



Trump's Praise for Sydney Sweeney Spurs American Eagle Stock Jump

Description

American Eagle's stock rose due to an ad starring Sydney Sweeney. The actress in the ad says a pun about "jeans" and "genes." Critics claimed the ad promotes eugenics, but American Eagle defended their campaign. President Donald Trump praised Sweeney's advertisement for American Eagle.

American Eagle's stock price increased a lot on Monday. Earlier that day, Trump praised Sweeney's ad saying the jeans are "flying off the shelves." Trump also praised Sweeney for registering as a Republican voter. Trump compared Sweeney positively to "woke" singer Taylor Swift, whom he has criticized before.

The ad for American Eagle caused some controversy. Sweeney wears jeans and a jacket from the brand and makes a pun about "jeans" and "genes." Some people felt this could suggest eugenic ideas. American Eagle defended the ad, saying it is about Sweeney and her story.

Sweeney hasn't discussed the controversy yet. American Eagle said the campaign is "about the jeans. Her jeans. Her story." Other Republicans also backed Sweeney and argued against the critics of the ad. They said that the critics were overreacting.

In addition, Sweeney is known for her roles in the HBO series "Euphoria" and "The White Lotus." She also has a new film called "Americana."

Vocabulary List:

1. **Controversy** /'kɒn.trə.vɜː.si/ (noun): A prolonged public dispute or debate often concerning a matter of opinion.
2. **Eugenics** /ju:'dʒɛnɪks/ (noun): The study of or belief in the possibility of improving the human race by selective breeding or other forms of genetic manipulation.
3. **Campaign** /kæm'peɪn/ (noun): An organized series of actions intended to achieve a particular goal.
4. **Critics** /'krɪtɪks/ (noun): Individuals who express an unfavorable opinion of something.
5. **Registration** /,rɛdʒ.ɪ'streɪ.ʃən/ (noun): The act of enrolling or signing up especially for voting or membership in a group.
6. **Praising** /preɪzɪŋ/ (verb): Expressing warm approval or admiration for someone or something.

Comprehension Questions



Multiple Choice

1. Who starred in the ad that caused American Eagle's stock to rise?
Option: Sydney Sweeney
Option: Taylor Swift
Option: Donald Trump
Option: Ratan Naval Tata
2. What did critics claim the ad starring Sydney Sweeney promotes?
Option: Eugenics
Option: Sustainability
Option: Animal rights
Option: Gender equality
3. Who praised Sydney Sweeney's advertisement for American Eagle?
Option: Donald Trump
Option: Barack Obama
Option: Angelina Jolie
Option: Oprah Winfrey
4. What role did Sydney Sweeney play in the HBO series
Option: Unknown
Option: Mysterious guest
Option: Hotel manager
Option: Front desk receptionist
5. According to American Eagle, what is the campaign focusing on?
Option: Sweeney and her story
Option: Jeans and genes
Option: Promoting eugenics
Option: Swift and her music
6. Who defended the ad campaign of American Eagle against critics?
Option: American Eagle
Option: Sydney Sweeney
Option: Critics
Option: Taylor Swift



True-False

7. President Donald Trump criticized Sydney Sweeney for her ad with American Eagle.
8. Sydney Sweeney has discussed the controversy surrounding the ad.
9. The ad for American Eagle focused on promoting eugenics.
10. The ad starring Sydney Sweeney features her wearing products from American Eagle.
11. Sydney Sweeney is known for her roles in
12. Critics praised the ad campaign of American Eagle featuring Sydney Sweeney.

Gap-Fill

13. Sydney Sweeney is known for her roles in the HBO series "Euphoria" and "_____."
15. American Eagle defended their ad campaign, stating it is about Sweeney and her
_____.
16. According to American Eagle, the controversy surrounding the ad was an example of critics
_____.
18. Some people felt that the ad featuring Sydney Sweeney could suggest ideas related to
_____.

Answer

Multiple Choice: 1. Sydney Sweeney 2. Eugenics 3. Donald Trump 4. Mysterious guest 5. Sweeney and her story 6. American Eagle

True-False: 7. False 8. False 9. False 10. True 11. True 12. False

Gap-Fill: 13. The White Lotus 15. story 16. overreacting 18. eugenics



Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What is a rough guess or calculation of the value number quantity or extent of something?
Option: Earnings
Option: Drop
Option: Attract
Option: Total
2. Which word refers to the whole amount or number of something?
Option: Advertisers
Option: Total
Option: Nostalgia
Option: Promoting
3. What is the feeling of being thankful and appreciative?
Option: Decided
Option: Quality
Option: Gratitude
Option: Memorable
4. What term describes something that is worth remembering or easily remembered?
Option: Appreciation
Option: Memorable
Option: Controversy
Option: Eugenics
5. What word is commonly used to refer to the act of starting or introducing something new?
Option: Registration
Option: Praising
Option: Astronauts
Option: Launch
6. What term is used to indicate a decrease in value quality or level of something?
Option: Confuse
Option: Drop
Option: Estimate
Option: Earnings
7. Who are the individuals or companies that pay for advertising space to promote their products or



services?

- Option: Earnings
- Option: Advetisers
- Option: Memorable
- Option: Spondorship

8. Which word means to make someone uncertain or unclear about something?

- Option: Confuse
- Option: Great
- Option: Response
- Option: Launch

9. Who are the people who express their opinions or judgments about something?

- Option: Praising
- Option: Astronauts
- Option: Critics
- Option: Gratitude

10. What is the action of supporting or actively encouraging the progress or growth of something?

- Option: Attract
- Option: Promoting
- Option: Dominating
- Option: Gadgets

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The company quickly rose to the top and started _____ the market.

12. After his successful _____ as CEO he moved on to explore new opportunities.

13. After much consideration they _____ to invest in the new project.

14. She expressed her _____ for their help during a difficult time.

15. The company received a great _____ to their latest product release.

16. The team prepared for the grand _____ of their new advertising campaign.

17. They focused on delivering top-notch _____ products to their customers.



18. His hard work was met with great _____ from his colleagues.
19. The artist's latest piece sparked a lot of _____ and discussions among art critics.
20. The historical context of _____ in science is a topic that still raises ethical debates.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The new ad campaign was designed to attract a younger audience to the brand.
22. The old photographs filled him with nostalgia for his childhood days.
23. The graduation ceremony was a memorable event that will be cherished for years to come.
24. The space agency selected the best astronauts for the upcoming mission to Mars.
25. The comedian mocked the latest trends in a hilarious stand-up routine.
26. The team achieved great success in their first year of operation.
27. The coach was constantly praising the team for their hard work and dedication.
28. The quick response from customer service helped resolve the issue efficiently.
29. The company planned a grand launch event for their new product line.
30. The complex instructions on the assembly manual tended to confuse many customers.

Answer

Multiple Choice: 1. Earnings 2. Total 3. Gratitude 4. Memorable 5. Launch 6. Drop 7. Advetisers 8. Confuse 9. Critics 10. Promoting

Gap-Fill: 11. Dominating 12. Stint 13. Decided 14. Gratitude 15. Response 16. Launch 17. Quality 18. Appreciation 19. Controversy 20. Eugenics

Matching sentence: 1. Attract 2. Nostalgia 3. Memorable 4. Astronauts 5. Mocked 6. Great 7. Praising 8. Response 9. Launch 10. Confuse

CATEGORY

1. Entertainment - LEVEL2

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Author
aimeeyoung99

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