

## Reviving NYC as Fashion Manufacturing Hub.

### **Description**

The renowned Korean-American designer Mi Jong Lee is optimistic about the resurgence of domestic production in the United States. New York City, often hailed as a global fashion hub alongside Paris, Milan, and London, has experienced a decline in apparel manufacturing in recent decades. However, Lee envisions revitalizing the Garment District and rekindling production within the country.

With over 40 years of industry experience, Lee has been recognized as a recipient of the prestigious David Prize, a grant awarded by the Walentas Family Foundation to innovative New Yorkers striving to enhance the city. Armed with this funding, Lee is intensifying her investment in cutting-edge technology that could revolutionize the apparel industry.

The trend of outsourcing production overseas arose primarily due to cost considerations, with countries like China, Bangladesh, and Vietnam offering lower labor costs. However, Lee highlights the drawbacks of this approach, including excessive production leading to wastage and supply chain vulnerabilities. Domestic production, despite higher labor expenses, eliminates logistical challenges, overproduction, and excess inventory, ultimately enhancing overall efficiency.

The impact of the Covid-19 pandemic further underscored the importance of localized production as supply chain disruptions created delays and forecasting challenges for global brands. Lee advocates for embracing innovation, particularly in automative sewing machinery, to reinvigorate the Garment District and streamline production processes.

Collaboration and investment in technology are crucial components of Lee's strategy to promote domestic manufacturing. By partnering with firms like Apparel USA, Lee aims to restore the vibrancy of the Garment District and provide consistent employment opportunities. Through a blend of artistry, technological advancement, and sustainability, Lee envisions a thriving future for the apparel industry in New York City.

In conclusion, Lee's unwavering commitment to reshaping the industry rests on a foundation of innovation, collaboration, and a steadfast belief in the growth potential of domestic manufacturing. By championing these principles, Lee hopes to inspire brands to embrace change and safeguard the legacy of craftsmanship in New York City's Garment District.

# **Vocabulary List:**

- 1. **Revitalizing** /,riː'vaɪtəlaɪzɪŋ/ (verb): To give new life or energy to something.
- 2. **Resurgence** /rɪˈsɜr.dʒəns/ (noun): An increase or revival after a period of decline.
- 3. Vulnerabilities /ˌvʌl.nər.əˈbɪl.ɪ.tiz/ (noun): Weaknesses that can be exploited or harmed.
- 4. **Logistical** /ləˈdʒɪs.tɪ.kəl/ (adjective): Relating to the detailed organization and implementation of a complex operation.



- 5. Outsourcing /ˈaʊtˌsɔːr.sɪŋ/ (verb): To obtain goods or services from an outside source.
- 6. Innovation /,ɪn.ə'veɪ.[ən/ (noun): The introduction of new ideas products or methods.

## **Comprehension Questions**

#### **Multiple Choice**

1. In which city does Mi Jong Lee aim to revitalize domestic production?

Option: New York City

Option: Paris Option: Milan Option: London

2. What prestigious grant did Mi Jong Lee receive? NEWS.COM

Option: David Prize Option: Nobel Prize Option: Pulitzer Prize Option: Emmy Award

3. What is one drawback highlighted by Mi Jong Lee regarding outsourcing production overseas?

Option: Excessive production Option: Lower labor costs Option: Enhanced efficiency Option: Logistical challenges

4. Which country is NOT mentioned as a destination for outsourcing production?

Option: China

Option: Bangladesh Option: Vietnam Option: United States

5. What key component does Mi Jong Lee emphasize to promote domestic manufacturing?

Option: Collaboration Option: Outsourcing Option: Overproduction

Option: Supply chain vulnerabilities



6. What type of technology does Mi Jong Lee mention to streamline production processes?

Option: Automative sewing machinery

Option: Mobile phones Option: Television sets Option: Refrigerators

### **Answer**

Multiple Choice: 1. New York City 2. David Prize 3. Excessive production 4. United States 5. Collaboration 6. Automative sewing machinery

