



Wicked Set to Soar with \$165M Global Box Office Debut

Description

UPDATED: Universal's *Wicked* is enjoying a remarkable global debut, now projected to earn **\$165M** through Sunday. As anticipated, the majority of revenue is coming from North America, with the expected breakdown being **\$117M** from domestic markets and **\$48M** from international ticket sales.

On a global scale, *Wicked* is set to achieve the highest opening weekend for a film adapted from a Broadway show, surpassing *Les Miserables*'s **\$103M** and ranking as the 6th largest opening weekend of 2024. Additionally, it will secure the 4th biggest theatrical debut for a musical, outpacing *The Little Mermaid*, which earned **\$163.6M**.

Internationally, *Wicked* is performing within the expected range. Currently released in only 61 markets, representing 65% of its overseas potential, major territories such as France, China, Germany, and Japan have yet to unveil this highly anticipated film directed by Jon M. Chu.

Notably, in comparable markets, *Wicked* is on track for the highest opening for a Broadway adaptation, outshining *Les Miserables*. The \$48M international estimate marks it as the 6th highest opening for a musical globally, ahead of *Mamma Mia: Here We Go Again* (\$43M).

The **UK** leads the offshore markets, with box office projections exceeding \$15M through Sunday. Launching on Friday, it amassed an impressive \$4.9M, claiming the top position with a substantial 63% market share. This opening marks Universal's most substantial debut since *No Time To Die* in 2021.

In addition, **Australia** has welcomed *Wicked* with open arms, while **Mexico** reports record-breaking earnings as well. As the overseas rollout of *Gladiator II* continues alongside *Wicked*, the overall box office landscape remains vibrant.

We will provide a comprehensive international box office report tomorrow.

Vocabulary List:

1. **Projected** /prə'dʒɛk.tɪd/ (adjective): Estimated or forecasted based on current trends or data.
2. **Anticipated** /æn'tɪs.ɪ.ˈpeɪ.tɪd/ (adjective): Expected or awaited with excitement.
3. **Surpassing** /sər'pæs.ɪŋ/ (verb): Exceeding or going beyond a limit or standard.
4. **Debut** /deɪ'bjʊ:/ (noun): The first public appearance or introduction of something.
5. **Amassed** /ə'mæst/ (verb): Gathered together or accumulated over time.
6. **Unveil** /ʌn'veɪl/ (verb): To reveal or disclose something that was previously concealed.



Comprehension Questions

Multiple Choice

1. What is the projected global earnings of Universal's film *Wicked* through Sunday?
Option: \$117M
Option: \$163.6M
Option: \$48M
Option: \$165M
2. Which film did *Wicked* surpass to achieve the highest opening weekend for a film adapted from a Broadway show?
Option: *Les Miserables*
Option: *The Little Mermaid*
Option: *Mamma Mia: Here We Go Again*
Option: *Gladiator II*
3. Which major territories are yet to unveil the film *Wicked*?
Option: Australia, Mexico
Option: Germany, Japan
Option: UK, France
Option: China, Australia
4. Which country leads the offshore markets with box office projections exceeding \$15M through Sunday?
Option: Australia
Option: Mexico
Option: UK
Option: China
5. Which film marks Universal's most substantial debut since 2021?
Option: *Wicked*
Option: *Gladiator II*
Option: *No Time To Die*
Option: *The Little Mermaid*
6. Which country reports record-breaking earnings alongside *Wicked*?



- Option: Australia
- Option: UK
- Option: Mexico
- Option: China

True-False

7. The majority of revenue from *Wicked* is coming from international ticket sales.
8. The expected international earnings of *Wicked* are \$48M.
9. Universal's film *Wicked* is underperforming in international markets.
10. The projected global earnings of *Wicked* are lower than *The Little Mermaid*.
11. *Gladiator II* is part of the current overseas rollout alongside *Wicked*.
12. The comprehensive international box office report will be provided today.

Gap-Fill

13. Currently released in 61 markets, *Wicked* represents _____ % of its overseas potential.
14. The box office projections for *Wicked* in the UK exceed \$ _____ through Sunday.
15. *Wicked* is on track to achieve the highest opening for a Broadway adaptation, surpassing *Les Miserables* in _____.
16. The \$48M international estimate marks *Wicked* as the _____ highest opening for a musical globally.
17. The overall box office landscape remains vibrant as the overseas rollout of *Gladiator II*



continues alongside _____.

18. The international box office report will be provided _____.

Answer

Multiple Choice: 1. \$165M 2. *Les Miserables* 3. Germany, Japan 4. UK 5. *No Time To Die* 6. Mexico

True-False: 7. False 8. True 9. False 10. False 11. True 12. False

Gap-Fill: 13. 65 14. 15M 15. comparable markets 16. 6th 17. *Wicked* 18. tomorrow

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. Which term refers to being unable to act or respond?

- Option: Exploiting
- Option: Infringement
- Option: Incapacitated
- Option: Contend

2. Which term describes a loud and rowdy behavior or noise?

- Option: Mischievous
- Option: Captivates
- Option: Serene
- Option: Raucous

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

3. The band made their _____ performance at the music festival.

4. Over the years she _____ a vast collection of rare coins.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)



5. The company increased profits for the next fiscal year.

6. The fans the release of the new album.

Answer

Multiple Choice: 1. Incapacitated 2. Raucous

Gap-Fill: 3. debut 4. amassed

Matching sentence: 1. Projected 2. Anticipated

CATEGORY

1. Entertainment - LEVEL4

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