



Xbox mistakenly releases Gears of War trailer for PS5

Description

Following the unexpected release of a trailer for *Gears of War: E-Day*, which confirmed a version for the PlayStation 5, Aaron Greenberg, an Xbox marketing executive, stated that the cancellation of this release was not a last-minute decision. He explained on social media that the news was shared only with a small internal group, and the intention was to inform players during an upcoming showcase.

Many are questioning the reasoning behind this approach. Despite spending several years on the game and preparing a trailer, Xbox also submitted the game for age rating and informed retailers, all while aiming to surprise fans. This has led to skepticism among industry observers.

The original trailer, which showed the PS5 logo, was unintentionally uploaded to an Xbox Podcast and later removed. This incident has highlighted Microsoft's reactive nature regarding gaming releases. Notably, journalist Jeff Grubb had previously suggested that a nearly complete version of the game for PS5 existed.

In a post-show interview, Xbox head Matt Booty struggled to clarify the company's stance on exclusivity. Additionally, Chief Strategy Officer Matthew Ball offered no comments when pressed for details earlier in the day.

Now it is confirmed that The Coalition, the studio behind the game, had prepared a trailer featuring the PS5 branding. The game had been rated by PEGI, the age rating authority, for release on Sony's platform, and listings had appeared in retail databases as recently as the day before. This situation has raised eyebrows in the gaming community. Future updates from Xbox are anticipated to clarify their strategy.

Vocabulary List:

1. **unexpected** //,ʌnɪk'spektɪd// (adjective): not planned; happens without people expecting it
2. **cancellation** //,kænsə'leɪʃən// (noun): when something planned is stopped or not happening
3. **intention** //ɪn'tenʃən// (noun): a plan or idea about what someone will do
4. **skepticism** //'skeptɪsɪzəm// (noun): doubt about whether something is true or right
5. **reactive** //ri'æktɪv// (adjective): responding to something after it happens
6. **exclusivity** //,ɛksklə'sɪvɪti// (noun): only for certain people or groups; not shared

Comprehension Questions



Multiple Choice

1. What platform was the cancellation of Gears of War: E-Day confirmed for?
 - Option: Xbox Series X
 - Option: Nintendo Switch
 - Option: PlayStation 5
 - Option: PC
2. Who is Aaron Greenberg?
 - Option: A game developer
 - Option: An Xbox marketing executive
 - Option: A journalist
 - Option: A retail manager
3. What was unintentionally uploaded to an Xbox Podcast?
 - Option: Game demo
 - Option: Playable beta version
 - Option: Trailer with PS5 logo
 - Option: Review article
4. What did Xbox aim to do with the release of Gears of War: E-Day?
 - Option: Surprise fans
 - Option: Create hype
 - Option: Gain exclusive rights
 - Option: Change their marketing strategy
5. Who suggested that a nearly complete version of Gears of War: E-Day for PS5 existed?
 - Option: Matthew Ball
 - Option: Jeff Grubb
 - Option: Aaron Greenberg
 - Option: Matt Booty
6. What authority rated the game for release on Sony's platform?
 - Option: ESRB
 - Option: PEGI
 - Option: TGA
 - Option: CERO



True-False

7. Aaron Greenberg stated that the cancellation was a last-minute decision.
8. The original trailer was removed after being uploaded to an Xbox Podcast.
9. Matt Booty is the Chief Strategy Officer of Xbox.
10. The Coalition is the studio behind Gears of War: E-Day.
11. Matthew Ball provided extensive comments on the game's exclusivity.
12. Future updates from Xbox are expected to clarify their release strategy.

Gap-Fill

13. The cancellation of Gears of War: E-Day was not a last-minute decision, according to Aaron Greenberg, who said it was shared only with a small internal group and intended for an upcoming _____ .
14. Despite spending several years on the game and preparing a trailer, Xbox submitted the game for _____ and informed retailers.
15. The original trailer showed the PS5 logo and was uploaded to an _____ Podcast.
16. The Coalition had prepared a trailer featuring the _____ branding.
17. Ratings for the game were provided by _____ , the age rating authority.
18. This situation raised eyebrows in the gaming _____ .

