



Star Moguls Paltrow & Witherspoon on Success Secret

Description

Gwyneth Paltrow and Reese Witherspoon say their success came from asking simple questions.

Gwyneth Paltrow went from acting to creating a popular wellness brand called Goop worth \$250 million. Reese Witherspoon transitioned from acting to producing, selling her company for \$900 million. Both credit their success to being brave enough to ask questions, even if they seemed silly.

Reese Witherspoon struggled when she started producing and felt clueless about business. She hired someone experienced to help and wasn't afraid to ask basic questions. This strategy helped her company grow and connect with a large audience of women.

Gwyneth Paltrow also admits she lacked business knowledge when she started but didn't let that stop her. She asked questions and learned along the way, realizing that it's okay not to have all the answers.

Asking questions may seem simple, but it's a smart move. It shows intelligence, helps you learn faster, and builds stronger teams. So, don't be afraid to ask that "dumb question" next time. It could be the key to your success!

Vocabulary List:

1. **Transition** /træn'ziʃ.ən/ (noun): The process of changing from one state or condition to another.
2. **Clueless** /'klu:.ləs/ (adjective): Having no knowledge or understanding; unaware.
3. **Strategy** /'stræt.ə.dʒi/ (noun): A plan of action or approach designed to achieve a particular goal.
4. **Intelligence** /ɪn'tel.ɪ.dʒəns/ (noun): The ability to acquire and apply knowledge and skills.
5. **Audience** /'ɔ:..di.əns/ (noun): The assembled spectators or listeners at a public event such as a play or concert.
6. **Success** /sək'ses/ (noun): The accomplishment of an aim or purpose.

Comprehension Questions

Multiple Choice

1. According to the text, what is the estimated worth of Gwyneth Paltrow's wellness brand Goop?
Option: \$100 million



- Option: \$250 million
- Option: \$500 million
- Option: \$1 billion

2. What was Reese Witherspoon's transition from acting to?

- Option: Directing
- Option: Singing
- Option: Producing
- Option: Writing

3. What do Gwyneth Paltrow and Reese Witherspoon credit their success to?

- Option: Asking complex questions
- Option: Being brave enough to ask questions
- Option: Hiring experienced advisors
- Option: Following trends

4. What strategy did Reese Witherspoon use when she felt clueless about business?

- Option: Ignoring the issue
- Option: Asking basic questions
- Option: Relinquishing control
- Option: Giving up

5. Why did Gwyneth Paltrow ask questions even though she lacked business knowledge?

- Option: To seem intelligent
- Option: To confuse others
- Option: To learn along the way
- Option: To avoid admitting her lack of knowledge

6. According to the text, what can asking questions help with?

- Option: Building castles
- Option: Learning faster
- Option: Ignoring problems
- Option: Avoiding challenges

True-False

7. Gwyneth Paltrow started her career as a producer.



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8. Reese Witherspoon encountered no struggles when she transitioned to producing.
9. Asking questions is seen as a smart move according to the text.
10. Reese Witherspoon was not afraid to ask basic questions to overcome her business-related cluelessness.
11. Gwyneth Paltrow and Reese Witherspoon both believed it was important to have all the answers when starting their ventures.
12. According to the text, asking questions can build stronger teams.

Gap-Fill

13. Gwyneth Paltrow started a wellness brand called Goop worth \$250 million after transitioning from _____.
14. Reese Witherspoon sold her company for \$900 million after transitioning from _____.
15. According to the text, it's okay not to have all the _____ when starting a venture.
16. Asking basic questions helped Reese Witherspoon connect with a large audience of _____.
17. Gwyneth Paltrow lacked business knowledge when she started but didn't let that _____ her.
18. Reese Witherspoon hired someone experienced to help when she felt _____ about business.

Answer

Multiple Choice: 1. \$250 million 2. Producing 3. Being brave enough to ask questions 4. Asking basic questions 5. To learn along the way 6. Learning faster

True-False: 7. False 8. False 9. True 10. True 11. False 12. True

Gap-Fill: 13. acting 15. answers 16. women 17. stop 18. clueless



Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. Which word describes a feeling of worry, nervousness, or unease about something with an uncertain outcome?
Option: prepared
Option: relaxed
Option: anxious
Option: convincingly
2. Which term refers to the system of production, distribution, and consumption of goods and services in a particular region or country?
Option: layoff
Option: quarter
Option: economy
Option: conference
3. Which word is commonly associated with matters related to money, banking, and investments?
Option: competitive
Option: intelligence
Option: financial
Option: transition
4. Which term signifies increases in financial profits or positive outcomes?
Option: struggling
Option: gains
Option: achievements
Option: networking
5. What activity involves building and cultivating relationships with other professionals for mutual benefit?
Option: inspiring
Option: networking
Option: competitive
Option: quater
6. Which term describes individuals who start their own business ventures with innovative ideas?



- Option: layoff
- Option: struggling
- Option: entrepreneurs
- Option: competitive

7. Which word indicates being ready or equipped with necessary knowledge or skills for a particular situation?

- Option: anxious
- Option: prepared
- Option: rehearsed
- Option: afford

8. What is the term for achieving a desired aim or result?

- Option: pressure
- Option: success
- Option: layoff
- Option: transition

9. Which word describes the stress or urgency of a situation demanding immediate action or attention?

- Option: stable
- Option: pressure
- Option: clueless
- Option: intelligence

10. Which term represents facing difficulties or challenges in making progress?

- Option: economy
- Option: struggling
- Option: transition
- Option: intelligence

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

- 11. Not everyone can _____ to buy luxury items.
- 12. It is important to have a _____ income for financial security.
- 13. Facing _____ can lead to personal growth and development.
- 14. Many employees were affected by the recent company _____.
- 15. In a _____ environment, companies strive to outperform each other.



16. Strategic decisions require a high level of _____ and analysis.
17. The company is undergoing a period of _____ to adapt to market changes.
18. The speaker sounded overly _____ and lacked authenticity.
19. The charity event was a grand _____ with many influential guests.
20. The industry _____ brought together experts from around the world.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The keynote speaker delivered a speech that motivated the audience to pursue their dreams.
22. The team celebrated their hard-earned successes and recognized individual accomplishments.
23. The workers decided to go on a strike to protest against unfair labor practices.
24. The company reported positive financial results for the second of the year.
25. Without prior knowledge or information, she felt completely lost and during the presentation.
26. Developing a clear business is crucial for long-term success.
27. The film received rave reviews from both critics and the viewing .
28. Establishing financial is key to weathering economic uncertainties.
29. She argued her case , persuading the jury of her innocence.
30. The company is undergoing a major following a change in leadership.

Answer

Multiple Choice: 1. anxious 2. economy 3. financial 4. gains 5. networking 6. entrepreneurs 7. prepared 8. success 9. pressure 10. struggling

Gap-Fill: 11. afford 12. stable 13. challenges 14. layoff 15. competitive 16. intelligence 17. transition 18. rehearsed 19. gala 20. conference

Matching sentence: 1. inspiring 2. achievements 3. strike 4. quarter 5. clueless 6. strategy 7. audience 8. stability 9. convincingly 10. transition



CATEGORY

1. Business - LEVEL2

Date Created

2024/10/11

Author

aimeeyoung99

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