# Taco Bell Enhances Drive-Thrus with AI Voice Technology Nationwide

## Description

Yum! Brands owns Taco Bell, KFC, Pizza Hut, and Habit Burger Grill. They are using AI technology for drive-thru orders at Taco Bell in the US and plan to do the same for all their brands by 2024. Yum Brands wants to be a top digital restaurant company by using technology, AI, and loyalty programs. In Q2 2024, Yum! Brands had 3% sales growth worldwide, with Taco Bell and KFC doing well. Taco Bell did better than other Yum Brands restaurants with value deals and a growing digital sales. McDonald's is the top fast-food chain in the US, but faced challenges with AI technology for drive-thru orders. Other chains like KFC, Wendy's, Carl's Jr., and Hardee's are also trying AI technology. The top 10 fast-food restaurants in the US in 2024 include McDonald's, Starbucks, Chick-fil-A, Taco Bell, and more.

## Vocabulary List:

1. **Technology** /tɛkˈnɒlədʒi/ (noun): The application of scientific knowledge for practical purposes.
2. **Orders** /ˈɔːrdərz/ (noun): Requests for food or services made by customers.
3. **Growth** /groʊθ/ (noun): The process of increasing in size amount or importance.
4. **Loyalty** /ˈlɔɪəlti/ (noun): A strong feeling of support or allegiance.
5. **Challenged** /ˈtʃælɪndʒd/ (verb): Called into question or tested; confronted with difficulties.
6. **Digital** /ˈdɪdʒɪtəl/ (adjective): Involving or relating to the use of computer technology.

## Comprehension Questions

**Multiple Choice**

1. Which fast-food chains are owned by Yum! Brands?

    Option: A. McDonald's and Starbucks
    Option: B. Pizza Hut and KFC
    Option: C. Wendy's and Chick-fil-A
    Option: D. Subway and Domino's

2. What technology is Yum! Brands using for drive-thru orders at Taco Bell in the US?

    Option: A. Robotics

Option: B. Virtual Reality
Option: C. AI
Option: D. Blockchain

3. In which year does Yum Brands plan to implement AI technology for all their brands?

Option: A. 2022
Option: B. 2023
Option: C. 2024
Option: D. 2025

4. Who did better than other Yum Brands restaurants with value deals and growing digital sales in Q2 2024?

Option: A. KFC
Option: B. Pizza Hut
Option: C. McDonald's
Option: D. Taco Bell

5. Which fast-food chain is mentioned as the top one in the US in 2024?

Option: A. Chick-fil-A
Option: B. Wendy's
Option: C. Carl's Jr.
Option: D. McDonald's

6. What is Yum! Brands aiming to become by utilizing technology AI and loyalty programs?

Option: A. A top digital restaurant company
Option: B. A clothing retailer
Option: C. A software development company
Option: D. A car manufacturer

# Answer

**Multiple Choice:** 1. B. Pizza Hut and KFC 2. C. AI 3. C. 2024 4. D. Taco Bell 5. D. McDonald's 6. A. A top digital restaurant company

# Vocabulary quizzes

**Multiple Choice ( Select the Correct answer for each question. )**

1. Which field focuses on the development and use of technical means to achieve a task?

Option: Technology
Option: Recognition
Option: Climate Change
Option: Performance

2. What is the past tense of "create"?

Option: Created
Option: Networking
Option: Challenged
Option: Loyalty

3. What represents ownership in a corporation?

Option: Stock
Option: Earnings
Option: Evolution
Option: Orders

4. What is a planned way of doing something?

Option: Investing
Option: Method
Option: Impress
Option: Growth

5. What process involves teaching or learning a skill?

Option: Digital
Option: Passion
Option: Training
Option: Earnings

6. Which word means to respond to something?

Option: React
Option: Networking
Option: Performance
Option: Loyalty

7. Which term describes something that is very intense or powerful?

Option: Excellence
Option: Overwhelming
Option: Impress
Option: Growth

8. What refers to a group of people living in the same place or sharing common characteristics?

Option: Performance

Option: Ratio

Option: Community

Option: Challenged

9. What is the quality of being faithful or committed to someone or something?

Option: Impress

Option: Stock

Option: Loyalty

Option: Earnings

10. What is the act of allocating money with the expectation of generating income or profit?

Option: Investing

Option: Recognitio

Option: Evolution

Option: Orders

**Gap-Fill  ( Fill in the blanks with the correct word from the vocabulary list. )**

11. Swift is a programming language developed by _____ .

12. Gaining practical knowledge and skills over time leads to valuable _____ .

13. Regular exercise can improve physical _____ .

14. The process of gradual development or change is known as _____ .

15. Customers place _____ for products they wish to purchase.

16. A strong feeling of enthusiasm or excitement for something is called _____ .

17. Being acknowledged or identified for one's achievements is a form of _____ .

18. When faced with a difficult task individuals may feel _____ .

19. Data stored in a computer is represented in _____ format.

20. To make a favorable impact on someone is to _____ them.

**Matching Sentences  ( Match each definition to the correct word from the vocabulary list. )**

21. Attending industry events and connecting with professionals is essential for building contacts.

22. Striving for the highest standards in quality leads to exceptional outcomes.

23. Investors who hold shares in a company are referred to as .

24. Companies aim for continuous expansion and development to achieve financial success.

25. Access to relevant data and facts is crucial for making informed decisions.

26. The long-term alteration of temperature and weather patterns on Earth is known as .

27. Receiving praise for outstanding achievements boosts morale and encourages further success.

28. Assessing how well a task is completed or a role is executed determines .

29. Staying committed and faithful to a brand or organization demonstrates .

30. Requesting products or services for purchase signifies customer .

# Answer

**Multiple Choice:** 1. Technology 2. Created 3. Stock 4. Method 5. Training 6. React 7. Overwhelming
8. Community 9. Loyalty 10. Investing

**Gap-Fill:** 11. Apple 12. experience 13. performance 14. evolution 15. orders 16. passion 17. recognition
18. challenged 19. digital 20. impress

**Matching sentence:** 1. Networking 2. Excellence 3. Shareholders 4. Growth 5. Information 6. Climate Change
7. Recognition 8. Performance 9. Loyalty 10. Orders

**CATEGORY**

1. Sci/Tech - LEVEL1

**Date Created**
2024/08/08
**Author**
aimeeyoung99