Answer

Multiple Choice: 1. PlayStation 5 2. An Xbox marketing executive 3. Trailer with PS5 logo 4. Surprise fans 5. Jeff Grubb 6. PEGI

True-False: 7. False 8. True 9. False 10. True 11. False 12. True

Gap-Fill: 13. showcase



14. age rating 15. Xbox 16. PS5 17. PEGI 18. community

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What often leads to public backlash in the context of film releases?
Option: Sequel announcements
Option: Unexpected cancellations
Option: Exclusive collaborations
Option: Upgrade editions
2. Which attitude is commonly associated with new game expansions?
Option: Excitement
Option: Confidence
Option: Skepticism
Option: Curiosity
3. What is commonly released to enhance existing software or hardware capabilities?
Option: Patch
Option: Edition
Option: Artifact
Option: Loot
4. What feeling do fans experience before a much-awaited sequel is released?
Option: Disappointment
Option: Anticipation
Option: Skepticism
Option: Confusion
5. What term describes items in video games that are only available to a select group of players?
Option: Loot
Option: Vaults
Option: Exclusivity
Option: Artifacts
6. What type of update might fix issues that existed in previous versions of a game?



- Option: Reactive
- Option: Retroactive
- Option: Proactive
- Option: Circumstantial

7. What term is used for a project made by two or more creators working together?

- Option: Conflict
- Option: Competition
- Option: Collaboration
- Option: Interference

8. What do developers analyze to predict the success of a new game feature?

- Option: Narrative
- Option: Trajectory
- Option: Backlash
- Option: Upgrade

9. Which quality do modern games often strive for in graphics and gameplay?

- Option: Realistic
- Option: Theoretical
- Option: Imperfect
- Option: Simplistic

10. What do players often need to do with their controls to ensure optimal performance in games?

- Option: Adjust
- Option: Calibrate
- Option: Modify
- Option: Upgrade

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

- 11. The result of the game release was quite _____ given the early positive reviews.
- 12. The strong _____ of the game captivated players throughout the entire experience.
- 13. The new _____ pack will add several new levels and features to the game.
- 14. The developer faced significant _____ after announcing the controversial decision.
- 15. Players are excited to discover the rare _____ hidden within the game's vaults.
- 16. Players can purchase _____ to customize their characters without affecting



gameplay.

17. In many games, players strive to obtain the best _____ from defeated opponents.
18. The new software update will improve the _____ of the game with older hardware.
19. The highly anticipated _____ of the popular game promises to enhance the storyline.
20. The game's world is filled with _____ artifacts that players can collect.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. Despite the challenges, the game's community showed remarkable resilience during updates.
22. Artifacts found in the game world often have unique abilities and backstories.
23. A higher resolution improves the visual quality of the game's graphics.
24. The hidden vaults in the game contain treasures and rare items for players to discover.
25. Innovative collaborations between game studios can lead to groundbreaking gaming experiences.
26. The game's diverse terrain offers players different strategies for exploration.
27. Exclusivity can make certain game content more desirable for dedicated fans.
28. Initial skepticism transformed into excitement after the successful beta testing phase.
29. The developers clarified their intentions after the community raised several concerns.
30. Players must carefully manoeuvre through obstacles to complete challenges in the game.

Answer

Multiple Choice: 1. Unexpected cancellations 2. Skepticism 3. Patch 4. Anticipation 5. Exclusivity 6. Retroactive 7. Collaboration 8. Trajectory 9. Realistic 10. Calibrate

Gap-Fill: 11. unexpected 12. narrative 13. expansion 14. backlash 15. artifact 16. cosmetics 17. loot 18. compatibility 19. sequel 20. metallic

Matching sentence: 1. resilience 2. artifacts 3. resolution 4. vaults 5. collaborations 6. terrain 7. exclusivity 8. skepticism 9. intentions 10. manoeuver



CATEGORY

1. Sci/Tech - LEVEL5

POST TAG

1. ESL learning
2. esl news
3. gears of war
4. Level 5
5. PS5
6. whoops
7. xbox

Tags

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