



# Trump's Praise for Sydney Sweeney Spurs American Eagle Stock Jump

## Description

American Eagle's stock rose due to an ad starring Sydney Sweeney. The actress in the ad says a pun about "jeans" and "genes." Critics claimed the ad promotes eugenics, but American Eagle defended their campaign. President Donald Trump praised Sweeney's advertisement for American Eagle.

American Eagle's stock price increased a lot on Monday. Earlier that day, Trump praised Sweeney's ad saying the jeans are "flying off the shelves." Trump also praised Sweeney for registering as a Republican voter. Trump compared Sweeney positively to "woke" singer Taylor Swift, whom he has criticized before.

The ad for American Eagle caused some controversy. Sweeney wears jeans and a jacket from the brand and makes a pun about "jeans" and "genes." Some people felt this could suggest eugenic ideas. American Eagle defended the ad, saying it is about Sweeney and her story.

Sweeney hasn't discussed the controversy yet. American Eagle said the campaign is "about the jeans. Her jeans. Her story." Other Republicans also backed Sweeney and argued against the critics of the ad. They said that the critics were overreacting.

In addition, Sweeney is known for her roles in the HBO series "Euphoria" and "The White Lotus." She also has a new film called "Americana."

## Vocabulary List:

1. **Controversy** /'kɒn.trə.vɜː.si/ (noun): A prolonged public dispute or debate often concerning a matter of opinion.
2. **Eugenics** /juː'dʒenɪks/ (noun): The study of or belief in the possibility of improving the human race by selective breeding or other forms of genetic manipulation.
3. **Campaign** /kæm'peɪn/ (noun): An organized series of actions intended to achieve a particular goal.
4. **Critics** /'krɪtɪks/ (noun): Individuals who express an unfavorable opinion of something.
5. **Registration** /ˌrɛdʒ.ɪ'streɪ.ʃən/ (noun): The act of enrolling or signing up especially for voting or membership in a group.
6. **Praising** /preɪzɪŋ/ (verb): Expressing warm approval or admiration for someone or something.

## Comprehension Questions



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## Multiple Choice

1. Who starred in the ad that caused American Eagle's stock to rise?  
Option: Sydney Sweeney  
Option: Taylor Swift  
Option: Donald Trump  
Option: Ratan Naval Tata
2. What did critics claim the ad starring Sydney Sweeney promotes?  
Option: Eugenics  
Option: Sustainability  
Option: Animal rights  
Option: Gender equality
3. Who praised Sydney Sweeney's advertisement for American Eagle?  
Option: Donald Trump  
Option: Barack Obama  
Option: Angelina Jolie  
Option: Oprah Winfrey
4. What role did Sydney Sweeney play in the HBO series  
Option: Unknown  
Option: Mysterious guest  
Option: Hotel manager  
Option: Front desk receptionist
5. According to American Eagle, what is the campaign focusing on?  
Option: Sweeney and her story  
Option: Jeans and genes  
Option: Promoting eugenics  
Option: Swift and her music
6. Who defended the ad campaign of American Eagle against critics?  
Option: American Eagle  
Option: Sydney Sweeney  
Option: Critics  
Option: Taylor Swift



### True-False

7. President Donald Trump criticized Sydney Sweeney for her ad with American Eagle.
8. Sydney Sweeney has discussed the controversy surrounding the ad.
9. The ad for American Eagle focused on promoting eugenics.
10. The ad starring Sydney Sweeney features her wearing products from American Eagle.
11. Sydney Sweeney is known for her roles in
12. Critics praised the ad campaign of American Eagle featuring Sydney Sweeney.

### Gap-Fill

13. Sydney Sweeney is known for her roles in the HBO series "Euphoria" and "\_\_\_\_\_."
15. American Eagle defended their ad campaign, stating it is about Sweeney and her  
\_\_\_\_\_.
16. According to American Eagle, the controversy surrounding the ad was an example of critics  
\_\_\_\_\_.
18. Some people felt that the ad featuring Sydney Sweeney could suggest ideas related to  
\_\_\_\_\_.

### Answer

**Multiple Choice:** 1. Sydney Sweeney 2. Eugenics 3. Donald Trump 4. Mysterious guest 5. Sweeney and her story 6. American Eagle

**True-False:** 7. False 8. False 9. False 10. True 11. True 12. False

**Gap-Fill:** 13. The White Lotus 15. story 16. overreacting 18. eugenics

### CATEGORY

1. Entertainment - LEVEL2



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