



'Viral sensation 'Hawk Tuah Girl' rakes in over \$65,000 in merch sales'

Description

The power of viral fame has struck once again as Hailey Welch, also known as the "Hawk Tuah Girl," has seen incredible success in merchandise sales after a controversial interview discussing oral sex went viral. With over \$65,000 worth of merchandise already sold, Welch has become a sensation in the online world.

Welch's branded hats, sold through the Tennessee-based company Fathead Threads, have been flying off the shelves. The "Hawk Tuah '24" hats have been particularly popular, with over 2,000 units sold. With each hat priced at \$32.78 and a signed version selling out at \$50, the total sales have skyrocketed.

Despite her newfound fame, Welch has not received any financial compensation from the viral video that sparked it all. However, Fathead Threads owner Jason Poteete, a long-time acquaintance of Welch, has ensured that she receives a portion of the profits from the merchandise sales.

As Welch navigates her sudden fame, she is working with Poteete to trademark her memorable phrase. Despite the overwhelming attention she has received, Welch remains cautious about sharing personal information and appearing on merchandise.

With her rising popularity and potential Hollywood connections, Welch's story continues to captivate audiences worldwide. As she embraces her unexpected fame, Welch's journey serves as a testament to the unpredictable nature of internet stardom.

Vocabulary List:

1. **Sensation** /sɛn'seɪ.ʃən/ (noun): A person or thing that causes great interest or excitement.
2. **Viral** /'vaɪ.rəl/ (adjective): Relating to or caused by a virus; often used to describe a phenomenon that spreads rapidly especially on the internet.
3. **Merchandise** /'mɜːr.tʃən.dɑɪs/ (noun): Goods that are bought and sold.
4. **Trademark** /'treɪd.mɑːrk/ (noun): A symbol word or words legally registered as representing a company or product.
5. **Compensation** /,kɒm.pən'seɪ.ʃən/ (noun): Something typically money awarded to someone in recognition of loss suffering or injury.
6. **Acquaintance** /ə'kw eɪn.təns/ (noun): A person one knows slightly but who is not a close friend.

Comprehension Questions



Multiple Choice

1. What is Hailey Welch also known as in the viral fame world?

- Option: The Merchandise Maven
- Option: The Hawk Tuah Girl
- Option: The Hat Queen
- Option: The Online Sensation

2. Through which company are Welch's branded hats being sold?

- Option: Big Hat Co.
- Option: Fathead Threads
- Option: Trendy Hats Inc.
- Option: Hat Haven

3. How many units of "Hawk Tuah '24" hats have been sold?

- Option: 1,000
- Option: 1,500
- Option: 2,000
- Option: 2,500

4. What is the price of a regular "Hawk Tuah '24" hat?

- Option: \$20.45
- Option: \$32.78
- Option: \$42.90
- Option: \$55.25

5. Who has ensured that Hailey Welch receives a portion of the profits from the merchandise sales?

- Option: Jason Poteete
- Option: Fathead Threads CEO
- Option: Tennessee Retail Association
- Option: Online Fans

6. What is Hailey Welch working with Jason Poteete to trademark?

- Option: Her merchandise designs
- Option: Her memorable phrase
- Option: Her social media handle
- Option: Her real name



Answer

Multiple Choice: 1. The Hawk Tuah Girl 2. Fathead Threads 3. 2,000 4. \$32.78 5. Jason Poteete 6. Her memorable phrase

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What term describes something handed down from the past such as traditions or beliefs?

- Option: Cherished
- Option: Legacy
- Option: Transitioning
- Option: Earnings

2. Which term refers to the process of changing or moving from one state to another?

- Option: Intimate
- Option: Sensation
- Option: Transitioning
- Option: Critical

3. Which term typically describes a formal agreement to get married?

- Option: Anticipation
- Option: Engagement
- Option: Compensation
- Option: Criminal

4. What term can refer to supplies or preparations made beforehand?

- Option: Provisions
- Option: Dominates
- Option: Viral
- Option: Earnings

5. Which term can describe behavior that is courteous polite or non-military in nature?

- Option: Stunning
- Option: Compensation
- Option: Civil
- Option: Earnings



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6. What term describes something that inspires love or affection?
Option: Endearing
Option: Mourning
Option: Merchandise
Option: Critical
7. Which term typically refers to something typically money received as payment for a service or loss?
Option: Greenlighting
Option: Anticipation
Option: Compensation
Option: Installment
8. Which term can describe a state of excited feeling or interest?
Option: Catering
Option: Sensation
Option: Dominates
Option: Critical
9. What term can refer to goods for sale or products available for purchase?
Option: Acquaintance
Option: Merchandise
Option: Earnings
Option: Provisions
10. Which term can describe something of central importance or crucial significance?
Option: Civil
Option: Critical
Option: Virals
Option: Compensation

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The family was in deep _____ after the passing of their beloved pet.
12. The dish was perfectly _____ by the zesty lemon sauce.
13. Her hard work paid off and she saw an increase in her monthly _____ .
14. The children waited in _____ for the arrival of Santa Claus on Christmas Eve.
15. The movie was a successful _____ of the bestselling novel.
16. After much negotiation the studio finally agreed to _____ the production of the new



TV series.

17. The police were determined to catch the _____ responsible for the series of burglaries in the neighborhood.
18. The company hired a professional _____ service for their corporate event.
19. The defending champions continued to _____ the sports league winning almost every game.
20. The actress wore a _____ gown to the awards ceremony turning heads on the red carpet.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The old photo album held a collection of memories that were deeply treasured.
22. The couple enjoyed a quiet and dinner by candlelight.
23. The funny video quickly went on social media garnering millions of views.
24. The logo with the apple and a bite taken out of it is a well-known of the tech company.
25. The couple announced their and planned to wed next spring.
26. The novel ended on a cliffhanger hinting at a possible in the next book.
27. The financial analyst presented optimistic for the company's growth in the next fiscal year.
28. She ran into an old at the grocery store reminiscing about their school days.
29. The next of the popular book series is highly anticipated by fans.
30. She wrote a letter expressing her gratitude for all the support she received.

Answer

Multiple Choice: 1. Legacy 2. Transitioning 3. Engagement 4. Provisions 5. Civil 6. Endearing 7. Compensation



8. Sensation 9. Merchandise 10. Critical

Gap-Fill: 11. mourning 12. complemented 13. earnings 14. anticipation 15. adaptation 16. greenlight
17. criminal 18. catering 19. dominate 20. stunning

Matching sentence: 1. cherished 2. intimate 3. viral 4. trademark 5. engagement 6. continuation 7.
projections 8. acquaintance 9. installment 10. heartfelt

CATEGORY

1. Entertainment - LEVEL4

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