her dreams.
17. Advances in technology have allowed manufacturers to _____ electronic devices.
18. The lack of rainfall _____ the drought conditions in the region.
19. Smartphones have become _____ in today's society with almost everyone owning one.
20. The project is _____ next week and is expected to be completed within six months.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. Despite the challenges she maintained a positive outlook on the situation.
22. The scientist was known for his innovative work that led to the development of new technologies.
23. The self-driving car operates without the need for human intervention.
24. The growing income gap highlighted the between the rich and the poor.
25. The challenges of coordinating the international conference were carefully managed by the event organizers.
26. The company its latest product at the technology expo.
27. The community demonstrated remarkable in the face of the natural disaster.
28. It is important for businesses to market trends to stay ahead of the competition.



29. The company secured a investment to expand its operations globally.

30. The team achieved a victory despite being considered the underdogs.

Answer

Multiple Choice: 1. B. Examination 2. C. Revolutionize 3. C. Anticipated 4. B. Vulnerabilities 5. B. Innovation
6. B. Counterparts 7. C. Revitalizing 8. B. Logistical 9. C. Persist 10. D. Outsourcing

Gap-Fill: 11. substantial 12. equity 13. stimulus 14. resurgence 15. allocate 16. persist 17. miniaturize
18. exacerbated 19. ubiquitous 20. commencing

Matching sentence: 1. optimism 2. pioneering 3. autonomous 4. disparity 5. logistical 6. unveiled 7. resilience
8. anticipate 9. substantial 10. remarkable

CATEGORY

1. Business - LEVEL6

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