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## Today's Stock Market: Live Updates & Insights

### Description

## Lilly sells Zepbound through Ro telehealth

Eli Lilly shares went down a little. Lilly will sell Zepbound, a weight loss drug, in single-dose vials on the telehealth platform Ro. This will help more patients get the drug because some cannot get insurance coverage for it.

Since August, Lilly has sold starter doses online for \$399 per month. The higher dose can cost \$549 per month. These prices do not include insurance coverage. The price is much less than the autoinjector pen, which costs about \$1,000 per month.

Bank of America expert Allen Lutz said this news is "mixed" for telehealth companies. He thinks it's good that Lilly is working with them, but the profits might be lower.

Hims & Hers shares went down more than 3% after this news.

Lutz said this shows that online sales are a good way to sell the drug, but the profits are not as good as other methods.

—Christina Cheddar Berk

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## Vocabulary List:

1. **Telehealth** /ˈtɛlɪhɛlθ/ (noun): The provision of healthcare remotely by means of telecommunications technology.
2. **Coverage** /ˈkʌvərɪdʒ/ (noun): The extent to which something is dealt with or included in this case insurance benefits.
3. **Profit** /ˈprɒfɪt/ (noun): The financial gain obtained after subtracting expenses from revenue.
4. **Starter** /ˈstɑːrtər/ (noun): An initial dose or quantity of a drug or product intended to begin a treatment.
5. **Single-dose** /ˈsɪŋɡəldoʊs/ (adjective): Referring to a single amount of a drug intended for use at one time.
6. **Vials** /vaɪəlz/ (noun): Small containers used to hold liquid medication or samples.

## Comprehension Questions



### Multiple Choice

1. What is the name of the weight loss drug being sold by Lilly through Ro telehealth?  
Option: Zepbound  
Option: Autoinjector  
Option: Ro-Weightless  
Option: LillyLean
2. How much does the starter dose of the weight loss drug cost online per month?  
Option: \$399  
Option: \$549  
Option: \$1,000  
Option: Free
3. According to the text, what happened to Hims & Hers shares after the news about Lilly selling Zepbound through Ro telehealth?  
Option: Went down more than 3%  
Option: Went up 10%  
Option: Remained unchanged  
Option: No data provided
4. Who stated that the news about Lilly selling Zepbound through Ro telehealth is "mixed" for telehealth companies?  
Option: Allen Lutz  
Option: Christina Cheddar Berk  
Option: Bank of America  
Option: Eli Lilly
5. Which method of drug administration is mentioned to cost about \$1,000 per month as per the text?  
Option: Autoinjector pen  
Option: Pill form  
Option: Intravenous infusion  
Option: Patch application
6. What is a reason mentioned in the text for selling the weight loss drug in single-dose vials on the Ro telehealth platform?  
Option: Help more patients get the drug due to insurance coverage issues  
Option: To target a specific market segment



- Option: To increase profitability  
Option: To comply with new regulations

### True-False

7. Lilly is expected to sell Zepbound exclusively through Ro telehealth.
8. The price of the higher dose of the weight loss drug is lower than the starter dose.
9. According to Allen Lutz, the profits for telehealth companies might increase due to the collaboration with Lilly.
10. The article mentions that the autoinjector pen costs around \$500 per month.
11. Christina Cheddar Berk was quoted as an expert commenting on the pricing strategy of Lilly.
12. Allen Lutz mentioned that online sales are a less profitable way to sell the weight loss drug compared to other methods.

### Gap-Fill

13. The price for the higher dose of the weight loss drug can be as much as \_\_\_\_\_ per month.
14. Lilly has been selling starter doses online since \_\_\_\_\_.
15. Hims & Hers shares went down by more than \_\_\_\_\_ after the news.
16. Lilly will sell Zepbound in single-dose vials on the telehealth platform \_\_\_\_\_.
17. According to the text, some patients cannot get insurance coverage for the weight loss drug, which is why Lilly is selling it on the Ro platform to help them \_\_\_\_\_ it.
18. Bank of America expert Allen Lutz believes that the profits for telehealth companies might be \_\_\_\_\_ due to the collaboration with Lilly.



