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# Xbox Unintentionally Posts Gears of War PS5 Trailer

## Description

Following the inadvertent release of a trailer that indicated *Gears of War: E-Day* was set to launch on the PS5, Xbox marketing executive Aaron Greenberg asserted that the decision to cancel the game for Sony's platform was not made hastily. Greenberg addressed journalist Tom Warren, clarifying that the information had been deliberately withheld from all but a small internal group, with the intention to reveal it first at an upcoming showcase.

Despite years of development, including the creation of a trailer and submission to the PEGI rating system, questions arise regarding the rationale behind maintaining secrecy. The incident has prompted skepticism as many note that even if the cancellation was pre-planned, it seems unlikely that such extensive preparations were made merely to preserve an element of surprise.

In a subsequent interview, Xbox leader Matt Booty struggled to delineate the company's strategy around platform exclusivity. Chief Strategy Officer Matthew Ball deflected inquiries with a vague "no comment," suggesting a lack of clarity in the company's communication.

Evidence indicates that *Gears of War: E-Day* was indeed progressing towards a PS5 release; a trailer featuring the console's logo was submitted, and physical listings had appeared in retailer databases until recently. This suggests that preparations for the game's launch were more advanced than acknowledged.

The situation highlights the reactive posture Microsoft has adopted concerning its game offerings. The unintentional leak exacerbates existing uncertainty about Xbox's direction in a competitive gaming landscape. For now, it remains unclear what Microsoft will do next in response to this turn of events.

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## Vocabulary List:

1. **inadvertent** //,ɪnə'vɜ:tənt// (adjective): not intended; happened by accident or mistake
2. **withheld** //wɪð'hɛld// (verb): kept back; not given to others
3. **rationale** //,ræʃə'næl// (noun): reason or explanation for a decision
4. **skepticism** //'skɛptɪsɪzəm// (noun): doubt about whether something is true
5. **delineate** //dɪ'li:ni,eɪt// (verb): describe something clearly and in detail
6. **exacerbates** //ɪg'zæsəbeɪts// (verb): makes a bad situation worse than before

## Comprehension Questions



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## Multiple Choice

1. Who is the Xbox marketing executive that addressed the issue of the game's cancellation?

- Option: Tom Warren
- Option: Aaron Greenberg
- Option: Matthew Ball
- Option: Matt Booty

2. What was the title of the game that was said to launch on PS5?

- Option: Gears of War: Judgment
- Option: Gears of War: E-Day
- Option: Gears of War 4
- Option: Gears of War 5

3. What rating system did the game submit to?

- Option: ESRB
- Option: PEGI
- Option: CERO
- Option: USK

4. What was the response of Xbox's Chief Strategy Officer regarding inquiries?

- Option: He provided detailed explanations
- Option: He completely avoided the topic
- Option: He gave a vague 'no comment'
- Option: He confirmed the game's release

5. What did evidence suggest about the preparations for Gears of War: E-Day?

- Option: They were minimal
- Option: They were extensive
- Option: They were non-existent
- Option: They were purely theoretical

6. What has prompted skepticism about the game's cancellation announcement?

- Option: The development time was too short
- Option: The game was never intended for PS5
- Option: The extensive preparations for the announcement
- Option: The lack of a marketing strategy



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### True-False

7. The decision to cancel Gears of War: E-Day for PS5 was made hastily.
8. The game's cancellation was deliberately withheld from a small internal group.
9. Microsoft has adopted a proactive posture concerning its game offerings.
10. Matthew Ball provided clear answers about the company's strategy for platform exclusivity.
11. The leak of the game's trailer created more uncertainty regarding Microsoft's gaming direction.
12. Physical listings of the game had appeared in retailer databases until recently.

### Gap-Fill

13. The initial trailer for Gears of War: E-Day was set to launch on the \_\_\_\_\_.
14. Xbox executive Aaron Greenberg clarified that the decision to cancel the game was not made \_\_\_\_\_.
15. Evidence suggests that preparations for the game's launch were more \_\_\_\_\_ than acknowledged.
16. Questions arise about the rationale behind maintaining \_\_\_\_\_ concerning the game.
17. Matthew Ball deflected inquiries with a vague 'no \_\_\_\_\_'.
18. The unintentional leak exacerbates existing \_\_\_\_\_ about Xbox's direction.

