



Unlock Innovation at SVG LIVE! Sports & Entertainment Summit in L.A. – Nov. 12

Description

Join us for SVG's new event with Jim Bell, a famous leader in media and sports. He is currently with the LA28 Olympics and has worked with NBC for many years.

Big events like the Super Bowl, The Oscars, and the Olympics bring in many viewers. These events are important for TV and online streaming. Come to Los Angeles on November 12 for [SVG LIVE!, a Sports and Entertainment Production Summit](#). At this event, you will hear from top leaders about how they make these exciting shows.

REGISTER NOW!

[SVG LIVE!](#) Image not found or type unknown

The event will happen at the [Luxe Sunset Blvd Hotel](#). We will talk about many topics, like award shows, halftime shows, and more. You can learn about new technology in live production too.

Stay tuned for more information on speakers and topics. For more details and to register, [CLICK HERE](#).

Vocabulary List:

1. **Event** /ɪ'vent/ (noun): An occurrence especially one of importance.
2. **Leaders** /'li:dərz/ (noun): Individuals who guide or direct a group.
3. **Production** /prə'dʌkʃən/ (noun): The process of creating or making something particularly in media.
4. **Technology** /tek'nɒlədʒi/ (noun): The application of scientific knowledge for practical purposes.
5. **Streaming** /'stri:miŋ/ (verb): The act of transmitting or receiving data particularly video over the internet.
6. **Important** /ɪm'pɔ:rtənt/ (adjective): Of great significance or value.

Comprehension Questions

Multiple Choice



1. Who is the famous leader in media and sports mentioned in the text?

- Option: Jim Bell
- Option: Ratan Naval Tata
- Option: Bill Gates
- Option: Elon Musk

2. Where is the SVG LIVE! event taking place on November 12?

- Option: Los Angeles
- Option: New York
- Option: Chicago
- Option: Miami

3. What kind of summit is SVG LIVE!?

- Option: Sports and Entertainment Production Summit
- Option: Technology Innovation Summit
- Option: Business Leadership Summit
- Option: Health and Wellness Summit

4. What topics will be discussed at the event?

- Option: Award shows, halftime shows, and more
- Option: Cooking recipes
- Option: Gardening tips
- Option: Financial planning

5. What is the name of the hotel where the event will take place?

- Option: Luxe Sunset Blvd Hotel
- Option: Grand Hyatt
- Option: Marriott Marquis
- Option: Hilton Garden Inn

6. What can attendees learn about at the event?

- Option: New technology in live production
- Option: Ancient history
- Option: Artificial intelligence
- Option: Fashion trends

True-False



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7. Jim Bell has worked with NBC for many years.
8. The events like the Super Bowl, The Oscars, and the Olympics are not important for TV and online streaming.
9. The SVG LIVE! event will feature top leaders discussing how they create exciting shows.
10. The Luxe Sunset Blvd Hotel is located in New York.
11. The event will provide insights into new technology in live production.
12. Attendees can register for the event by clicking on a link provided in the text.

Gap-Fill

13. Jim Bell is associated with the LA28 Olympics and has worked with NBC for _____ years.
14. The SVG LIVE! event is scheduled to take place on _____ 12.
15. Attendees can learn about new technology in live production to stay up-to-date with the latest trends in _____.
16. The event will feature discussions on award shows, halftime shows, and other important aspects of _____ production.
17. One can register for the SVG LIVE! event by clicking on the link that says _____ HERE.
18. Attendees will get insights from top leaders on how they make these exciting _____.

Answer

Multiple Choice: 1. Jim Bell 2. Los Angeles 3. Sports and Entertainment Production Summit 4. Award shows, halftime shows, and more 5. Luxe Sunset Blvd Hotel 6. New technology in live production

True-False: 7. True 8. False 9. True 10. False 11. True 12. True

Gap-Fill: 13. many



14. November 15. production 16. live 17. CLICK 18. shows

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. Who schedules and organizes a meeting or event?
Option: a) Organizer
Option: b) Partner
Option: c) Athlete
Option: d) Artist
2. What represents the beliefs and customs of a particular group of people?
Option: a) Schedule
Option: b) Entertainment
Option: c) Community
Option: d) Partnership
3. Which medium involves electronic technology that generates stores and processes data?
Option: a) Production
Option: b) Technology
Option: c) Buzz
Option: d) Athletics
4. Which term is used to describe an unexpected event that astonishes someone?
Option: a) Excited
Option: b) Secret
Option: c) Important
Option: d) Festival
5. When artists showcase their talents in front of an audience they are said to have?
Option: a) Produced
Option: b) Broadcast
Option: c) Performed
Option: d) Scheduled
6. Which field involves the application of scientific knowledge for practical purposes?



- Option: a) Buzz
- Option: b) Streaming
- Option: c) Partnership
- Option: d) Technology

7. An organized occasion such as a festival or concert is known as an?

- Option: a) Community
- Option: b) Entertainment
- Option: c) Culture
- Option: d) Event

8. Those who guide and direct a group or community are known as?

- Option: a) Student-athletes
- Option: b) Entertainment
- Option: c) Partnership
- Option: d) Leaders

9. The transmission of radio or TV programs is known as?

- Option: a) Production
- Option: b) Broadcast
- Option: c) Streaming
- Option: d) Partnership

10. A group of people living in the same place or having a particular characteristic in common is called a?

- Option: a) Community
- Option: b) Surprised
- Option: c) Schedule
- Option: d) Festival

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The _____ team worked tirelessly to ensure everything was ready for the big event.

12. The company _____ with a local charity to raise funds for the community.

13. The university invested in new facilities to support the growth of their _____
program.

14. She developed a new teaching _____ to help students better understand complex



concepts.

15. The upcoming product launch created a lot of excitement and _____ among

consumers.

16. The band put on an amazing _____ that had the crowd cheering for an encore.

17. The live _____ of the awards ceremony reached millions of viewers around the world.

18. Please check the event _____ to see when your favorite speakers will be presenting.

19. The school prides itself on supporting the academic and athletic achievements of its

_____.

20. The use of advanced _____ allowed the production team to create stunning visual effects.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)



21. The children were jumping with anticipation for the circus to begin.
22. Her face lit up in amazement when she saw her birthday present.
23. The town hosted a vibrant celebration with music food and dance performances.
24. The grand opening of the new art gallery was attended by many art enthusiasts.
25. The gallery featured a diverse range of painters sculptors and photographers.
26. The organization is fortunate to have such visionary and decisive individuals at the helm.
27. The team worked tirelessly behind the scenes to ensure a seamless show.
28. It is crucial to have clear communication and collaboration for successful projects.
29. The company invested in upgrading its online presence to reach a wider audience.
30. The two companies joined forces to launch a new initiative for environmental sustainability.

Answer

Multiple Choice: 1. a) Organizer 2. c) Community 3. b) Technology 4. b) Secret 5. c) Performed 6. d) Technology 7. d) Event 8. d) Leaders 9. b) Broadcast 10. a) Community

Gap-Fill: 11. Production 12. Partnered 13. Athletics 14. Method 15. Buzz 16. Performance 17. Broadcast 18. Schedule 19. Student-athletes 20. Technology

Matching sentence: 1. Excited 2. Surprised 3. Festival 4. Event 5. Artists 6. Leaders 7. Production 8. Important 9. Digital 10. Partnership

CATEGORY

1. Entertainment - LEVEL1

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