



Why The Washington Post Won't Run the 'Fire Elon Musk' Ad

Description

Some people are upset with the Washington Post, which is owned by Jeff Bezos. They are angry because the newspaper would not run an important advertisement. This ad asked President Donald Trump to fire Elon Musk from his close advisors.

The ad cost \$115,000 and was made by a group called Common Cause. This group supports democracy. They wanted to show the ad to Congress and people at the Pentagon and White House. But the Washington Post canceled the ad just before it was scheduled to run.

The ad said, "Elon Musk is acting like he runs the government. This is hurting the American people. President Trump is letting it happen. We need to stop this."

Common Cause created an online petition where people can ask their senators to fire Musk. They want everyone to speak up, no matter their political views.

Common Cause's president, Kase Solomón, said it is strange that the Post refused this ad but showed them a different ad that supported Trump. He wondered if the newspaper did not want to upset Trump.

Vocabulary List:

1. **Advertisement** /,æd.və'tɪz.mənt/ (noun): A public notice or announcement promoting a product or service.
2. **Support** /sə'pɔ:rt/ (verb): To give assistance or approval to something.
3. **Fire** /faɪər/ (verb): To dismiss someone from a position or job.
4. **Cancel** /'kæn.səl/ (verb): To call off or put an end to something.
5. **Petition** /pə'tɪʃ.ən/ (noun): A formal written request typically signed by many people appealing to authority concerning a particular cause.
6. **Upset** /ʌp'set/ (verb): To cause someone to feel unhappy or disappointed.

Comprehension Questions

Multiple Choice

1. Who owns the Washington Post?



- Option: Jeff Bezos
- Option: Elon Musk
- Option: Mark Zuckerberg
- Option: Bill Gates

2. How much did the advertisement cost that Common Cause wanted to run?

- Option: \$50,000
- Option: \$100,000
- Option: \$115,000
- Option: \$150,000

3. What is the main cause supported by Common Cause?

- Option: Environment protection
- Option: Gun control
- Option: Democracy
- Option: Tax cuts

4. Where did Common Cause want to show the ad?

- Option: Super Bowl
- Option: Congress, Pentagon, White House
- Option: Times Square
- Option: Facebook

5. What is the goal of Common Cause's online petition?

- Option: To support Elon Musk
- Option: To ask people to remain silent
- Option: To ask senators to fire Musk
- Option: To promote President Trump

6. Who expressed concerns that the Washington Post did not want to upset Trump?

- Option: Elon Musk
- Option: Common Cause
- Option: Jeff Bezos
- Option: Kase Solomón

True-False

7. Common Cause is a group that supports democracy.



8. The Washington Post ran the advertisement calling for the firing of Elon Musk.
9. Common Cause created an online petition for people to express their views about Musk, regardless of their political stance.
10. Jeff Bezos is the President of Common Cause.
11. The ad by Common Cause implied that Elon Musk is helping the American people.
12. Kase Solomón is the President of Common Cause.

Gap-Fill

17. Common Cause wanted to show the ad to _____, but it was canceled at the last minute.
18. Kase Solomón suggested that the Washington Post did not want to upset _____ by running the ad.

Answer

Multiple Choice: 1. Jeff Bezos 2. \$115,000 3. Democracy 4. Congress, Pentagon, White House 5. To ask senators to fire Musk 6. Kase Solomón

True-False: 7. True 8. False 9. True 10. False 11. False 12. True

Gap-Fill: 17. Congress, Pentagon, White House 18. Trump

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What is a digital or virtual form of currency that uses cryptography for security?
Option: A. Gold
Option: B. Cryptocurrency
Option: C. Cash
Option: D. Check



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2. Where can you go to convert one form of currency into another?
- Option: A. Bank
 - Option: B. Grocery Store
 - Option: C. Exchange
 - Option: D. Restaurant
3. What is the practice of protecting systems networks and programs from digital attacks?
- Option: A. Gardening
 - Option: B. Cybersecurity
 - Option: C. Cooking
 - Option: D. Painting
4. What term is used when you take money out of your bank account?
- Option: A. Deposit
 - Option: B. Withdraw
 - Option: C. Transfer
 - Option: D. Save
5. What do you receive when a store gives you your money back for a returned item?
- Option: A. Bonus
 - Option: B. Refund
 - Option: C. Fine
 - Option: D. Loan
6. Which term describes feeling unhappy because something is not as good as expected?
- Option: A. Excited
 - Option: B. Disappointed
 - Option: C. Joyful
 - Option: D. Satisfied
7. What is the opposite of a gain?
- Option: A. Win
 - Option: B. Loss
 - Option: C. Profit
 - Option: D. Benefit
8. What is a punishment imposed for breaking a law rule or contract?
- Option: A. Reward
 - Option: B. Fine
 - Option: C. Gift
 - Option: D. Donation



9. Which term describes the process of changing one's residence to a new location?

- Option: A. Sitting
- Option: B. Moving
- Option: C. Staying
- Option: D. Resting

10. What is a public promotion of a product or service?

- Option: A. Protest
- Option: B. Advertisement
- Option: C. Announcement
- Option: D. Petition

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. In times of need having a strong system of _____ can be very beneficial.

12. She felt _____ with the service provided by the company.

13. The flight experienced a three-hour _____ due to technical issues.

14. The firefighters worked tirelessly to extinguish the raging _____ at the factory.

15. The company faced a _____ due to breach of contract with its suppliers.

16. The antique vase _____ in a museum not a private collection.

17. The process of _____ to a new city can be both exciting and stressful.

18. During difficult times it's important to reach out for _____ from friends and family.

19. He was _____ when he realized he had missed his flight.

20. The event organizer had to _____ the concert due to bad weather conditions.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. She experienced great _____ upon hearing the tragic news.

22. Having a strong system of _____ can make a significant difference during tough times.



23. Breaking the rules may result in a being imposed.
24. Investing in requires understanding the principles of blockchain technology.
25. The company its latest product launch on social media.
26. Seeking from a professional can provide clarity in challenging situations.
27. She was visibly when her team lost the final match.
28. Remember to properly secure your accounts when you need to make a transaction.
29. Experiencing a in business can be challenging but it also offers valuable lessons for the future.
30. She was by the rude behavior of her colleague during the meeting.

Answer

Multiple Choice: 1. B. Cryptocurrency 2. C. Exchange 3. B. Cybersecurity 4. B. Withdraw 5. B. Refund
6. B. Disappointed 7. B. Loss 8. B. Fine 9. B. Moving 10. B. Advertisement

Gap-Fill: 11. Support 12. Unhappy 13. Delay 14. Fire 15. Lawsuit 16. Belongs 17. Moving 18. Help 19. Upset
20. Cancel

Matching sentence: 1. Distress 2. Support 3. Penalty 4. Cryptocurrency 5. Announced 6. Help 7. Disappointed
8. Withdraw 9. Loss 10. Upset

CATEGORY

1. Business - LEVEL1

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