



Upcoming iPhone: Kickoff for Apple's Exciting Launch Wave

Description

[Apple](#) is reportedly poised to unveil over 20 new products this year, continuing its trend of growth driven by services.

Among these anticipated launches is a new MacBook Air, expected to be revealed later this month, alongside the latest iteration of the iPhone, according to a report from [Seeking Alpha](#) from January 5.

Jonathan Weber, leader of the Cash Flow Club investment group, stated, "The iPhone 17 will be Apple's most significant product for 2025, but there's also a new Apple Watch, MacBook, and perhaps the next version of Vision Pro on the horizon."

Weber added that "Home accessories could also make their debut this year, potentially offering unexpected delights. Ultimately, Apple's growth will heavily rely on increasing service revenues, a trend we've seen persist for quite some time."

In addition to the iPhone and MacBook Air, Apple is believed to be developing a smart home display called Command Center, alongside a new version of its AirTag tracking device.

Expectations are high for updated Mac Studio, Mac Pro, and Apple TV 4K, as well as new AirPods, Apple Watch, and Vision Pro headset within the first half of 2025.

As Apple nears a \$4 trillion valuation, bolstered by advancements in artificial intelligence, the company's stock surged last year amid increasing investor interest in AI-enhanced devices. This shift signifies a bold new direction for Apple in the tech landscape.

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This revised version maintains the key messages and context while enhancing the complexity and variety of vocabulary to better suit upper-intermediate English learners.

CATEGORY

1. Sci/Tech - LEVEL4

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