



# Trump Media & Technology Group's stock tanks after announcing massive share sale

## Description

Trump Media and Technology Group's (TMTG) stock has fallen again. The company announced a new release of shares, hoping it could help their financial situation. However, selling more stock will reduce the value of current shares, affecting the wealth of shareholders including Trump himself. The new offer would add 15% more stock, thus potentially lowering existing shares' worth.

On Monday, the share price for TMTG ended 18% lower. Since the company started trading publicly as TMTG, it has lost over 60% of its peak value. Some experts think this decrease will be temporary.

If you bought TMTG shares at its peak value, you have now lost more than half of your money. This has also reduced Trump's net worth. However, they are now one step closer to selling shares once restrictions, such as a six-month lock-up period, are lifted.

Reasons for the stock's fluctuations include Trump's controversial image and the return to Wall Street despite legal issues. Experts warn rookie investors to be cautious, as the company's high valuation does not match its performance. In 2023, TMTG lost \$58 million while only making \$4.1 million in revenue.

## Vocabulary List:

1. **Fluctuations** // (noun): Changes in value level or status.
2. **Restrictions** // (noun): Limits or controls placed on something.
3. **Valuation** // (noun): The process of determining the value of something.
4. **Rookie** // (noun): A person who is new to a particular activity.
5. **Temporary** // (adjective): Lasting for a limited time not permanent.
6. **Net worth** // (noun): The total assets minus total liabilities of an individual or company.

## Vocabulary quizzes

### Multiple Choice ( Select the Correct answer for each question. )

1. What term is used to describe changes in economic indicators over time?

Option: Upsurge

Option: Fluctuations

Option: Stability



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Option: Plateau

2. What is the process of determining the current worth of an asset or a company?

Option: Depreciation

Option: Valuation

Option: Inflation

Option: Subsidization

3. Which term refers to the ability to maintain or uphold without being depleted?

Option: Sustainability

Option: Expendability

Option: Isolation

Option: Fragmentation

4. What refers to the money or benefits received by an employee in exchange for work?

Option: Rejection

Option: Compensation

Option: Punishment

Option: Indemnity

5. What term is used to describe the state of being subject to change or variation?

Option: Stagnation

Option: Uniformity

Option: Variability

Option: Consistency

6. Which word best describes a situation where one entity has control or influence over others?

Option: Cooperating

Option: Dominating

Option: Accepting

Option: Neglecting

7. What term is used to describe something requiring immediate action or attention?

Option: Trivial

Option: Urgent

Option: Postponed

Option: Negligible

8. Which term refers to the way a person thinks or feels about something?



- Option: Behaviors
- Option: Attitudes
- Option: Expressions
- Option: Reactions

9. What term is used to describe a general direction in which something is developing or changing?

- Option: Fad
- Option: Stagnation
- Option: Trend
- Option: Obsolete

10. What type of information provides insights into the health and performance of an economy?

- Option: Weather forecast
- Option: Scientific theories
- Option: Economic data
- Option: Historical events

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

11. \_\_\_\_\_ is the difference between assets and liabilities.

12. \_\_\_\_\_ involves making significant changes to an organization to improve its performance.

13. The company implemented a \_\_\_\_\_ hiring freeze to control costs.

14. Workers often join together to form a \_\_\_\_\_ to negotiate better working conditions.

15. The \_\_\_\_\_ for the new board members will take place next month.

16. The industry standard serves as a \_\_\_\_\_ for measuring the performance of companies.

17. The organization is \_\_\_\_\_ for policy changes to protect the environment.

18. The new marketing campaign helped \_\_\_\_\_ interest in the product.

19. Effective communication is \_\_\_\_\_ in building strong relationships.



20. The young entrepreneur has a \_\_\_\_\_ future in the tech industry.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. Leaving behind a long-held dream and never looking back.
22. A newcomer with little experience in a particular activity.
23. Limitations imposed on certain actions or behaviors.
24. Rendered null and invalid like a contract that has been annulled.
25. Of crucial importance often serving as the turning point in a situation.
26. Workers collectively united to protect their rights and interests.
27. Acting on behalf of a group to present their views or interests.
28. A series of coordinated activities to achieve a specific goal or promote a cause.
29. Exercising control or influence in a commanding or superior manner.
30. Reductions in the cost of borrowing money to stimulate economic growth.

## Answer

**Multiple Choice:** 1. Fluctuations 2. Valuation 3. Sustainability 4. Compensation 5. Variability 6. Dominating 7. Urgent 8. Attitudes 9. Trend 10. Economic data

**Gap-Fill:** 11. Net worth 12. Restructuring 13. Temporary 14. Union 15. Election 16. Benchmark 17. Advocating 18. Spark 19. Crucial 20. Promising

**Matching sentence:** 1. Abandoning 2. Rookie 3. Restrictions 4. Voided 5. Pivotal 6. Organized Labor 7. Representation 8. Campaign 9. Dominating 10. Interest rate cuts

## CATEGORY

1. Business - LEVEL3

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