



WEBTOON Entertainment's Valuation Rises Amid Genies 3D Partnership

Description

WEBTOON Entertainment (WBTN) is working with Genies, a company that makes digital characters. They want to create 3D chat experiences and new tools for avatars, which are characters made online.

This news comes after WEBTOON's share price rose. In the last month, the share price increased by about 36%. The current price is \$13.24. Shareholders have seen a return of 38% in a year. This shows that people feel more positive about the company now than earlier this year.

Analysts believe the fair value of WEBTOON shares is around \$12.21, which is their expected price. Some think it should be higher, at \$15.00. Others think it could be lower, at \$10.00.

The price of WEBTOON shares is above the fair value. This means the company must grow quickly to keep people interested. There are risks that can change this view, like slower user growth.

Simply Wall St uses a method called discounted cash flow (DCF) to give another estimate, saying shares could be worth \$34.22 in the future.

Vocabulary List:

1. **avatars** //ævə,tɑrz// (noun): online character used to represent a person
2. **analysts** //ænəlistz// (noun): people who study data and give opinions
3. **shareholders** //ʃɛr,həʊldərz// (noun): people who own part of a company
4. **return** //rɪ'tɜ:n// (noun): money gained from an investment over time
5. **estimate** //estəmət// (noun): a careful guess about amount or value
6. **value** //vælju// (noun): how much something is worth in money

Comprehension Questions

Multiple Choice

1. What is the current share price of WEBTOON?

Option: \$10.00

Option: \$12.21



Option: \$13.24

Option: \$15.00

2. What percentage did WEBTOON's share price increase by last month?

Option: 20%

Option: 25%

Option: 30%

Option: 36%

3. What is the fair value of WEBTOON shares according to analysts?

Option: \$10.00

Option: \$12.21

Option: \$15.00

Option: \$34.22

4. What method does Simply Wall St use to estimate share value?

Option: Earnings per share

Option: Market capitalization

Option: Discounted cash flow

Option: Price-to-earnings ratio

5. What might the future worth of WEBTOON shares be, according to estimates?

Option: \$12.21

Option: \$15.00

Option: \$20.50

Option: \$34.22

6. What do some analysts believe the fair value of WEBTOON shares could be?

Option: \$12.21

Option: \$15.00

Option: \$10.00

Option: \$36.00

True-False

7. WEBTOON Entertainment is working with a company that specializes in digital characters.

8. The company's share price decreased by 36% last month.



9. WEBTOON shareholders have seen a return of 38% over the past year.
10. Analysts are unanimous that the fair value of WEBTOON shares is \$12.21.
11. There are no risks that can change analysts' views on WEBTOON's share value.
12. The price of WEBTOON shares is below the fair value.

Gap-Fill

13. WEBTOON shares increased by about _____ last month.
14. The current price of WEBTOON shares is _____ \$13.24.
15. Analysts believe that the fair value of WEBTOON shares is around _____ \$12.21.
16. Simply Wall St uses a method called _____ cash flow to estimate share values.
17. Some analysts believe WEBTOON shares should be valued at _____ \$15.00.
18. The estimated future worth of WEBTOON shares is _____ \$34.22.

Answer

Multiple Choice: 1. \$13.24 2. 36% 3. \$12.21 4. Discounted cash flow 5. \$34.22 6. \$15.00

True-False: 7. True 8. False 9. True 10. False 11. False 12. False

Gap-Fill: 13. 36% 14. \$13.24 15. \$12.21 16. discounted 17. \$15.00 18. \$34.22

CATEGORY

1. Entertainment - LEVEL1

POST TAG

1. 3D avatar
2. entertainment
3. ESL learning
4. esl news
5. Level 1
6. valuation
7. WEBTOON



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