### Answer

**Multiple Choice:** 1. Aaron Greenberg 2. Gears of War: E-Day 3. PEGI 4. He gave a vague 'no comment'  
5. They were extensive 6. The extensive preparations for the announcement

**True-False:** 7. False 8. True 9. False 10. False 11. True 12. True

**Gap-Fill:** 13. PS5 14. hastily 15. advanced 16. secrecy 17. comment 18. uncertainty



## Vocabulary quizzes

### Multiple Choice ( Select the Correct answer for each question. )

1. What does the word 'inadvertent' mean?
  - Option: Deliberate
  - Option: Accidental
  - Option: Conscious
  - Option: Intentional
  
2. Which of the following best describes 'rationale'?
  - Option: A detailed explanation
  - Option: A statistical analysis
  - Option: A set of reasons
  - Option: A philosophical argument
  
3. What does 'skepticism' refer to?
  - Option: An optimistic attitude
  - Option: A doubting or questioning approach
  - Option: A believing nature
  - Option: A scientific method
  
4. What does it mean when something 'exacerbates' a situation?
  - Option: It improves the situation
  - Option: It complicates or worsens the situation
  - Option: It resolves the situation
  - Option: It makes the situation clear
  
5. What does 'eclipse' refer to in a scientific context?
  - Option: A minor obstruction
  - Option: A cosmic event where one celestial body obscures another
  - Option: The darkening of the sun
  - Option: The end of a celestial cycle
  
6. Which best describes 'inclement' weather?
  - Option: Mild and pleasant
  - Option: Stormy and harsh
  - Option: Sunny and clear
  - Option: Temperate and calm
  
7. Who are 'enthusiasts'?



- Option: People who are indifferent
- Option: People who are passionate and interested
- Option: People who are critical
- Option: People who are experts

8. The term 'geomagnetic' refers to what?

- Option: Earth's magnetic field
- Option: The geography of Earth
- Option: The atmosphere of Earth
- Option: Earth's gravitational pull

9. What does 'rollout' commonly refer to?

- Option: A product launch
- Option: A technological failure
- Option: A day of rest
- Option: A financial loss

10. What is meant by 'customisation'?

- Option: Standardization of products
- Option: Adjusted features to fit individual needs
- Option: Removal of features
- Option: Adding complexity to a product

**Gap-Fill ( Fill in the blanks with the correct word from the vocabulary list. )**

- 11. The sensitive information was \_\_\_\_\_ by the government to protect national security.
- 12. It is important to \_\_\_\_\_ the project's boundaries clearly to avoid misunderstandings.
- 13. The fog often \_\_\_\_\_ the view of the mountains in the morning.
- 14. During the solar eclipse, the \_\_\_\_\_ of the event lasted only a few minutes.
- 15. The moon is \_\_\_\_\_ after the full moon phase, gradually becoming less visible.
- 16. To be successful, it is crucial to \_\_\_\_\_ skilled workers in the company.
- 17. The \_\_\_\_\_ of technology into education has transformed learning experiences.
- 18. The tech company decided to \_\_\_\_\_ its software to improve performance.



19. After the announcement of the new product, sales \_\_\_\_\_ dramatically.
20. The new regulations were \_\_\_\_\_ to bring significant changes in the industry.

**Matching Sentences ( Match each definition to the correct word from the vocabulary list. )**

21. Ignoring the symptoms often exacerbates the underlying health issues.
22. The aurora borealis is a natural phenomenon admired by many.
23. The dense foliage can obscure the view of the river.
24. The orientation program helped new employees adjust to the company culture.
25. We should stay indoors due to the inclement weather forecasted for the weekend.
26. Our service offers customisation options to meet each client's unique needs.
27. The rollout of the new software version has been highly successful.
28. Birdwatching enthusiasts gathered in the park for the annual migration event.
29. Scientists study geomagnetic storms to better understand their impact on Earth.
30. The totality of the eclipse left onlookers in awe of the celestial event.

## Answer

**Multiple Choice:** 1. Accidental 2. A set of reasons 3. A doubting or questioning approach 4. It complicates or worsens the situation 5. A cosmic event where one celestial body obscures another 6. Stormy and harsh 7. People who are passionate and interested 8. Earth's magnetic field 9. A product launch 10. Adjusted features to fit individual needs

**Gap-Fill:** 11. withheld 12. delineate 13. obscures 14. totality 15. waning 16. retain 17. integration 18. overhaul 19. surged 20. anticipated

**Matching sentence:** 1. exacerbates 2. phenomenon 3. obscure 4. orientation 5. inclement 6. customisation 7. rollout 8. enthusiasts 9. geomagnetic 10. totality

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