



World Cup Visitors Discover America's Popular Ranch Dressing

Description

The World Cup has a tradition of showcasing the host nation's food. This year, ranch dressing, a popular American sauce made from buttermilk, is gaining attention from fans. Tourists visiting the US are trying ranch for the first time, with one European visitor saying on Reddit that "ranch dressing should be a human right."

The Transportation Security Administration (TSA), which checks luggage at airports, has noticed the trend. They humorously reminded travelers about the liquid limit for carry-on bags, which is 3.4 ounces (100 millilitres). A standard ranch dressing bottle, however, is 16 ounces (473 millilitres). The TSA suggested fans pack ranch dressing in checked luggage instead.

Ranch dressing has been the top salad dressing in the US for many years, according to the Association for Dressings and Sauces. It can be used as a dip for a variety of foods, like chicken wings and pizza. The dressing was invented in the 1950s by a plumber and later popularised by the Clorox Company in the 1970s, creating a bottled version.

As many as 10 million international tourists may visit the US for the World Cup. Although foreign views on the US are mixed, fans are enjoying American foods. To seize the interest, ranch dressing brands plan to distribute seasoning packets at the event and have started exploring overseas markets. Hidden Valley also encouraged travelers to take home dry ranch packets instead.

Vocabulary List:

1. **showcasing** //ˈʃoʊ,keɪsɪŋ// (verb): showing something important to many people
2. **tourists** //ˈtʊrɪsts// (noun): people who travel to visit other countries
3. **checked** //tʃɛkt// (adjective): put into luggage kept under the plane
4. **seasoning** //ˈsiːzənɪŋ// (noun): a powder or spice added to food
5. **distribute** //dɪˈstrɪbjʊt// (verb): give out to many people or places
6. **popularised** //ˈpɒpjə,laɪzd// (verb): made many people like something over time

Comprehension Questions



Multiple Choice

1. What type of dressing is gaining attention at the World Cup?
Option: Caesar dressing
Option: Ranch dressing
Option: Italian dressing
Option: Vinaigrette
2. What is the liquid limit for carry-on bags according to the TSA?
Option: 2.5 ounces
Option: 3.4 ounces
Option: 4.5 ounces
Option: 5.0 ounces
3. Who invented ranch dressing?
Option: A chef
Option: A plumber
Option: A farmer
Option: A scientist
4. Which company popularised ranch dressing in the 1970s?
Option: Nestle
Option: Clorox Company
Option: Kraft Foods
Option: McDonald's
5. How many international tourists may visit the US for the World Cup?
Option: 5 million
Option: 10 million
Option: 15 million
Option: 20 million
6. What is the standard size of a ranch dressing bottle?
Option: 8 ounces
Option: 12 ounces
Option: 16 ounces
Option: 20 ounces



True-False

7. Ranch dressing is a traditional dish of the US.
8. Tourists in the US are trying ranch dressing for the first time.
9. The TSA suggested packing ranch dressing in carry-on luggage.
10. Ranch dressing can only be used for salads.
11. Hidden Valley is distributing dry ranch packets to travelers.
12. Ranch dressing was invented in the 1960s.

Gap-Fill

13. Ranch dressing is gaining attention from fans at the _____ World Cup.
14. A standard ranch dressing bottle is _____ ounces.
15. The TSA has a liquid limit of _____ ounces for carry-on bags.
16. Ranch dressing was invented by a _____ in the 1950s.
17. The popularity of ranch dressing was enhanced by the _____ Company in the 1970s.
18. To seize interest, ranch dressing brands are exploring _____ markets.

Answer

Multiple Choice: 1. Ranch dressing 2. 3.4 ounces 3. A plumber 4. Clorox Company 5. 10 million 6. 16 ounces

True-False: 7. False 8. True 9. False 10. False 11. True 12. False

Gap-Fill: 13. US 14. 16 15. 3.4 16. plumber 17. Clorox 18. overseas

CATEGORY

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6. salad dressing
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