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# Spring Festival's Diverse Events Boost Festive Spending

## Description

In Beijing, people enjoyed watching a lion dance during a temple fair on January 29, 2025. The Spring Festival holiday brought new hopes and happiness to many in China. People went to traditional fairs, saw lantern displays, and watched live performances. Some even traveled north for snow or south for food.

Modern technology like artificial intelligence was added to traditional events, making them more exciting. The holiday brought a lot of business, with sales going up compared to last year. Tourism spending also increased.

During the holiday, there were many trips made in China and a lot of money spent. People also enjoyed activities like ice and snow sports and cultural experiences. The Spring Festival is getting popular worldwide and is now a global celebration. The holiday brings people joy and helps the economy grow.

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## Vocabulary List:

1. **Celebration** /ˌsɛlɪˈbreɪʃən/ (noun): The act of marking a special day or event with festivities.
2. **Exciting** /ɪkˈsaɪtɪŋ/ (adjective): Causing great enthusiasm and eagerness.
3. **Traditional** /trəˈdɪʃənəl/ (adjective): Relating to customs or beliefs passed down through generations.
4. **Investment** /ɪnˈvɛstmənt/ (noun): The action or process of allocating resources usually money for future profit.
5. **Tourism** /ˈtʊrɪzəm/ (noun): The business of providing services for tourists.
6. **Experience** /ɪkˈspɪəriəns/ (noun): Practical contact with and observation of facts or events.

## Comprehension Questions

### Multiple Choice

1. When did people in Beijing enjoy watching a lion dance during a temple fair?

Option: January 29, 2025

Option: February 1, 2025

Option: December 25, 2024

Option: November 11, 2025



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2. What type of technology was added to traditional events during the Spring Festival holiday?

- Option: Artificial intelligence
- Option: Virtual reality
- Option: Augmented reality
- Option: Blockchain

3. Which direction did some people in China travel for snow during the holiday?

- Option: North
- Option: East
- Option: West
- Option: South

4. What activities did people enjoy during the Spring Festival holiday?

- Option: Ice and snow sports
- Option: Beach activities
- Option: Mountain climbing
- Option: Indoor games

5. What technology was used to make traditional events more exciting?

- Option: Artificial intelligence
- Option: Drones
- Option: Robots
- Option: 3D printing

6. What led to increased business and tourism spending during the Spring Festival holiday?

- Option: Sales going up compared to last year
- Option: Heavy snowfall
- Option: Government subsidies
- Option: Market saturation

### True-False

7. Modern technology like artificial intelligence was not integrated into traditional events during the Spring Festival holiday.

8. The Spring Festival holiday only brought joy to a few people in China.

9. The Spring Festival is not becoming a global celebration.



10. People did not engage in cultural experiences during the holiday.
11. The Spring Festival holiday did not contribute to economic growth.
12. Sales did not increase during the Spring Festival holiday compared to the previous year.

### Gap-Fill

13. People in Beijing enjoyed watching a lion dance during a temple fair on \_\_\_\_\_ 29, 2025.
14. Tourism spending also \_\_\_\_\_ during the holiday.
15. The Spring Festival is now a global \_\_\_\_\_.
16. The holiday brings people joy and helps the \_\_\_\_\_ grow.
17. People enjoyed activities like ice and snow sports and \_\_\_\_\_ experiences during the holiday.
18. Some people traveled north for \_\_\_\_\_ during the Spring Festival holiday.

