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# Spotify Launches Verified Artist Badges to Combat AI Confusion

## Description

Spotify is launching a new "Verified by Spotify" badge. This badge will help users find real human artists as AI-generated music becomes more common on streaming platforms.

To get this badge, artists must meet specific requirements. Spotify checks if artists have a clear presence inside and outside the platform. This includes concert dates, merchandise, and social media links. Artists who mainly produce AI-generated music or use AI personas cannot get verified.

Artists also need to show regular listener interest over time. Spotify wants to verify profiles that fans are looking for consistently, not just for short periods. At the start, over 99% of artists that users search for will be verified. This includes many independent artists from various music styles and regions.

Users will begin to see the badges next to artist names and on their profiles soon. The badge will show "Verified by Spotify" with a green checkmark.

Spotify aims to reduce low-quality AI content on its platform. Recently, it began testing an "Artist Profile Protection" feature. This allows artists to check their music before it goes live.

## Comprehension Questions

### Multiple Choice

1. What is the purpose of the 'Verified by Spotify' badge?

- Option: To promote AI-generated music
- Option: To help users find real human artists
- Option: To increase the popularity of AI personas
- Option: To display concert dates

2. What must artists have to be eligible for the 'Verified by Spotify' badge?

- Option: A large following on social media
- Option: AI-generated music
- Option: A clear presence inside and outside the platform
- Option: Exclusive merchandise

3. What percentage of artists that users search for will be verified initially?



- Option: 50%
- Option: 75%
- Option: 99%
- Option: 100%

4. What features are included in the verification requirements for artists?

- Option: Concert dates and merchandise only
- Option: Concert dates, merchandise, and social media links
- Option: Music streaming rates
- Option: Only social media links

5. What will the 'Verified by Spotify' badge display?

- Option: A blue star
- Option: A red cross
- Option: A green checkmark
- Option: A yellow circle

6. What feature is Spotify testing to protect artist profiles?

- Option: AI music integration
- Option: Artist Profile Protection
- Option: User verification
- Option: Low-quality content filter

### True-False

- 7. The 'Verified by Spotify' badge is intended for artists who primarily produce AI-generated music.
- 8. Artists need to show regular listener interest over time to be verified by Spotify.
- 9. Spotify's new badge will only be visible to verified artists.
- 10. The badge will help reduce the presence of low-quality AI content on Spotify.
- 11. Users will not see the badge next to artist names and profiles.
- 12. The 'Artist Profile Protection' feature allows artists to check their music before it goes live.



## Gap-Fill

13. To get the badge, artists must meet specific requirements, including having a clear presence inside and outside the platform along with concert dates, merchandise, and \_\_\_\_\_ links.
14. Artists who mainly produce AI-generated music or use AI personas cannot get \_\_\_\_\_ by Spotify.
15. At the start, over 99% of artists that users search for will be \_\_\_\_\_.
16. The badge will show 'Verified by Spotify' with a \_\_\_\_\_ checkmark.
17. Spotify aims to reduce low-quality AI \_\_\_\_\_ on its platform.
18. Spotify recently began testing an 'Artist Profile \_\_\_\_\_' feature.

## Answer

**Multiple Choice:** 1. To help users find real human artists 2. A clear presence inside and outside the platform 3. 99% 4. Concert dates, merchandise, and social media links 5. A green checkmark 6. Artist Profile Protection

**True-False:** 7. False 8. True 9. False 10. True 11. False 12. True

**Gap-Fill:** 13. social media 14. verified 16. green 17. content 18. Protection

## CATEGORY

1. Entertainment - LEVEL2

## POST TAG

1. distinguish humans from AI
2. ESL learning
3. esl news
4. Level 2
5. spotify
6. verified artist badges

## Tags

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**Author**

aimeeyoung99

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