## Vocabulary quizzes

#### Multiple Choice ( Select the Correct answer for each question. )

1. What is a formal test of a person's knowledge or proficiency in a subject or skill? ISL-NEWS.

Option: A. Review

Option: B. Examination Option: C. Analysis

Option: D. Assessment

2. Which word means to bring about a fundamental change in something?

Option: A. Adapt Option: B. Sustain

Option: C. Revolutionize Option: D. Stabilize

3. What is the term for expected or predicted to happen?

Option: A. Sudden Option: B. Unforeseen Option: C. Anticipated Option: D. Spontaneous

4. What are weaknesses that may be exploited by an attacker?

Option: A. Strengths Option: B. Vulnerabilities Option: C. Resilience Option: D. Defenses

5. What is the process of creating something new or significantly improving existing ideas or products?



Option: A. Replication Option: B. Innovation Option: C. Imitation Option: D. Stagnation	
6. Who or what is equivalent to another in value significance or function?  Option: A. Colleagues  Option: B. Counterparts	
Option: C. Opponents Option: D. Subordinates	
7. What is the term for giving new life energy or strength to something?  Option: A. Stagnating Option: B. Diminishing Option: C. Revitalizing Option: D. Stalling	
8. Which word describes the detailed coordination of a complex operation involving many people for supplies?  Option: A. Strategic Option: B. Logistical Option: C. Tactical Option: D. Operational	acilities
9. What is the term for continuing firmly or obstinately in a course of action in spite of difficulty or opposition?	
Option: A. Deter Option: B. Pause Option: C. Persist Option: D. Cease	
10. What is the practice of obtaining goods or services from an outside supplier rather than an intesource?	ernal
Option: A. Insourcing Option: B. Offshoring Option: C. Importing Option: D. Outsourcing	
Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)	

11. The company reported a \_\_\_\_\_\_ increase in profits this quarter.



12. The concept of	is important in ensur	ing fairness and impartiality.	
13. The government introduced a new econo	omic	to boost consumer spending.	
14. After a period of decline there has been	a remarkable	in interest in traditional	
crafts.			
15. It is important to	resources effective	ely to maximize productivity.	
16. Despite facing numerous challenges she	continued to	in pursuing her dreams.	
17. Advances in technology have allowed m	anufacturers to	electronic devices.	
18. The lack of rainfall the drought conditions in the region.			
19. Smartphones have become in today's society with almost everyone owning			
one.			
20. The project is next week and is expected to be completed within six months.			
Matching Sentences ( Match each definition to the correct word from the vocabulary list. )			
21. Despite the challenges she maintained a positive outlook on the situation.			
22. The scientist was known for his innovative work that led to the development of new technologies.			
23. The self-driving car operates without the need for human intervention.			
24. The growing income gap highlighted the between the rich and the poor.			
25. The challenges of coordinating the international conference were carefully managed by the event organizers.			
26. The company its latest product at the technology expo.			
27. The community demonstrated remarkable in the face of the natural disaster.			
28. It is important for businesses to market trends to stay ahead of the competition.			



- 29. The company secured a investment to expand its operations globally.
- 30. The team achieved a victory despite being considered the underdogs.

### **Answer**

**Multiple Choice:** 1. B. Examination 2. C. Revolutionize 3. C. Anticipated 4. B. Vulnerabilities 5. B. Innovation 6. B. Counterparts 7. C. Revitalizing 8. B. Logistical 9. C. Persist 10. D. Outsourcing

**Gap-Fill:** 11. substantial 12. equity 13. stimulus 14. resurgence 15. allocate 16. persist 17. miniaturize 18. exacerbated 19. ubiquitous 20. commencing

**Matching sentence:** 1. optimism 2. pioneering 3. autonomous 4. disparity 5. logistical 6. unveiled 7. resilience 8. anticipate 9. substantial 10. remarkable

#### **CATEGORY**

1. Business - LEVEL6

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