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## Washington Post CEO Will Lewis Resigns Amid Layoffs

### Description

Will Lewis, the Publisher and CEO of the *Washington Post*, resigned on Saturday evening. He had worked at the newspaper for two years. His time was marked by problems and job cuts.

Lewis's resignation came after many staff members were laid off. More than a third of the newsroom lost their jobs. This happened after his plans for new ideas did not work. The paper lost millions of pounds in the last few years. At one point, losses reached £100 million.

Jeff D'Onofrio, the paper's chief financial officer, will take over as acting CEO. Many people in the newsroom felt lost during Lewis's time. He did not take part in important meetings or address readers about their concerns.

Just one day after his resignation, Lewis was seen at a Super Bowl event in California. Many journalists had written letters to Jeff Bezos, the owner of the *Washington Post*, asking for help. They wanted to stop job cuts and find stability for the paper. Bezos did not reply to their letters.

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### Vocabulary List:

1. **Resignation** /ˌrɛzɪgˈneɪʃən/ (noun): The act of resigning from a position or office.
2. **Staff** /stæf/ (noun): The people who work for an organization or business.
3. **Job cuts** /dʒɒb kʌts/ (noun): Reductions in the number of staff employed by an organization.
4. **Concerns** /kənˈsɜːnɪz/ (noun): Worries or issues that someone has about a particular situation.
5. **Stability** /stəˈbɪləti/ (noun): The state of being stable or steady; absence of change or disruption.
6. **Losses** /ˈlɒːsɪz/ (noun): The amount of money lost especially in business.

## Comprehension Questions

### Multiple Choice

1. How long did Will Lewis work at the *Washington Post*?

Option: 1 year

Option: 2 years

Option: 3 years



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Option: 4 years

2. What marked Will Lewis's time as the Publisher and CEO of the <em>Washington Post</em>?

- Option: Successful innovations
- Option: Job cuts and problems
- Option: Financial gains
- Option: Increased readership

3. Who will take over as acting CEO of the <em>Washington Post</em> after Will Lewis's resignation?

- Option: Jeff Bezos
- Option: Jeff D'Onofrio
- Option: Lewis's replacement has not been announced yet
- Option: An external candidate

4. Where was Will Lewis seen just one day after his resignation?

- Option: At the <em>Washington Post</em> office
- Option: At a press conference
- Option: At a Super Bowl event in California
- Option: At a shareholder meeting

5. What did journalists ask Jeff Bezos to help with in their letters?

- Option: Improve the newspaper's website
- Option: Increase advertising revenue
- Option: Stop job cuts and find stability for the paper
- Option: Launch a new publication

6. What was the nature of the financial losses incurred by the <em>Washington Post</em> under Will Lewis's leadership?

- Option: Profits increased
- Option: Slight losses
- Option: Substantial financial gains
- Option: Millions of pounds lost

### True-False

7. More than half of the newsroom staff lost their jobs when Will Lewis resigned.

8. Jeff D'Onofrio was the chief financial officer of the <em>Washington Post</em>.



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9. Will Lewis actively addressed readers' concerns during his time as CEO.
  10. Jeff Bezos replied to the letters from journalists asking for help.
  11. Will Lewis was involved in important meetings during his time as Publisher of the <em>Washington Post</em>.
  12. The newsroom at the <em>Washington Post</em> was stable during Will Lewis's tenure.

## Answer

**Multiple Choice:** 1. 2 years 2. Job cuts and problems 3. Jeff D'Onofrio 4. At a Super Bowl event in California 5. Stop job cuts and find stability for the paper 6. Millions of pounds lost

**True-False:** 7. False 8. False 9. False 10. False 11. False 12. False

## Vocabulary quizzes

**Multiple Choice ( Select the Correct answer for each question. )**

1. What does increased consumer confidence typically lead to?
  - Option: Higher spending
  - Option: Decreased savings
  - Option: Lower investments
  - Option: Job cuts
2. What is a common method to gather customer feedback?
  - Option: Interviews
  - Option: Surveys
  - Option: Focus groups
  - Option: All of the above
3. Companies aim to increase what in order to achieve financial success?
  - Option: Revenue
  - Option: Profits
  - Option: Expenses
  - Option: Liabilities
4. What does it mean when a business is said to struggle?
  - Option: It is thriving



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- Option: It is making losses  
Option: It is expanding  
Option: It is hiring more staff
5. What do analysts express when they predict a downturn in the market?  
Option: Excitement  
Option: Concern  
Option: Indifference  
Option: Optimism
6. Who typically makes strategic decisions in a company?  
Option: Employees  
Option: Interns  
Option: Executive  
Option: The janitor
7. What is it called when someone expresses disapproval of a decision?  
Option: Praising  
Option: Advocating  
Option: Criticizing  
Option: Ignoring
8. What is essential for forecasting market trends?  
Option: Inaccuracy  
Option: Speculation  
Option: Accuracy  
Option: Guesswork
9. What term describes a decrease in financial assets?  
Option: Profits  
Option: Revenues  
Option: Losses  
Option: Gains
10. What do retailers commonly offer to attract customers?  
Option: Higher prices  
Option: Discounts  
Option: Inflation  
Option: Surcharges

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**



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11. The company introduced new subscription \_\_\_\_\_ for its premium services.
  12. Social media can significantly \_\_\_\_\_ consumer behavior and trends.
  13. The CEO announced his \_\_\_\_\_ due to personal reasons.
  14. The board addressed some \_\_\_\_\_ concerns regarding financial stability.
  15. The podcast has gained thousands of \_\_\_\_\_ in just a few months.
  16. The store is offering special \_\_\_\_\_ for loyal customers this weekend.
  17. The increase in sales was \_\_\_\_\_ to improved marketing strategies.
  18. Economic \_\_\_\_\_ is crucial for long-term business growth.
  19. The online platform curates high-quality \_\_\_\_\_ for its users.
  20. Many families \_\_\_\_\_ to make ends meet during economic downturns.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**



21. Many investors have expressed concern over the recent market fluctuations.
22. The executive team met to discuss the company's strategic direction for the upcoming year.
23. Consumer confidence has been rising as economic conditions improve.
24. The committee decided to reject the proposal due to budget constraints.
25. Criticizing the management's decisions is not acceptable in this organization.
26. A company's ability to maximize profits is essential for its sustainability.
27. The manager apologised for any inconvenience caused by the recent changes.
28. There were serious implications for the business after the data breach.
29. It is disappointing to see a decline in subscriber numbers this quarter.
30. The company reported significant losses over the last fiscal year.

## Answer

**Multiple Choice:** 1. Higher spending 2. All of the above 3. Profits 4. It is making losses 5. Concern 6. Executive 7. Criticizing 8. Accuracy 9. Losses 10. Discounts

**Gap-Fill:** 11. packages 12. influence 13. resignation 14. serious 15. subscribers 16. deals 17. attributed 18. stability 19. content 20. struggle

**Matching sentence:** 1. concern 2. executive 3. confidence 4. reject 5. criticizing 6. profits 7. apologised 8. serious 9. disappoint 10. losses

## CATEGORY

1. Business - LEVEL1

## POST TAG

1. CEO
2. ESL learning
3. esl news
4. layoffs
5. Level 1
6. resigns
7. Washington Post

## Tags



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