



Salesforce Employees Call on CEO to Condemn ICE

Description

Employees at Salesforce wrote a letter to chief executive Marc Benioff. They want him to speak out against recent actions by US Immigration and Customs Enforcement (ICE). They also want him to stop ICE from using Salesforce software.

The letter mentions two people, Renee Good and Alex Pretti, who were killed in Minneapolis. Employees say these deaths show a serious problem with how ICE treats people. The number of people who signed the letter is not clear.

The letter comes during Salesforce's annual event in Las Vegas. At this event, Benioff thanked international employees. He joked about ICE agents being there, which upset many workers.

Employees quickly expressed their anger. Some said they were very disappointed. This reaction was stronger than before when Benioff made other controversial comments.

Salesforce has not commented yet. The letter says it is wrong for Salesforce to help ICE hire 10,000 new agents. It asks Benioff to use his influence to stop ICE's actions.

Vocabulary List:

1. **Executive** /ɪg'zɛk.jə.tɪv/ (noun): A person with senior managerial responsibility in a business.
2. **Customs** /'kʌstəmz/ (noun): The official department that administers and collects the duties levied by a government on imported goods.
3. **Influence** /'ɪn.flu.əns/ (noun): The capacity to have an effect on the character development or behavior of someone or something.
4. **Controversial** /,kɒn.trə'vɜː.ʃəl/ (adjective): Giving rise or likely to give rise to public disagreement.
5. **Expressed** /ɪk'sprɛst/ (verb): Conveyed a thought or feeling in words or by gestures and conduct.
6. **Serious** /'sɪə.ri.əs/ (adjective): Significantly important; having deep meaning.

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What does increased consumer confidence typically lead to?

Option: Higher spending

Option: Decreased savings



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- Option: Lower investments
Option: Job cuts
2. What is a common method to gather customer feedback?
Option: Interviews
Option: Surveys
Option: Focus groups
Option: All of the above
3. Companies aim to increase what in order to achieve financial success?
Option: Revenue
Option: Profits
Option: Expenses
Option: Liabilities
4. What does it mean when a business is said to struggle?
Option: It is thriving
Option: It is making losses
Option: It is expanding
Option: It is hiring more staff
5. What do analysts express when they predict a downturn in the market?
Option: Excitement
Option: Concern
Option: Indifference
Option: Optimism
6. Who typically makes strategic decisions in a company?
Option: Employees
Option: Interns
Option: Executive
Option: The janitor
7. What is it called when someone expresses disapproval of a decision?
Option: Praising
Option: Advocating
Option: Criticizing
Option: Ignoring
8. What is essential for forecasting market trends?
Option: Inaccuracy
Option: Speculation
Option: Accuracy



Option: Guesswork

9. What term describes a decrease in financial assets?

Option: Profits

Option: Revenues

Option: Losses

Option: Gains

10. What do retailers commonly offer to attract customers?

Option: Higher prices

Option: Discounts

Option: Inflation

Option: Surcharges

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The company introduced new subscription _____ for its premium services.

12. Social media can significantly _____ consumer behavior and trends.

13. The CEO announced his _____ due to personal reasons.

14. The board addressed some _____ concerns regarding financial stability.

15. The podcast has gained thousands of _____ in just a few months.

16. The store is offering special _____ for loyal customers this weekend.

17. The increase in sales was _____ to improved marketing strategies.

18. Economic _____ is crucial for long-term business growth.

19. The online platform curates high-quality _____ for its users.

20. Many families _____ to make ends meet during economic downturns.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. Many investors have expressed concern over the recent market fluctuations.

22. The executive team met to discuss the company's strategic direction for the upcoming year.



23. Consumer confidence has been rising as economic conditions improve.
24. The committee decided to reject the proposal due to budget constraints.
25. Criticizing the management's decisions is not acceptable in this organization.
26. A company's ability to maximize profits is essential for its sustainability.
27. The manager apologised for any inconvenience caused by the recent changes.
28. There were serious implications for the business after the data breach.
29. It is disappointing to see a decline in subscriber numbers this quarter.
30. The company reported significant losses over the last fiscal year.

Answer

Multiple Choice: 1. Higher spending 2. All of the above 3. Profits 4. It is making losses 5. Concern 6. Executive 7. Criticizing 8. Accuracy 9. Losses 10. Discounts

Gap-Fill: 11. packages 12. influence 13. resignation 14. serious 15. subscribers 16. deals 17. attributed 18. stability 19. content 20. struggle

Matching sentence: 1. concern 2. executive 3. confidence 4. reject 5. criticizing 6. profits 7. apologised 8. serious 9. disappoint 10. losses

CATEGORY

1. Business - LEVEL1

POST TAG

1. ESL learning
2. esl news
3. ICE
4. Level 1
5. Marc Benioff
6. Open Letter
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Date Created

2026/02/11

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