



Sony Remains Quiet on Social Media After Bluepoint Closure

Description

Sony has not posted on its main social media accounts for over 72 hours after the closure of Bluepoint, a game development studio known for the Demon's Souls remake. This silence follows a strong reaction from fans, who expressed their anger online.

While regional accounts, such as PlayStation UK, shared planned posts over the weekend, Sony's main account has remained quiet. Fans reacted negatively to a post about another game, Marathon, which Sony planned to launch on 5th March. Instead of engaging with the game, many fans replied with criticism of Sony and other unrelated games.

The post about Marathon received nearly 2,000 replies, many of which were unkind. Some fans suggested closing down Bungie, another game studio, instead of Bluepoint. The timing of this post was unfortunate for Marathon, as it had been gaining positive attention before the backlash.

Sony is expected to stay silent for now, possibly until Monday, to allow the situation to calm down. When it does resume its posts, it might face more criticism from fans who are still upset.

Vocabulary List:

1. **Closure** /'kloʊʒər/ (noun): The act of closing something permanently or temporarily.
2. **Reaction** /ri'ækʃən/ (noun): A response to an event or situation.
3. **Criticism** /'krɪtɪ,sɪzəm/ (noun): The expression of disapproval based on perceived mistakes or faults.
4. **Engaging** /ɪn'geɪdʒɪŋ/ (adjective): Attracting or holding interest or attention.
5. **Unfortunate** /ʌn'fɔːrtʃənət/ (adjective): Having bad luck; unlucky.
6. **Silence** /'saɪləns/ (noun): The absence of sound or speech.

Comprehension Questions

Multiple Choice

1. How long has Sony's main social media account been inactive?
Option: 24 hours
Option: 48 hours



Option: 72 hours

Option: 96 hours

2. What game is mentioned in relation to Sony's planned launch on 5th March?

Option: Demon's Souls

Option: Marathon

Option: Bluepoint

Option: Bungie

3. Which studio's closure prompted a strong reaction from fans?

Option: Bungie

Option: Bluepoint

Option: Naughty Dog

Option: Insomniac

4. What was the predominant sentiment expressed by fans on social media?

Option: Happiness

Option: Indifference

Option: Anger

Option: Excitement

5. How many replies did the post about Marathon receive?

Option: 1,000

Option: 1,500

Option: 2,000

Option: 2,500

6. What did some fans suggest should close instead of Bluepoint?

Option: Rockstar

Option: Bungie

Option: Respawn

Option: Ubisoft

True-False

7. Sony has been regularly posting on its main social media accounts.

8. Bluepoint is known for developing the game Marathon.



9. Fans reacted positively to the announcement of Marathon.
10. Sony's main account remained active while regional accounts posted over the weekend.
11. The situation is expected to calm down by Monday.
12. The post about Marathon was well received by fans.

Gap-Fill

13. Sony has not posted on its main social media accounts for over _____ hours.
14. Fans expressed their _____ online after the closure of Bluepoint.
15. The post about Marathon was timed _____ for its expected launch.
16. Sony is expected to stay silent until _____ to allow the situation to calm down.
17. The post about Marathon received nearly _____ replies.
18. Fans suggested closing down _____ instead of Bluepoint.

Answer

Multiple Choice: 1. 72 hours 2. Marathon 3. Bluepoint 4. Anger 5. 2,000 6. Bungie

True-False: 7. False 8. False 9. False 10. False 11. True 12. False

Gap-Fill: 13. 72 14. anger 15. unfortunately 16. Monday 17. 2,000 18. Bungie

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What term is often used to describe the conclusion or resolution of a situation?

Option: Closure

Option: Silence

Option: Engaging

Option: Rumours



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2. Which word best describes the achievement of a goal or aim?
- Option: Success
 - Option: Confidence
 - Option: Strategy
 - Option: Persistent
3. What term refers to the application of scientific knowledge for practical purposes?
- Option: Mythology
 - Option: Anniversary
 - Option: Technology
 - Option: Creator
4. What word is used to describe a specific task or duty that someone is assigned?
- Option: Mission
 - Option: Countdown
 - Option: Engaging
 - Option: Remake
5. What term is used to refer to the backward counting to an event such as a launch?
- Option: Countdown
 - Option: Rights
 - Option: Update
 - Option: Resources
6. What word describes how one responds to a particular situation or stimulus?
- Option: Reaction
 - Option: Criticism
 - Option: Rumours
 - Option: Explore
7. What word characterizes something that is interesting or holds attention?
- Option: Engaging
 - Option: Persistent
 - Option: Silence
 - Option: Hexagonal
8. Which term is used to describe someone who continues firmly in a course of action despite difficulty?
- Option: Persistent
 - Option: Success
 - Option: Criticism
 - Option: Soundtrack



9. What term means to investigate or inquire into something in depth?

- Option: Engaging
- Option: Explore
- Option: Remake
- Option: Conquer

10. What term refers to the music composed for or used in a film or video game?

- Option: Remake
- Option: Campaign
- Option: Soundtrack
- Option: Mythology

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The presentation was so _____ that the audience remained focused throughout.
12. Advancements in _____ have significantly changed the way we communicate.
13. The team focused on their _____ to improve community health through innovation.
14. Her _____ efforts to succeed despite challenges inspired her classmates.
15. The _____ to the rocket launch began weeks in advance to build excitement.
16. Determination and hard work are key factors in achieving _____.
17. The closure of the project brought a sense of relief to the entire team.
18. Despite the _____ circulating around the office management confirmed there would be no layoffs.
19. Receiving _____ feedback can help improve future performances.
20. Please provide an _____ on the status of the project by end of the day.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The end of the project provided the necessary closure for the team involved.



22. The public's reaction to the announcement was overwhelmingly positive.
23. Winning the award was a testament to their hard work and led to notable success.
24. Her persistent efforts paid off in the form of a promotion.
25. Building confidence in one's abilities can lead to greater achievements.
26. The mission of the organization is to support and empower young people.
27. The countdown to the event created excitement among the attendees.
28. The launch of the new product was highly anticipated by consumers.
29. The latest technology has transformed the way we interact with each other.
30. Scientists continue to explore the mysteries of the universe.

Answer

Multiple Choice: 1. Closure 2. Success 3. Technology 4. Mission 5. Countdown 6. Reaction 7. Engaging 8. Persistent 9. Explore 10. Soundtrack

Gap-Fill: 11. engaging 12. technology 13. mission 14. persistent 15. countdown 16. success 17. closure 18. rumours 19. critical 20. update

Matching sentence: 1. closure 2. reaction 3. success 4. persistent 5. confidence 6. mission 7. countdown 8. launch 9. technology 10. explore

CATEGORY

1. Sci/Tech - LEVEL2

POST TAG

1. A2
2. Bluepoint
3. ESL learning
4. esl news
5. fans
6. Level 2
7. social media
8. Sony

Tags



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Author

aimeeyoung99

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