### Answer

**Multiple Choice:** 1. January 29, 2025 2. Artificial intelligence 3. North 4. Ice and snow sports 6. Sales going up compared to last year

**True-False:** 7. False 8. False 9. False 10. False 11. False 12. False

**Gap-Fill:** 13. January 14. increased 15. celebration 16. economy 17. cultural 18. snow

### Vocabulary quizzes

#### Multiple Choice ( Select the Correct answer for each question. )

1. What is a tribute?

Option: A form of payment for services

Option: A gift given in appreciation or recognition



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- Option: An official document  
Option: A type of musical instrument
2. What does the term "experience" refer to?  
Option: A feeling of sadness  
Option: A journey or event that impacts a person  
Option: A type of flower  
Option: A mathematical equation
3. What is streaming primarily used for?  
Option: Fishing  
Option: Broadcasting content over the internet in real-time  
Option: Cooking food quickly  
Option: Water transportation
4. Which industry commonly uses animation techniques?  
Option: Construction  
Option: Healthcare  
Option: Entertainment  
Option: Agriculture
5. What does the term "empowering" signify?  
Option: Promoting environmental conservation  
Option: Giving power or authority to someone  
Option: Exploring outer space  
Option: Creating new recipes
6. What is commonly associated with the term "investment"?  
Option: Financial assets purchased with the hope of generating income or appreciation  
Option: Investigative journalism  
Option: Cooking techniques  
Option: Vehicle maintenance
7. What does the term "traditional" imply?  
Option: Modern and innovative practices  
Option: Following customs passed down through generations  
Option: Professional sports  
Option: Structural engineering
8. Which field involves activities related to the creation of goods or services?  
Option: Fashion  
Option: Chemistry  
Option: Quality control



Option: Manufacturing

9. What are headliners in the entertainment industry?

- Option: Medical professionals specializing in neurological disorders
- Option: Prominent performers or acts featured at the top of a show
- Option: Top-ranking executives in technology companies
- Option: Leaders in ocean exploration

10. What does "victory" typically represent?

- Option: Winning a competition or overcoming an obstacle
- Option: Scientific breakthroughs
- Option: Financial losses
- Option: A specific type of food dish

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. The \_\_\_\_\_ of new technology is essential for progress.
12. A \_\_\_\_\_ is a special event that recognizes an important occasion.
13. The strongest \_\_\_\_\_ in the competition will advance to the final round.
14. The outcome of the match was \_\_\_\_\_ with no clear winner until the last minute.
15. The conference aimed to promote \_\_\_\_\_ perspectives on global issues.
16. Children can play creatively in a \_\_\_\_\_ environment.
17. \_\_\_\_\_ is a significant source of revenue in many countries.
18. The Minister of Foreign \_\_\_\_\_ attended the diplomatic meeting.
19. The \_\_\_\_\_ is responsible for overseeing the making of a film or show.
20. Skydiving is an \_\_\_\_\_ adventure sport that many people enjoy.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. Artists showcase their talent on stage or in front of an audience.

22. Being able to make decisions without outside influence or control.



23. An organization or group typically related to a particular trade or craft.
24. The knowledge or skills acquired through practical involvement in events or activities.
25. Activities that provide amusement or enjoyment for an audience.
26. Competing or contending for a particular prize or goal.
27. Having characteristics of lively and engaging motion often in films or cartoons.
28. An action or event designed to recognize and mark a significant moment.
29. A person or team competing for a position of superiority in a challenge or competition.
30. The activity of visiting new places for leisure relaxation or exploration.

## Answer

**Multiple Choice:** 1. A gift given in appreciation or recognition 2. A journey or event that impacts a person 3. Broadcasting content over the internet in real-time 4. Entertainment 5. Giving power or authority to someone 6. Financial assets purchased with the hope of generating income or appreciation 7. Following customs passed down through generations 8. Manufacturing 9. Prominent performers or acts featured at the top of a show 10. Winning a competition or overcoming an obstacle

**Gap-Fill:** 11. development 12. celebration 13. contender 14. unpredictable 15. diverse 16. sandbox 17. Tourism 18. affairs 19. producer 20. exciting

**Matching sentence:** 1. performing 2. independent 3. guild 4. experience 5. entertainment 6. vying 7. animated 8. celebration 9. contender 10. tourism

## CATEGORY

1. Entertainment - LEVEL1

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