



WEBTOON Entertainment Reports Key Highlights from Q4 Earnings

Description

WEBTOON Entertainment had a tough fourth quarter in 2025. The company reported \$330.7 million in revenue, which was about 4% lower than before. This was due to less money from advertising and changes in revenue from its adaptations of popular content. WEBTOON also faced a net loss of \$336.5 million, mainly because of goodwill impairments from its acquisition of Wattpad.

Despite these losses, WEBTOON saw some positive signs. The number of paying users increased slightly. Management noted that their tools using AI helped attract more paying users. In Korea, they also reported a rise in the ratio of users who pay for content.

WEBTOON is forming a partnership with Disney. Disney has bought about 2% of WEBTOON for about \$32.8 million. Together, they plan to create a new digital comics platform by 2026.

The company expects to get back to double-digit revenue growth by the end of 2026. However, they warned that timing for new releases could change.

Vocabulary List:

1. **Revenue** /'rɛvənu/ (noun): Money earned from selling products or services.
2. **Net Loss** /nɛt lɒs/ (noun): Amount lost after all expenses are paid.
3. **Impairment** /ɪm'pɛr.mənt/ (noun): A reduction in value or quality.
4. **Partnership** /'pɑ:tnə.rɪp/ (noun): An agreement to work together.
5. **Digital** /'dɪdʒɪtəl/ (adjective): Related to electronic technology and computers.
6. **Platform** /'plæt.fɔ:m/ (noun): A base or system for applications.

Comprehension Questions

Multiple Choice

1. What was WEBTOON's revenue in the fourth quarter of 2025?

Option: \$300 million

Option: \$330.7 million

Option: \$336.5 million



Option: \$350 million

2. By how much did WEBTOON's revenue decrease in the fourth quarter of 2025?

- Option: 2%
- Option: 3%
- Option: 4%
- Option: 5%

3. What was the net loss reported by WEBTOON in the fourth quarter of 2025?

- Option: \$330.7 million
- Option: \$326.5 million
- Option: \$336.5 million
- Option: \$340 million

4. What percentage of WEBTOON did Disney buy?

- Option: 1%
- Option: 2%
- Option: 5%
- Option: 10%

5. How much did Disney pay for its stake in WEBTOON?

- Option: \$30 million
- Option: \$32.8 million
- Option: \$35 million
- Option: \$40 million

6. When does WEBTOON plan to create a new digital comics platform?

- Option: 2025
- Option: 2026
- Option: 2027
- Option: 2028

True-False

7. WEBTOON's revenue increased by 4% in the fourth quarter of 2025.

8. WEBTOON faced a net loss mainly due to goodwill impairments.



9. The number of paying users at WEBTOON decreased in the fourth quarter of 2025.
10. WEBTOON is partnering with Disney to create animated films.
11. WEBTOON expects to return to double-digit revenue growth by the end of 2026.
12. The partnership with Disney will involve a new digital comics platform.

Gap-Fill

13. WEBTOON's revenue in the fourth quarter of 2025 was _____ million.
14. WEBTOON had a net loss of _____ million due to goodwill impairments.
15. Disney purchased about _____ percent of WEBTOON.
16. WEBTOON's digital comics platform is expected to launch by _____ 2026.
17. The company faced a revenue decrease of about _____ percent.
18. Management noted that their tools using AI helped attract more _____ users.

Answer

Multiple Choice: 1. \$330.7 million 2. 4% 3. \$336.5 million 4. 2% 5. \$32.8 million 6. 2026

True-False: 7. False 8. True 9. False 10. False 11. True 12. True

Gap-Fill: 13. 330.7 14. 336.5 15. 2 16. end of 17. 4 18. paying

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What is the primary role of a CEO in a company?

Option: Managing daily operations

Option: Overseeing the Board of Directors

Option: Setting long-term strategies

Option: All of the above



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2. What does an undervalued share price indicate?
 - Option: The stock is overpriced
 - Option: The stock is a good buy
 - Option: The company is doing poorly
 - Option: The market is crashing
 3. What does the price-to-earnings (P/E) ratio measure?
 - Option: Investment risk
 - Option: Company profitability
 - Option: Market trends
 - Option: Shareholder equity
 4. What is one key advantage of forming a partnership?
 - Option: Shared financial responsibility
 - Option: Unlimited liability
 - Option: Complete control
 - Option: No tax benefits
 5. What does revenue represent for a company?
 - Option: Total income generated
 - Option: Total expenses incurred
 - Option: Net profit
 - Option: Total liabilities
 6. What has the rise of digital platforms most significantly impacted?
 - Option: Traditional retail
 - Option: Manufacturing jobs
 - Option: Agricultural practices
 - Option: Real estate transactions
 7. In what situations might a company need to consult on legal matters?
 - Option: During a merger
 - Option: Before launching a product
 - Option: While negotiating contracts
 - Option: All of the above
 8. Which type of venue would likely host a Steampunk Expo?
 - Option: An outdoor park
 - Option: A convention center
 - Option: A corporate office
 - Option: A private residence



9. Who typically evaluates the financial health of a company?

- Option: Investors
- Option: Analysts
- Option: Sales teams
- Option: Marketing professionals

10. What genre is manga most commonly associated with?

- Option: Fantasy
- Option: Science Fiction
- Option: Visual storytelling in comic format
- Option: Romantic novels

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The _____ is responsible for the overall management of the company.
12. The company sought permission from _____ for the new construction project.
13. They had to secure approval before proceeding with the _____ of new equipment.
14. The company reported a significant increase in _____ this quarter.
15. The business had to report a _____ due to high operational costs.
16. The company faced an _____ on its assets after the market crash.
17. They organized a festive _____ to promote their new product lines.
18. The best part of the movie was the captivating _____ about friendship and bravery.
19. The latest _____ film has received rave reviews for its quirky humor.
20. She enjoyed reading the latest _____ novel that kept her guessing until the end.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

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|--|
| 21. The Board of Directors is responsible for making major decisions on behalf of the company. |
| 22. Industries often experience fluctuations in their performance metrics due to market changes. |



23. The price-to-earnings (P/E) ratio is a measure that helps investors assess the valuation of a company.
24. Panels at the expo featured experts discussing trends in the digital landscape.
25. The Steampunk festival attracted a diverse crowd fascinated by retro-futuristic aesthetics.
26. Psychedelic art often uses vivid colors and surreal themes to evoke emotional responses.
27. A partnership can enhance business opportunities through shared resources and expertise.
28. Digital technology continues to reshape how businesses operate and connect with customers.
29. Comedy shows often rely on humor to engage and entertain their audiences.
30. The Expo showcased innovative products and cutting-edge technologies from various companies.

Answer

Multiple Choice: 1. All of the above 2. The stock is a good buy 3. Company profitability 4. Shared financial responsibility 5. Total income generated 6. Traditional retail 7. All of the above 8. A convention center 9. Analysts 10. Visual storytelling in comic format

Gap-Fill: 11. CEO 12. local authorities 13. purchase 14. revenue 15. net loss 16. impairment 17. show 18. story 19. comedy 20. mystery

Matching sentence: 1. Board of Directors 2. Industries 3. P/E ratio 4. Panels 5. Steampunk 6. Psychedelic 7. Partnership 8. Digital 9. Comedy 10. Expo

CATEGORY

1. Entertainment - LEVEL1

POST TAG

1. Earnings Call
2. entertainment
3. ESL learning
4. esl news
5. Level 1
6. Q4
7. WEBTOON

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