



'Send Help' Tops Super Bowl Weekend Amid Sluggish Viewership

Description

The film "Send Help" by 20th Century Studios, directed by Sam Raimi, is set to make \$10 million in its second weekend. This sum comes from 3,475 sites, after making \$3 million on its second Friday. This is a 48% drop, which is viewed as good for a movie of its type. The film's total estimated earnings in North America over ten days will rise to \$35.8 million.

In second place for the weekend is the romantic comedy "Solo Mio" by Angel Studios, starring Kevin James. It hopes to pull in \$3.1 million today, which includes \$744,000 from Thursday previews. The film's opening at 3,052 theatres hopes to make \$7.6 million.

Third place seems likely to go to "Stray Kids: The dominATE Experience", a K-pop concert film by Bleecker Street. Critics have yet to review the film, but it has achieved a 100% audience score on Rotten Tomatoes. The film expects to make \$3.2 million today and about \$5 million this weekend from 1,724 locations.

Placing fourth is Luc Besson's film "Dracula" from Vertical, which drew \$2.3 million today and is reaching for an opening of \$4.8 million. This would make it the highest-grossing opening for the distributor.

"Fifth place" is likely to go to the second weekend of Markiplier's "Iron Lung", estimating to pull in \$4.65 million. The total sum by Sunday is expected to be \$29.45 million. Finally, "The Strangers - Chapter 3" from Lionsgate expects to attract \$1.7 million today and a \$3.7 million opening.

Amazon MGM Studios' "Melania", in its second weekend, is looking at \$3.5 million, down by 51%. The ten-day running total by Sunday would reach \$14.5 million. Last year, the second weekend of Super Bowl was mainly driven by DreamWorks Animation's "Dog Man", which grossed \$13.8 million, contributing towards a weekend total of \$54.2 million.

Vocabulary List:

1. **Estimated** /'estimeɪtɪd/ (adjective): Calculated or roughly assessed especially in terms of expected amount.
2. **Achieved** /ə'tʃɪvd/ (verb): Successfully reached a desired objective or result.
3. **Drop** /drɒp/ (noun): A decrease in amount level or intensity.
4. **Attract** /ə'trækt/ (verb): To draw attention towards something or someone.
5. **Opening** /'oʊ.pə.nɪŋ/ (noun): The initial showing or engagement of a film.
6. **Grossed** /grɒst/ (verb): Accumulated revenue or total income before deductions.

Comprehension Questions



Multiple Choice

1. What is the estimated earnings of the film

- Option: \$29.45 million
- Option: \$35.8 million
- Option: \$54.2 million
- Option: \$44.6 million

2. Which film is expected to have the highest-grossing opening for its distributor?

- Option: "Send Help" by 20th Century Studios
- Option: "Solo Mio" by Angel Studios
- Option: "Dracula" by Vertical
- Option: "Iron Lung" by Markiplier

3. How much is

- Option: \$3 million
- Option: \$7 million
- Option: \$5 million
- Option: \$10 million

4. What is the projected total sum for

- Option: \$1.7 million
- Option: \$3.7 million
- Option: \$5.4 million
- Option: \$7.1 million

5. How much is

- Option: \$14.5 million
- Option: \$20 million
- Option: \$10.3 million
- Option: \$8 million

6. Which director helmed the film

- Option: Kevin James
- Option: Sam Raimi
- Option: Luc Besson
- Option: Markiplier



True-False

7. The film
8. The film
9. Critics have reviewed
10. Luc Besson's film
11. Markiplier's
12. The film

Gap-Fill

14. Ratan Naval Tata was the chairman of Tata Group from 1990 to _____.

Answer

Multiple Choice: 1. \$35.8 million 2. "Dracula" by Vertical 3. \$5 million 4. \$3.7 million 5. \$14.5 million 6. Sam Raimi

True-False: 7. True 8. True 9. False 10. False 11. False 12. False

Gap-Fill: 14. 2012

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What is a rough guess or calculation of the value number quantity or extent of something?
Option: Earnings
Option: Drop
Option: Attract
Option: Total
2. Which word refers to the whole amount or number of something?
Option: Advertisers



- Option: Total
- Option: Nostalgia
- Option: Promoting

3. What is the feeling of being thankful and appreciative?

- Option: Decided
- Option: Quality
- Option: Gratitude
- Option: Memorable

4. What term describes something that is worth remembering or easily remembered?

- Option: Appreciation
- Option: Memorable
- Option: Controversy
- Option: Eugenics

5. What word is commonly used to refer to the act of starting or introducing something new?

- Option: Registration
- Option: Praising
- Option: Astronauts
- Option: Launch

6. What term is used to indicate a decrease in value quality or level of something?

- Option: Confuse
- Option: Drop
- Option: Estimate
- Option: Earnings

7. Who are the individuals or companies that pay for advertising space to promote their products or services?

- Option: Earnings
- Option: Advetisers
- Option: Memorable
- Option: Spondorship

8. Which word means to make someone uncertain or unclear about something?

- Option: Confuse
- Option: Great
- Option: Response
- Option: Launch

9. Who are the people who express their opinions or judgments about something?

- Option: Praising



- Option: Astronauts
- Option: Critics
- Option: Gratitude

10. What is the action of supporting or actively encouraging the progress or growth of something?

- Option: Attract
- Option: Promoting
- Option: Dominating
- Option: Gadgets

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

- 11. The company quickly rose to the top and started _____ the market.
- 12. After his successful _____ as CEO he moved on to explore new opportunities.
- 13. After much consideration they _____ to invest in the new project.
- 14. She expressed her _____ for their help during a difficult time.
- 15. The company received a great _____ to their latest product release.
- 16. The team prepared for the grand _____ of their new advertising campaign.
- 17. They focused on delivering top-notch _____ products to their customers.
- 18. His hard work was met with great _____ from his colleagues.
- 19. The artist's latest piece sparked a lot of _____ and discussions among art critics.
- 20. The historical context of _____ in science is a topic that still raises ethical debates.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

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|---|
| 21. The new ad campaign was designed to attract a younger audience to the brand. |
| 22. The old photographs filled him with nostalgia for his childhood days. |
| 23. The graduation ceremony was a memorable event that will be cherished for years to come. |
| 24. The space agency selected the best astronauts for the upcoming mission to Mars. |



25. The comedian mocked the latest trends in a hilarious stand-up routine.
26. The team achieved great success in their first year of operation.
27. The coach was constantly praising the team for their hard work and dedication.
28. The quick response from customer service helped resolve the issue efficiently.
29. The company planned a grand launch event for their new product line.
30. The complex instructions on the assembly manual tended to confuse many customers.

Answer

Multiple Choice: 1. Earnings 2. Total 3. Gratitude 4. Memorable 5. Launch 6. Drop 7. Advertisers 8. Confuse 9. Critics 10. Promoting

Gap-Fill: 11. Dominating 12. Stint 13. Decided 14. Gratitude 15. Response 16. Launch 17. Quality 18. Appreciation 19. Controversy 20. Eugenics

Matching sentence: 1. Attract 2. Nostalgia 3. Memorable 4. Astronauts 5. Mocked 6. Great 7. Praising 8. Response 9. Launch 10. Confuse

CATEGORY

1. Entertainment - LEVEL2

POST TAG

1. 'Send Help'
2. A2
3. English Vocabulary
4. ESL learning
5. esl news
6. L2
7. Reading Level 2
8. Super Bowl Weekend

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