



Why The Washington Post Won't Run the 'Fire Elon Musk' Ad

Description

Some people are upset with the Washington Post, which is owned by Jeff Bezos. They are angry because the newspaper would not run an important advertisement. This ad asked President Donald Trump to fire Elon Musk from his close advisors.

The ad cost \$115,000 and was made by a group called Common Cause. This group supports democracy. They wanted to show the ad to Congress and people at the Pentagon and White House. But the Washington Post canceled the ad just before it was scheduled to run.

The ad said, "Elon Musk is acting like he runs the government. This is hurting the American people. President Trump is letting it happen. We need to stop this."

Common Cause created an online petition where people can ask their senators to fire Musk. They want everyone to speak up, no matter their political views.

Common Cause's president, Kase Solomón, said it is strange that the Post refused this ad but showed them a different ad that supported Trump. He wondered if the newspaper did not want to upset Trump.

Vocabulary List:

1. **Advertisement** /,æd.və'tɪz.mənt/ (noun): A public notice or announcement promoting a product or service.
2. **Support** /sə'pɔ:rt/ (verb): To give assistance or approval to something.
3. **Fire** /faɪər/ (verb): To dismiss someone from a position or job.
4. **Cancel** /'kæn.səl/ (verb): To call off or put an end to something.
5. **Petition** /pə'tɪʃ.ən/ (noun): A formal written request typically signed by many people appealing to authority concerning a particular cause.
6. **Upset** /ʌp'set/ (verb): To cause someone to feel unhappy or disappointed.

Comprehension Questions

Multiple Choice

1. Who owns the Washington Post?



- Option: Jeff Bezos
- Option: Elon Musk
- Option: Mark Zuckerberg
- Option: Bill Gates

2. How much did the advertisement cost that Common Cause wanted to run?

- Option: \$50,000
- Option: \$100,000
- Option: \$115,000
- Option: \$150,000

3. What is the main cause supported by Common Cause?

- Option: Environment protection
- Option: Gun control
- Option: Democracy
- Option: Tax cuts

4. Where did Common Cause want to show the ad?

- Option: Super Bowl
- Option: Congress, Pentagon, White House
- Option: Times Square
- Option: Facebook

5. What is the goal of Common Cause's online petition?

- Option: To support Elon Musk
- Option: To ask people to remain silent
- Option: To ask senators to fire Musk
- Option: To promote President Trump

6. Who expressed concerns that the Washington Post did not want to upset Trump?

- Option: Elon Musk
- Option: Common Cause
- Option: Jeff Bezos
- Option: Kase Solomón

True-False

7. Common Cause is a group that supports democracy.



8. The Washington Post ran the advertisement calling for the firing of Elon Musk.
9. Common Cause created an online petition for people to express their views about Musk, regardless of their political stance.
10. Jeff Bezos is the President of Common Cause.
11. The ad by Common Cause implied that Elon Musk is helping the American people.
12. Kase Solomón is the President of Common Cause.

Gap-Fill

17. Common Cause wanted to show the ad to _____, but it was canceled at the last minute.
18. Kase Solomón suggested that the Washington Post did not want to upset _____ by running the ad.

Answer

Multiple Choice: 1. Jeff Bezos 2. \$115,000 3. Democracy 4. Congress, Pentagon, White House 5. To ask senators to fire Musk 6. Kase Solomón

True-False: 7. True 8. False 9. True 10. False 11. False 12. True

Gap-Fill: 17. Congress, Pentagon, White House 18. Trump

CATEGORY

1. Business - LEVEL1

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