

Where Sports Meet Entertainment: The New Frontier

Description

Sport and Entertainment Mix

by Mark Jardine, 18 Aug 18:00 UTC



Mubadala Brazil SailGP Team during practice © Ricardo Pinto for SailGP

Crashes get a lot of attention. People love to watch things go wrong.

In sports, media often shows dramatic videos to get more views. This is especially true in sailing now.

Recently, we saw big crashes in The Ocean Race and SailGP. These incidents draw viewers, but they also raise safety concerns.



SailGP tries to attract fans by being exciting. However, with speed, safety can be at risk. It's important not to lose focus on safety in the race for views.

Many sailors still love the sport. They enjoy friendly competitions and share their skills with others.

Fans can follow sailing easily through websites and videos. We thank everyone for their support in enjoying this amazing sport.

Mark Jardine

Vocabulary List:

1. **Crashes** /kræʃɪz/ (noun): Sudden collisions or accidents especially involving vehicles or vessels.
2. **Dramatic** /drə'mætɪk/ (adjective): Exciting and impressive in a way that attracts attention.
3. **Incidents** /'ɪnsɪdənts/ (noun): Events or occurrences especially ones that are unusual or noteworthy.
4. **Attract** /ə'trækt/ (verb): To draw attention or interest toward something.
5. **Competitions** /,kɒmpə'tɪʃənz/ (noun): Events in which individuals or teams compete against each other.
6. **Focus** /'fəʊkəs/ (noun): The center of interest or activity; concentration on a specific point.

Comprehension Questions

Multiple Choice

1. What sport is highlighted in the article?
Option: Football
Option: Sailing
Option: Basketball
Option: Tennis
2. What attracts fans to SailGP according to the article?
Option: Slow pace
Option: Safety concerns
Option: Excitement
Option: Lack of competition
3. How do fans typically follow sailing according to the article?



- Option: Through newspapers
- Option: Through websites and videos
- Option: Through radio broadcasts
- Option: Through live events only

4. What do many sailors enjoy according to the article?

- Option: Solo competitions
- Option: Friendly competitions
- Option: Corporate sponsorships
- Option: Crowded events

5. Which incidents mentioned in the article raised safety concerns?

- Option: Big crashes in football
- Option: Big crashes in The Ocean Race and SailGP
- Option: Pitch invasions in soccer
- Option: Injuries in basketball

6. What is highlighted as important not to lose focus on in the article?

- Option: Entertainment value
- Option: Speed
- Option: Safety
- Option: Competition

True-False

- 7. Media often shows dramatic videos in sailing to attract more views.
- 8. It is mentioned that the risks to safety in SailGP are not a concern.
- 9. Fans cannot easily follow sailing through websites and videos.
- 10. The article mentions that SailGP focuses more on safety than on excitement.
- 11. All sailors in the sport enjoy solo competitions.
- 12. In the article, it is stated that the viewers thank everyone for their support in enjoying the sport.



Gap-Fill

13. According to the article, crashes in sailing get a lot of _____ .
14. Many sailors still love the sport despite the associated _____ concerns.
15. Fans can easily follow sailing through _____ and videos.
16. In the race for views, it is important not to lose focus on _____ .
17. Fans thank everyone for their support in enjoying this _____ sport.
18. Sailors enjoy friendly competitions and share their _____ with others.

Answer

Multiple Choice: 1. Sailing 2. Excitement 3. Through websites and videos 4. Friendly competitions 5. Big crashes in The Ocean Race and SailGP 6. Safety

True-False: 7. True 8. False 9. False 10. False 11. False 12. True

Gap-Fill: 13. attention 14. safety 15. websites 17. amazing 18. skills

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. Which type of incidents are often associated with sudden and severe accidents?
- Option: Car crashes
 - Option: Plane landings
 - Option: Boat races
 - Option: Train schedules
2. Which entertainment industry is primarily located in Los Angeles California?
- Option: Bollywood
 - Option: Nollywood
 - Option: Hollywood
 - Option: Buddywood
3. What modern method of content delivery allows users to watch videos in real-time over the internet?



- Option: Download
- Option: Renting
- Option: Streaming
- Option: Casting

4. Which term describes something that is liked or admired by many people?

- Option: Uncommon
- Option: Popular
- Option: Obtuse
- Option: Unappealing

5. What type of agreement involves two or more parties working together towards a common goal?

- Option: Competition
- Option: Partnership
- Option: Rivalry
- Option: Conflict

6. Which term is used to describe the link or relationship between two or more things?

- Option: Isolation
- Option: Disconnection
- Option: Seclusion
- Option: Connection

7. What term is commonly used to describe when a new product or movie becomes available to the public?

- Option: Captured
- Option: Hidden
- Option: Unveiled
- Option: Released

8. What term refers to the act of using goods or services to satisfy wants and needs?

- Option: Production
- Option: Consumption
- Option: Abstention
- Option: Restoration

9. Which term is used to describe something that causes great surprise or disbelief?

- Option: Routine
- Option: Shocking
- Option: Predictable
- Option: Expected

10. What term describes the conveying of events in words images or sounds often through narrative structure?



- Option: History
- Option: Composition
- Option: Storytelling
- Option: Fiction

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. _____ are events that occur in a particular place or setting often unexpectedly.
12. A _____ is a narrative that continues the story of a previous work or expands on its themes.
13. Something that is unexpected or causes amazement can be described as _____.
14. _____ involves the analysis evaluation and judgment of something often pointing out its faults.
15. _____ are challenges or difficulties that one must overcome in order to achieve a goal.
16. A _____ is a sentence worded or expressed so as to elicit information.
17. A _____ is a social gathering of invited guests for entertainment fun or celebration.
18. An _____ is a specific section of a play movie opera or other performance.
19. To _____ something means to observe or view it attentively often for entertainment or information.
20. A _____ is a significant event or stage in the development or progress of something.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. The play had a climax that left the audience in awe.

22. The vibrant colors and unique design of the artwork were meant to viewers.



23. Athletes from around the world come together to participate in various sports .
24. In order to succeed it is important to maintain a strong sense of on your goals.
25. The two companies formed a to collaborate on new product development.
26. provide a factual account or report of real events issues or people.
27. media platforms allow users to connect and interact with others online.
28. The shared experiences of the travelers created a strong between them.
29. The much-anticipated album was on the artist's official website.
30. The new amusement park ride promised an adventure for thrill-seekers.

Answer

Multiple Choice: 1. Car crashes 2. Hollywood 3. Streaming 4. Popular 5. Partnership 6. Connection 7. Released 8. Consumption 9. Shocking 10. Storytelling

Gap-Fill: 11. Incidents 12. Sequel 13. Surprising 14. Criticism 15. Struggles 16. Question 17. Party 18. Act 19. Watch 20. Milestone

Matching sentence: 1. Dramatic 2. Attract 3. Competitions 4. Focus 5. Partnership 6. Documentaries 7. Social 8. Connection 9. Released 10. Exciting

CATEGORY

1. Entertainment - LEVEL1

Date Created

2025/08/19

Author

aimeeyoung99