



WCBS/880 AM News Format Shifts to ESPN New York Radio

Description

WCBS/880 AM, the iconic all-news radio station in New York known for its signature "Traffic and weather together on the 8's" slogan, will cease broadcasting on August 26, as declared by its parent company Audacy on Monday.

In a surprising turn of events in the competitive sports talk radio scene, Audacy will hand over the 880 frequency to ESPN New York, a direct competitor to its own WFAN sports radio station. The transition will mean that Knicks and Rangers games will now air on ESPN New York, while the Mets games will still be broadcast on 880 AM.

Unfortunately, numerous staff members, including well-known radio personalities, will be let go as part of this decision, according to their union representatives. Morning anchor Wayne Cabot described the news as a "gut punch" during an on-air interview.

Audacy explained that the change was necessary due to the challenges faced by local journalism, leading them to concentrate on their other prominent New York station, 1010 WINS. This move aims to enhance the impact of their news delivery in the New York City metropolitan area.

The exit of WCBS/880 represents a significant shift in the local news landscape, reflecting broader trends in the industry, as noted by experts in the field. The impact of these changes on local journalism and the community is a cause for concern, emphasizing the importance of supporting local news outlets.

Vocabulary List:

1. **Cease** /si:s/ (verb): To bring or come to an end.
2. **Transition** /træn'ziʃ.ən/ (noun): The process or a period of changing from one state or condition to another.
3. **Broadcast** /'brɔ:d.kæst/ (verb): To transmit (a program or some information) by radio or television.
4. **Significant** /sɪg'nɪf.ɪ.kənt/ (adjective): Sufficiently great or important to be worthy of attention; noteworthy.
5. **Concatenate** /kən'kæt.ɪ.neɪt/ (verb): To link things together in a series or chain.
6. **Concern** /kən'sɜ:n/ (noun): A matter of interest or importance to someone.

Comprehension Questions



Multiple Choice

1. Which iconic all-news radio station in New York is known for its "Traffic and weather together on the 8's" slogan?
Option: WCBS/880 AM
Option: 1010 WINS
Option: WFAN
Option: ESPN New York
2. To which sports talk radio station will the 880 frequency be handed over by Audacy?
Option: ESPN New York
Option: 1010 WINS
Option: WFAN
Option: WCBS/880 AM
3. Who described the news of staff layoffs at WCBS/880 as a "gut punch" during an on-air interview?
Option: Wayne Cabot
Option: Unknown
Option: Audacy CEO
Option: ESPN New York
4. Which station will Audacy focus on after WCBS/880 ceases broadcasting?
Option: 1010 WINS
Option: WFAN
Option: ESPN New York
Option: WCBS/880 AM
5. What was the reason cited by Audacy for the change involving WCBS/880?
Option: Challenges faced by local journalism
Option: Decreased listenership
Option: Financial losses
Option: Technical issues
6. In what way do the changes at WCBS/880 represent a significant shift?
Option: Local news landscape
Option: Music programming
Option: Political commentary
Option: Entertainment shows



Answer

Multiple Choice: 1. WCBS/880 AM 2. ESPN New York 3. Wayne Cabot 4. 1010 WINS 5. Challenges faced by local journalism 6. Local news landscape

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. Which word means "prominent or distinguished"?
 - Option: Eminent
 - Option: Prioritizing
 - Option: Mobilization
 - Option: Mitigate
2. Which term refers to "mutual understandings or arrangements"?
 - Option: Steadfast
 - Option: Agreements
 - Option: Tentative
 - Option: Fluctuation
3. Which word relates to "involving the functioning of a system"?
 - Option: Condemned
 - Option: Broadcast
 - Option: Operational
 - Option: Turbulence
4. Which term describes a "conflict or argument"?
 - Option: Implications
 - Option: Dispute
 - Option: Bolster
 - Option: Independence
5. Which word means "recognized or accepted"?
 - Option: Facilitating
 - Option: Acknowledged
 - Option: Transition
 - Option: Coastal



6. Which word signifies "worry or attention to something"?

- Option: Concern
- Option: Refute
- Option: Groundbreaking
- Option: Accelerating

7. Which term means "important or notable"?

- Option: Prioritizing
- Option: Significant
- Option: Transparency
- Option: Mitigate

8. Which word implies "to deny or disprove"?

- Option: Refute
- Option: Cease
- Option: Fluctuation
- Option: Accelerating

9. Which term means "freedom or self-reliance"?

- Option: Transporting
- Option: Acknowledged
- Option: Independence
- Option: Prioritizing

10. Which word means "to make less severe or serious"?

- Option: Eminent
- Option: Mitigate
- Option: Concatenate
- Option: Tentative

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

- 11. _____ cooperation between departments is crucial for project success.
- 12. The team made a _____ decision to proceed with the new marketing strategy.
- 13. Additional resources were allocated to _____ the local economy.
- 14. The company is currently in a phase of _____ to digital operations.
- 15. The research team achieved a _____ discovery that could revolutionize the industry.



16. Economic _____ can impact investment decisions.
17. The company is focused on _____ its market expansion efforts.
18. The logistics team managed the _____ of goods efficiently.
19. The new resort offers stunning views of the _____ landscape.
20. The policy change has wide-ranging _____ for the industry.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The professor was widely recognized as an expert in his field.
22. The opposition leader swiftly responded to the criticism with a strong defense.
23. Despite the challenges she remained unwavering in her commitment to the cause.
24. The cease-fire agreement brought an end to the hostilities.
25. The software developer needed to concatenate the two strings for the program to function correctly.
26. The mobilization of resources was essential for the disaster relief efforts.
27. The company decided to bolster its cybersecurity measures to protect against cyber threats.
28. The groundbreaking research paved the way for new advancements in medical technology.
29. The author acknowledged the contributions of her research team in the published paper.
30. Efforts to mitigate the environmental impact of the project were implemented by the company.

Answer

Multiple Choice: 1. Eminent 2. Agreements 3. Operational 4. Dispute 5. Acknowledged 6. Concern 7. Significant 8. Refute 9. Independence 10. Mitigate

Gap-Fill: 11. Facilitating 12. Tentative 13. Bolster 14. Transition 15. Groundbreaking 16. Fluctuation 17. Accelerating 18. Transporting 19. Coastal 20. Implications

Matching sentence: 1. Eminent 2. Countered 3. Steadfast 4. Cease 5. Concatenate 6. Mobilization 7. Bolster 8. Groundbreaking 9. Acknowledged 10. Mitigate



CATEGORY

1. Business - LEVEL4

Date Created

2024/08/13

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