## Answer

**Multiple Choice:** 1. Zepbound 2. \$399 3. Went down more than 3% 4. Allen Lutz 5. Autoinjector pen  
6. Help more patients get the drug because some cannot get insurance coverage for it

**True-False:** 7. False 8. False 9. False 10. False 11. False 12. True

**Gap-Fill:** 13. \$549 14. August 15. 3% 16. Ro 17. get 18. lower

## Vocabulary quizzes

### Multiple Choice ( Select the Correct answer for each question. )

1. What financial instruments represent ownership in a company?

Option: Shares

Option: Income

Option: Revenue

Option: Profit

2. What term refers to the remote delivery of healthcare services using telecommunications technology?

Option: Telehealth

Option: Easement

Option: Event

Option: Meme

3. What type of business structure involves cooperation and collaboration between two or more entities?

Option: Partnerships

Option: Automotive

Option: Invest

Option: Different

4. What term describes the process of preserving and keeping something in good condition?

Option: Coverage

Option: Maintenance

Option: Targets

Option: Growth

5. Which term describes a product or service that is reasonably priced and within financial reach of many people?

Option: Unusable

Option: Affordable

Option: Succeed



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Option: Invest

6. What term refers to the environment where buyers and sellers interact to trade goods and services?

Option: Starter

Option: Market

Option: Barred

Option: Research

7. What are the expenses incurred in the production and sale of goods or services?

Option: Costs

Option: Vials

Option: Single-dose

Option: Easement

8. What is the total amount of income generated by a company through its business activities?

Option: Event

Option: Trends

Option: Revenue

Option: Research

9. In the context of insurance what term refers to the extent of protection provided by a policy?

Option: Matching

Option: Coverage

Option: Vacant

Option: Partnerships

10. What term describes the process of increasing in size quantity or value over time?

Option: Growth

Option: Targets

Option: Analysts

Option: Shares

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. The \_\_\_\_\_ industry focuses on the design development manufacturing marketing and selling of motor vehicles.

12. Many individuals choose to \_\_\_\_\_ their savings in the stock market for potential returns.

13. Setting specific and achievable \_\_\_\_\_ can help businesses stay motivated and on



track toward success.

14. Customers without a membership card are \_\_\_\_\_ from entering the exclusive club premises.

15. The old computer was so outdated and slow that it became \_\_\_\_\_ for everyday tasks.

16. \_\_\_\_\_ is the financial gain resulting from the difference between revenues and expenses in a business.

17. For convenience and efficiency the medication is packaged in \_\_\_\_\_ vials for individual use.

18. The grand opening \_\_\_\_\_ attracted a large crowd and media coverage at the new store location.

19. The internet sensation went viral overnight becoming a popular \_\_\_\_\_ shared on social media platforms.

20. Analysts study market \_\_\_\_\_ to identify patterns and potential future developments in various industries.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. Scientific studies and investigations conducted to uncover new knowledge or validate existing theories.

22. The money earned by an individual or business through employment investments or other sources.

23. Professionals who examine financial data market trends and business strategies to provide recommendations and forecasts.



24. A person or thing that begins or initiates something such as a new business venture or a meal before the main course.
25. A legal right granting someone the use of another person's land for a specific purpose such as access or utilities.
26. The financial gain made by a business when the income exceeds the total costs and expenses.
27. Diverse or distinct from one another showcasing variations or contrasts.
28. The extent to which risks or potential losses are protected by an insurance policy.
29. A specific right over another person's property that allows limited use for utility purposes.
30. The process of expanding in size development or importance over time.

## Answer

**Multiple Choice:** 1. Shares 2. Telehealth 3. Partnerships 4. Maintenance 5. Affordable 6. Market 7. Costs 8. Revenue 9. Coverage 10. Growth

**Gap-Fill:** 11. Automotive 12. Invest 13. Targets 14. Barred 15. Unusable 16. Profit 17. Single-dose 18. Event 19. Meme 20. Trends

**Matching sentence:** 1. Research 2. Income 3. Analysts 4. Starter 5. Easement 6. Profit 7. Different 8. Coverage 9. Easement 10. Growth

## CATEGORY

1. Business - LEVEL1

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