



Sister Chain of Texas Roadhouse Appeals to Fried Chicken Fans

Description

Texas Roadhouse is famous for its hand-cut steaks and cinnamon butter rolls. However, it also owns another restaurant chain called Jagers, which serves burgers, chicken, and salads. Jagers prepares its food with fresh ingredients in a scratch-kitchen environment.

Jagers opened in 2014 in Noblesville, Indiana. Since then, it has grown slowly, with over 15 locations by August 2025. The chain faced challenges during the pandemic but plans to open up to five more restaurants in 2026. Currently, Jagers has locations in Indiana, Kentucky, Texas, North Carolina, and one in South Korea at Camp Humphreys military base. Meanwhile, its other chain, Bubba 33, has 53 locations.

The founder, Kent Taylor, wanted to combine the best of Chick-fil-A and Five Guys. This vision led to hand-breaded chicken sandwiches, burgers, milkshakes, and made-to-order salads. Fans describe Jagers as having some of the best burgers and chicken sandwiches available.

Jagers' customers love the chicken and burger options, especially the Green Chile Cheeseburger and the hand-cut fries. For dessert, people enjoy the hand-spun milkshakes. If you like Texas Roadhouse, Jagers could be the perfect place for a quick meal.

Vocabulary List:

1. **chain** //tʃeɪn// (noun): group of connected stores or restaurants
2. **ingredients** //ɪn'ɡri:diənts// (noun): the foods used to make a dish
3. **pandemic** //pæn'demɪk// (noun): a disease that spreads in many countries
4. **founder** //ˈfaʊndər// (noun): person who starts a company or group
5. **vision** //ˈvɪʒən// (noun): an idea about future plans or goals
6. **challenges** //ˈtʃæləŋ.dʒɪz// (noun): difficult problems or things to deal with

Comprehension Questions

Multiple Choice

1. What type of cuisine is Texas Roadhouse famous for?

Option: Italian



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- Option: Chinese
 - Option: Hand-cut steaks and cinnamon butter rolls
 - Option: Mexican

2. In what year did Jagers open its first location?

- Option: 2010
- Option: 2012
- Option: 2014
- Option: 2016

3. What is the name of Jagers' founder?

- Option: Dave Thomas
- Option: Kent Taylor
- Option: Bob Evans
- Option: Walt Disney

4. Which location does not have a Jagers restaurant?

- Option: North Carolina
- Option: Texas
- Option: California
- Option: Kentucky

5. How many locations does Bubba 33 have?

- Option: 15
- Option: 25
- Option: 53
- Option: 75

6. What type of food does Jagers serve?

- Option: Pasta
- Option: Burgers, chicken, and salads
- Option: Fish and chips
- Option: Barbecue

True-False

7. Jagers has more than 15 locations as of August 2025.



8. Jagers was founded in Texas.
9. The founder of Jagers wanted to combine the best of Chick-fil-A and Five Guys.
10. Jagers faced no challenges during the pandemic.
11. Customers enjoy hand-spun milkshakes at Jagers.
12. Jagers currently has four locations in South Korea.

Gap-Fill

13. Jagers opened in 2014 in _____.
14. Fans describe Jagers as having some of the best burgers and _____.
15. Jagers plans to open up to five more restaurants in _____.
16. Jagers prepares its food with fresh ingredients in a _____ environment.
17. The Green Chile Cheeseburger and the hand-cut fries are popular items at _____.
18. If you like Texas Roadhouse, Jagers could be the perfect place for a quick _____.

Answer

Multiple Choice: 1. Hand-cut steaks and cinnamon butter rolls 2. 2014 3. Kent Taylor 4. California 5. 53
6. Burgers, chicken, and salads

True-False: 7. True 8. False 9. True 10. False 11. True 12. False

Gap-Fill: 13. Noblesville, Indiana 14. chicken sandwiches 15. 2026 16. scratch-kitchen 17. Jagers 18. meal

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What major global event significantly disrupted supply chains?
Option: Economic recession



- Option: Pandemic
- Option: Technological advancement
- Option: Cultural shift

2. Who is typically responsible for starting a company?

- Option: Chairman
- Option: Investors
- Option: Founder
- Option: CEO

3. What do companies face that can impede their operations?

- Option: Opportunities
- Option: Challenges
- Option: Trends
- Option: Forecasts

4. What occurs when there is more product than demand?

- Option: Deficit
- Option: Surplus
- Option: Equilibrium
- Option: Balance

5. Who is responsible for checking passengers at an airport?

- Option: Pilots
- Option: Screeners
- Option: Flight attendants
- Option: Check-in staff

6. What is used to plan a company's financial resources?

- Option: Balance sheet
- Option: Income statement
- Option: Budget
- Option: Market analysis

7. What term refers to the basic physical systems of a business or nation?

- Option: Personnel
- Option: Infrastructure
- Option: Assets
- Option: Investments

8. Who processes raw materials into usable products?

- Option: Manufacturers
- Option: Refiners



Option: Distributors

Option: Retailers

9. What is a brief written communication within an organization called?

Option: Report

Option: Memo

Option: Proposal

Option: Email

10. How should a company approach major changes during uncertain times?

Option: Aggressively

Option: Cautiously

Option: Indifferently

Option: Carelessly

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The founder had a clear _____ for the company's future growth.

12. COVID-19 caused significant _____ in global supply chains.

13. Companies may need to _____ for lost time and resources.

14. Sales _____ were implemented to boost consumer interest during the downturn.

15. The team ran a _____ program to test the new strategy before full implementation.

16. The _____ of non-essential businesses affected local economies.

17. Security _____ were established to ensure safety during the pandemic.

18. The smooth _____ of goods is essential for timely delivery.

19. Remote work practices can impact the overall _____ of employees.

20. The pandemic led to widespread _____ of essential goods.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The supply chain is crucial for delivering products effectively.



22. The chef carefully selected the finest ingredients for the dish.
23. The region experienced hostilities that affected trade relations.
24. The sudden shutdown of manufacturing plants caused a ripple effect in the economy.
25. The rapid closures of businesses led to a surge in unemployment rates.
26. Investors are interested in the futures market for potential returns.
27. Companies must innovate to compete in a saturated market.
28. Refiners play a significant role in the production of oil products.
29. Countries store their natural resources as reserves for future use.
30. New technology can disrupt traditional business models.

Answer

Multiple Choice: 1. Pandemic 2. Founder 3. Challenges 4. Surplus 5. Screeners 6. Budget 7. Infrastructure 8. Refiners 9. Memo 10. Cautiously

Gap-Fill: 11. vision 12. disruptions 13. compensate 14. promotions 15. pilot 16. closure 17. checkpoints 18. passage 19. productivity 20. shortages

Matching sentence: 1. chain 2. ingredients 3. hostilities 4. shutdown 5. closures 6. futures 7. compete 8. refiners 9. reserves 10. disrupt

CATEGORY

1. Business - LEVEL2

POST TAG

1. dining out
2. ESL learning
3. esl news
4. fried chicken
5. Level 2
6. Texas Roadhouse

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