



Ubisoft Co-Founder Claude Guillemot Dies in French Plane Crash

Description

Claude Guillemot, a founding member of the video game developer Ubisoft, died in a plane crash on Friday at the age of 69. The private aircraft went down while attempting to land in La Baule, France. The country's ICI news network has confirmed that Guillemot was on board with a flight instructor at the time of the accident.

Ubisoft issued a statement expressing profound sadness over Guillemot's death. The company said, "Our thoughts are with his family and loved ones during this difficult time. No further statements will be made at this time."

Founded in 1986 by five brothers—Yves, Claude, Gerard, Christian, and Michel—Ubisoft has experienced various challenges over the years. Despite previous discussions about potential sales and privatization, the Guillemot family continues to retain control of the company. Claude Guillemot also served as chairman and CEO of Guillemot Corporation, which specializes in gaming accessories.

Ubisoft has been navigating a tumultuous market, managing popular intellectual properties such as Assassin's Creed and Far Cry. The company's stock value has seen a significant decline, plummeting from \$23 per share in 2018 to just \$1.12 today, leading to a current market capitalization of approximately \$741 million. In light of these challenges, Ubisoft remains committed to releasing new titles.

The immediate future remains uncertain regarding any public statements from Yves Guillemot, Claude's brother and the current CEO of Ubisoft, about the implications of this tragedy.

Comprehension Questions

Multiple Choice

1. What age was Claude Guillemot at the time of his death?

- Option: 65
- Option: 69
- Option: 70
- Option: 72

2. In which country did the plane crash involving Claude Guillemot occur?

- Option: Spain



- Option: France
- Option: Italy
- Option: Germany

3. Which company did Claude Guillemot co-found?

- Option: Activision
- Option: Ubisoft
- Option: Electronic Arts
- Option: Naughty Dog

4. What is the name of the gaming properties managed by Ubisoft?

- Option: Final Fantasy
- Option: Assassin's Creed
- Option: Zelda
- Option: Call of Duty

5. What was Ubisoft's stock value in 2018?

- Option: \$1.12
- Option: \$10
- Option: \$15
- Option: \$23

6. Who is the current CEO of Ubisoft?

- Option: Gerard Guillemot
- Option: Yves Guillemot
- Option: Claude Guillemot
- Option: Michel Guillemot

True-False

- 7. Claude Guillemot served as chairman and CEO of Ubisoft.
- 8. Ubisoft was founded in 1986 by Claude Guillemot and his brothers.
- 9. The plane crash occurred while Claude Guillemot was flying solo.
- 10. Ubisoft is experiencing a rise in its market capitalization.



11. Claude Guillemot was 69 years old when he died.

12. Yves Guillemot is Claude Guillemot's father.

Gap-Fill

13. Claude Guillemot died in a plane crash at the age of _____

14. Ubisoft was founded in _____ by five brothers.

15. At the time of the accident, Claude was on board with a flight _____

16. The company's stock value has plummeted from \$23 per share in _____ to just \$1.12.

17. Claude Guillemot served as chairman and CEO of Guillemot _____.

18. Ubisoft continues to retain control of the company despite previous discussions about potential sales and _____.

Answer

Multiple Choice: 1. 69 2. France 3. Ubisoft 4. Assassin's Creed 5. \$23 6. Yves Guillemot

True-False: 7. False 8. True 9. False 10. False 11. True 12. False

Gap-Fill: 13. 69 14. 1986 15. instructor 16. 2018 17. Corporation 18. privatization

CATEGORY

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