



The price of a pineapple at a produce store in Southern California is \$395

Description

A luxury fruit is causing a stir in Southern California grocery stores. The Rubyglow pineapple, priced at a staggering \$395.99, is turning heads with its pinkish-red exterior and yellow interior. Produced in limited quantities by Fresh Del Monte, this exclusive fruit is the result of 15 years of research. The demand for high-end fruits is on the rise, with other luxury items like Honeycrisp apples and Oishii strawberries gaining popularity despite their higher prices. In a surprising turn, grocery prices in April fell for the first time in a year. The drop in food prices at home marked a change from previous months of steady costs. As luxury fruits continue to capture the attention of consumers, the Rubyglow pineapple stands out as a symbol of exclusivity in the world of produce.

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Vocabulary List:

1. **Staggering** // (adjective): Astonishing or shocking in quantity or extent.



2. **Exclusive** // (adjective): Limited to a specific individual or group.
3. **Popularity** // (noun): The state or condition of being liked, admired, or supported by many people.
4. **Surprising** // (adjective): Causing wonder or astonishment.
5. **Exclusivity** // (noun): The quality of being available to or aimed at only a particular group of people.
6. **Capture** // (verb): To attract and hold the interest or attention of.

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. Which word describes something astonishing or overwhelming?
Option: Exclusive
Option: Popularity
Option: Staggering
Option: Surprising
2. What term is used to describe the action of catching or seizing something?
Option: Compensation
Option: Capture
Option: Unfair
Option: Resources
3. Which word best represents resistance or disagreement?
Option: Shareholders
Option: Board
Option: Opposition
Option: Charge
4. What term refers to specialized knowledge or skill in a particular area?
Option: Promotion
Option: Operational
Option: Expertise
Option: Bankruptcy
5. What are taxes on imported or exported goods called?
Option: Closure
Option: Altcoin
Option: Tariffs
Option: Market cap
6. Which term means to respond to an attack or harm with a counterattack?



- Option: Dismal
- Option: Retaliatory
- Option: Disputes
- Option: Dominance

7. In finance what term describes a shift from a downward to an upward price trend?

- Option: Resistance levels
- Option: Dominate
- Option: Bullish reversal
- Option: Momentum

8. Which word means limited to only a select few or restricted to a particular group?

- Option: Exclusivity
- Option: Capture
- Option: Exclusive
- Option: Compensation

9. In a company what group is responsible for making decisions and overseeing management?

- Option: Charge
- Option: Opposition
- Option: Resources
- Option: Board

10. What term is used to represent the total value of a company's outstanding shares of stock?

- Option: Bankruptcy
- Option: Closure
- Option: Market cap
- Option: Altcoin

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. In the event of unfair treatment employees may seek _____ for damages.

12. Companies must efficiently manage their _____ to remain competitive.

13. Corporate decisions should consider the interests of _____ to ensure value creation.

14. Economic downturns may lead to the _____ of businesses that cannot sustain losses.

15. In competitive markets companies strive for market _____ through strategic



initiatives.

16. Arbitration can be used to resolve legal _____ between parties without going to court.

17. A _____ forecast for sales may necessitate cost-cutting measures to maintain profitability.

18. Bitcoin is considered the original cryptocurrency while Ethereum is a popular _____.

19. Proper planning and management are essential to avoid the _____ of long-standing businesses.

20. Technical analysts often study _____ in stock prices to predict potential price movements.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The luxury brand maintained its by only producing limited edition items for VIP customers.
22. The new social media app gained rapid among teenagers due to its unique features.
23. Effective strategies can enhance brand visibility and drive sales growth.
24. Streamlining processes can lead to cost savings and improved efficiency.
25. Companies facing severe financial distress may consider filing for to restructure debts.
26. Top athletes often strive to their sport by consistently outperforming rivals.
27. Countries sometimes impose to protect domestic industries from foreign competition.
28. Positive news can generate market and drive stock prices higher.
29. Annual meetings provide an opportunity for company executives to engage with and address concerns.



30. The sudden resignation of the CEO was a development that caught investors off guard.

Answer

Multiple Choice: 1. Staggering 2. Capture 3. Opposition 4. Expertise 5. Tariffs 6. Retaliatory 7. Bullish reversal 8. Exclusive 9. Board 10. Market cap

Gap-Fill: 11. Compensation 12. Resources 13. Shareholders 14. Closure 15. Dominance 16. Disputes 17. Dismal 18. Altcoin 19. Closure 20. Resistance levels

Matching sentence: 1. Exclusivity 2. Popularity 3. Promotion 4. Operational 5. Bankruptcy 6. Dominate 7. Trade barriers 8. Momentum 9. Shareholders 10. Surprising

CATEGORY

1. Business - LEVEL1

Date Created

2024/05/20

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