

## Salesforce's \$1B AI Investment in Singapore Spans 5 Years

## **Description**

Salesforce is planning to invest \$1 billion in Singapore over the next five years. This investment aims to help Singapore improve its digital technology and use Salesforce's AI software called Agentforce. Agentforce is a tool that can answer complex questions in Slack, a communications app, using all available information. Salesforce's CEO, Marc Benioff, mentioned that they have been in Singapore for 25 years and will continue to invest in the country.

Salesforce also mentioned that Agentforce can assist Singapore in expanding its workforce in important service and public sector jobs. This is especially helpful as Singapore is facing challenges with its aging population and decreasing birth rates. Jermaine Loy, from the Singapore Economic Development Board, is happy about Salesforce's investment and believes it will enhance Singapore's position as a hub for Al innovation.

Overall, Salesforce's investment in Singapore shows their commitment to the country's growth and development in the field of technology.

# **Vocabulary List:**

- 1. **Investment** /In'ves.tmənt/ (noun): The action of putting money into something to earn a financial return.
- 2. **Technology** /tɛk'npl.ə.dʒi/ (noun): The application of scientific knowledge for practical purposes.
- 3. **Assist** /əˈsɪst/ (verb): To help or support someone with a task.
- 4. Challenges /'t[æl.ɪn.dʒɪz/ (noun): Difficult tasks or situations that require effort to overcome.

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- 5. **Population** / ppp.jσ'ler.[ən/ (noun): The group of individuals of the same species living in a specific area.
- 6. Commitment /kəˈmɪt.mənt/ (noun): The state or quality of being dedicated to a cause or activity.

## **Comprehension Questions**

### **Multiple Choice**

1. How much is Salesforce planning to invest in Singapore over the next five years?

Option: \$500 million Option: \$1 billion Option: \$5 billion



Option: \$10 billion

2. What is the name of Salesforce's AI software that can answer complex questions in Slack?

Option: Alforce Option: Agentforce Option: Salesforce AI Option: SlackBot

3. How long has Salesforce been in Singapore?

Option: 15 years Option: 20 years Option: 25 years Option: 30 years

4. Who is the CEO of Salesforce?

Option: Marc Benioff Option: Jeff Bezos Option: Tim Cook Option: Satya Nadella

JEWS.COM 5. What is the main purpose of Agentforce according to Salesforce?

Option: Improving social media engagement Option: Enhancing cybersecurity measures Option: Answering complex questions in Slack

Option: Automating document filing

6. Who expressed happiness about Salesforce's investment in Singapore?

Option: Marc Benioff Option: Agentforce Option: Jermaine Loy Option: Ratan Naval Tata

## **True-False**

- 7. Singapore is facing challenges with its aging population and decreasing birth rates.
- 8. Agentforce can only assist in private sector jobs in Singapore.



9.	Marc	Benioff	mentioned	that S	Salesforce	will	continue	to	invest	in	Singar	ore

- 10. Agentforce is a physical tool that needs to be installed in offices.
- 11. Jermaine Loy is the CEO of Salesforce.
- 12. Agentforce can use all available information to answer complex questions.

## **Gap-Fill**

13. Singapore is planning to invest \$1 billion in Singa	pore over the next	years.
14. Agentforce can assist Singapore in expanding its	workforce in important service and	public sector jobs
especially due to its challenges with aging population	and decreasing	rates.
15. Jermaine Loy is from the	Economic Development Board and	d is happy about
Salesforce's investment in Singapore.		
16. According to the content, Salesforce's investment	t in Singapore shows their commitm	nent to the
country's growth and development in the field of	·	
17. Agentforce is a tool that can answer complex que	estions in	using all available
information.		
18. Marc Benioff mentioned that Salesforce has been	in Singapore for	years.

## **Answer**

**Multiple Choice:** 1. \$1 billion 2. Agentforce 3. 25 years 4. Marc Benioff 5. Answering complex questions in Slack 6. Jermaine Loy

True-False: 7. True 8. False 9. True 10. False 11. False 12. True

Gap-Fill: 13. five 14. birth 15. Singapore 16. technology 17. Slack 18. 25

# Vocabulary quizzes



#### Multiple Choice ( Select the Correct answer for each question. )

1. Which financial instrument involves an agreement to buy or sell an asset at a future date?

Option: Futures
Option: Economic
Option: Investment
Option: Technology

2. What type of goods or services are considered absolutely necessary or extremely important?

Option: Morale
Option: Essential
Option: Challenges
Option: Population

3. What economic situation is characterized by a widespread decline in economic activity?

Option: Endorsement Option: Recession Option: Commitment Option: Uncertainty

4. What term refers to allocating money with the expectation of receiving a profit or material result?

Option: Futures
Option: Technology
Option: Investment
Option: Assist

5. What word describes an event or occurrence typically involving something unexpected or important?

Option: Vandalized Option: Incident Option: Conflict Option: Regard

6. Which term refers to all the inhabitants of a particular town area or country?

Option: Security
Option: Population
Option: Challenges
Option: Investment

7. What term describes a public or formal statement about a decision plan or event?

Option: Endorsement Option: Protesters Option: Announcement



Option: Demonstrating

8. What are taxes placed on goods imported from other countries?

Option: Tariffs
Option: Imports
Option: Investment
Option: Technology

9. What term refers to the confidence enthusiasm and discipline of a person or group at a particular time?

Option: Morale Option: Conflict Option: Reshape Option: Essential

10. What do obstacles or difficulties that arise during a process or task represent?

Option: Investment
Option: Challenges
Option: Uncertainty
Option: Commitment

## Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The	situation in the country is showing signs of improvement.
12. The government	the impact of the recent tariff changes on the economy.
13. The analyst	a decrease in consumer spending due to the upcoming recession.
14. The new software is designed	to users in managing their finances more
effectively.	
15. The authorities are currently	the security breach that occurred last month.
16. The company plans to	its organizational structure to improve efficiency.
17. The ongoing	between the two countries is causing instability in the region.
18. The CEO's decision was made	e with the highest for the company's reputation.
19. The current business environ	ment is characterized by high levels of and



volatility.					
20. The company reaffirmed its to sustainability by setting ambitious					
environmental goals.					
Matching Sentences ( Match each definition to the correct word from the vocabulary list. )					
21. The company made a public about its plans to expand into new markets.					
22. The employees were outside the office to demand better working conditions.					
23. The store was by unknown perpetrators last night.					
24. The gathered in front of the government building to voice their concerns.					
25. International can have a significant impact on global markets.					
26. The celebrity's of the new product led to a surge in sales.					
27. The company invested heavily in new to stay ahead of the competition.					
28. The team's high translated into better performance on the field.					
29. Smart in the stock market can lead to significant financial gains.					
30. The new system provides enhanced measures to protect user data.					

## **Answer**

Multiple Choice: 1. Futures 2. Essential 3. Recession 4. Investment 5. Incident 6. Population 7.

Announcement 8. Tariffs 9. Morale 10. Challenges

Gap-Fill: 11. Economic 12. Downplayed 13. Predicted 14. Assist 15. Investigating 16. Reshape 17. Conflict

18. Regard 19. Uncertainty 20. Commitment

Matching sentence: 1. Announcement 2. Demonstrating 3. Vandalized 4. Protesters 5. Conflicts 6.

Endorsement 7. Technology 8. Morale 9. Investment 10. Security

#### **CATEGORY**

1. Business - LEVEL2

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