



Six Car Brands Reviving Body-On-Frame SUVs

Description

The term "sport utility vehicle" or SUV covers a wide range of vehicles, from small crossovers to large truck-based models. The SUV market mainly divides into two types: unibody crossovers and body-on-frame SUVs. Unibody SUVs, such as the Toyota RAV4, are popular for their comfort and fuel efficiency. In contrast, body-on-frame models excel in off-road driving and towing.

Many buyers prefer unibody crossovers, but there is still demand for traditional body-on-frame SUVs. As a result, several car manufacturers are reintroducing classic models or launching new ones. Toyota, for example, has announced the Land Cruiser FJ, a smaller and cheaper SUV aimed at American off-road fans. While it may not be sold in the US, it shows the brand's commitment to retro styles.

Hyundai is also entering this market with a new body-on-frame platform, showcasing the Boulder SUV concept. This vehicle aims to compete with famous 4x4s like the Ford Bronco and Jeep Wrangler and is expected by 2030.

General Motors is reportedly working on the GMC Jimmy, aiming to have a rugged SUV to rival the Ford Bronco and Jeep Wrangler. Meanwhile, Nissan is developing new body-on-frame SUVs, including the revived Xterra, expected to launch in late 2028. Mitsubishi plans to introduce an updated Pajero by fall 2026, further expanding the body-on-frame SUV market.

Comprehension Questions

Multiple Choice

1. What are the two main types of SUVs?
Option: Sedans and Coupes
Option: Unibody crossovers and body-on-frame SUVs
Option: Electric vehicles and hybrids
Option: Luxury SUVs and compact SUVs
2. Which SUV is mentioned as a popular example of a unibody SUV?
Option: Ford Bronco
Option: Toyota RAV4
Option: Jeep Wrangler
Option: Nissan Xterra



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3. What is the purpose of the Toyota Land Cruiser FJ?
- Option: Luxury transportation
 - Option: Urban commuting
 - Option: Off-road driving for American fans
 - Option: Electric vehicle initiative
4. Which company is developing the Boulder SUV concept?
- Option: Ford
 - Option: Hyundai
 - Option: Nissan
 - Option: Toyota
5. What vehicle is General Motors working on to compete with?
- Option: Toyota RAV4
 - Option: Ford Maverick
 - Option: Ford Bronco and Jeep Wrangler
 - Option: Volkswagen Tiguan
6. When is the revived Nissan Xterra expected to launch?
- Option: 2026
 - Option: 2028
 - Option: 2030
 - Option: 2025

True-False

7. Unibody SUVs are known for their rugged off-road capabilities.
8. The Boulder SUV concept is expected to be ready by 2030.
9. Mitsubishi is planning to update the Pajero by fall 2026.
10. The Ford Bronco is a type of unibody crossover.
11. Toyota is not selling the Land Cruiser FJ in the US market.
12. Traditional body-on-frame SUVs are declining in popularity.



Gap-Fill

13. The terms 'unibody crossovers' and ' _____ ' are types of SUVs.
14. The Toyota RAV4 is popular for its comfort and fuel _____ .
15. The _____ SUV concept is being developed by Hyundai.
16. The revived Nissan Xterra is expected to launch in late _____ .
17. Mitsubishi's updated Pajero is expected by _____ 2026.
18. Toyota's Land Cruiser FJ targets American _____ fans.

Answer

Multiple Choice: 1. Unibody crossovers and body-on-frame SUVs 2. Toyota RAV4 3. Off-road driving for American fans 4. Hyundai 5. Ford Bronco and Jeep Wrangler 6. 2028

True-False: 7. False 8. True 9. True 10. False 11. True 12. False

Gap-Fill: 13. body-on-frame SUVs 14. efficiency 15. Boulder 16. 2028 17. fall 18. off-road

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