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# Walmart and Sam's Club Cut Prices on Groceries and Essentials

## Description

Retail giants Walmart and Sam's Club have announced significant summer discounts on a wide range of everyday essentials. The decision has attracted political attention, as President Donald Trump stated that the retailer acted upon his administration's request.

In a recent press release, Walmart and Sam's Club shared that these nationwide price cuts aim to help families save money during barbecues, vacations, and grocery shopping. The discounts cover several categories, including groceries, household items, outdoor goods, toys, and clothing.

For example, at Walmart, prices have dropped for items like fresh sweet corn, which is now priced at \$0.25 each, down from \$0.68. Other reductions include fresh red cherries priced at \$5.63 instead of \$11.18, and 1 lb. of fresh ground beef now costing \$5.94, a decrease from \$6.74. Similarly, soda 24-packs have seen a price drop, with Coca-Cola and Pepsi products now costing \$9.97, down from \$14.97 and \$13.97 respectively.

Julie Barber, Walmart's chief merchant, stated that the company is committed to offering value to customers, especially during the summer months. Sam's Club is also reducing prices on over 250 items, including chicken wings and hot dogs.

President Trump praised Walmart in a post on Truth Social, calling it a "patriotic company" and stating that the price cuts were initiated to celebrate the nation's 250th birthday. He highlighted the significant reduction in ground beef prices.

Next, Walmart plans to continue its efforts in lowering costs across many of the items customers buy most often.

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## Vocabulary List:

1. **discounts** //ˈdɪskɑːnts// (noun): lower prices on things people buy
2. **retailer** //ˈriːteɪlər// (noun): a store or company that sells goods
3. **nationwide** //ˌneɪʃənˈwaɪd// (adjective): happening across every part of the country
4. **committed** //kəˈmɪtɪd// (adjective): willing to give time and effort
5. **initiated** //ɪˈnɪʃieɪtɪd// (verb): started something for a particular reason
6. **attracted** //əˈtræktɪd// (verb): caused people to take interest or notice

## Comprehension Questions



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## Multiple Choice

1. What type of discounts have Walmart and Sam's Club announced?

- Option: Winter discounts
- Option: Summer discounts
- Option: Fall discounts
- Option: Spring discounts

2. Who stated that Walmart acted upon his administration's request?

- Option: Joe Biden
- Option: Barack Obama
- Option: Donald Trump
- Option: George W. Bush

3. What is the new price of fresh sweet corn at Walmart?

- Option: \$0.25
- Option: \$0.68
- Option: \$0.50
- Option: \$1.00

4. How much did fresh red cherries reduce in price?

- Option: \$5.00
- Option: \$5.63
- Option: \$6.00
- Option: \$6.50

5. What does Julie Barber hold the position of at Walmart?

- Option: CEO
- Option: Chief Merchant
- Option: Marketing Director
- Option: Store Manager

6. What price is a 24-pack of Coca-Cola now selling for?

- Option: \$9.97
- Option: \$14.97
- Option: \$13.97
- Option: \$12.97



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**True-False**

7. Walmart is reducing prices on more than 300 items.
8. The price of 1 lb. of fresh ground beef has increased.
9. President Trump referred to Walmart as a 'patriotic company'.
10. The discounts provided by Walmart are only applicable in select cities.
11. Sam's Club is reducing prices on items like chicken wings and hot dogs.
12. Walmart's price cuts are aimed to assist with winter shopping.

**Gap-Fill**

13. Walmart and Sam's Club announced significant summer discounts on a wide range of everyday essentials, including groceries, household items, and \_\_\_\_\_.
14. Prices have dropped for items like fresh sweet corn, which is now priced at \$0.25 each, down from \_\_\_\_\_.
15. Julie Barber stated that Walmart is committed to offering value to customers, especially during the \_\_\_\_\_ months.
16. Walmart plans to continue its efforts in lowering costs across many of the items customers buy \_\_\_\_\_ often.
17. The price cuts were initiated to celebrate the nation's \_\_\_\_\_ birthday.
18. Coca-Cola and Pepsi products now cost \$9.97, down from \_\_\_\_\_ and \$13.97 respectively.



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## Answer

**Multiple Choice:** 1. Summer discounts 2. Donald Trump 3. \$0.25 4. \$5.63 5. Chief Merchant 6. \$9.97

**True-False:** 7. False 8. False 9. True 10. False 11. True 12. False

**Gap-Fill:** 13. toys 14. \$0.68 15. summer 16. most 17. 250th 18. \$14.97

## CATEGORY

1. Business - LEVEL4

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## Author

aimeeyoung99

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