



YouTube TV Unveils Price and Details of Sports Bundle

Description

YouTube TV has revealed new pricing and details about its service. This includes special bundles focused on different types of programming like sports, news, and entertainment.

The sports package is popular because many people watch live sports. It costs \$64.99 each month, but new subscribers can pay \$54.99 for the first year. YouTube TV plans to start these bundles this week.

Although YouTube TV did not share all the channels in the sports package, it includes big networks like ABC, CBS, NBC, and ESPN. Other channels include NBA TV and NFL Network. However, some popular channels like MLB Network and Tennis Channel are not included, which may disappoint some fans.

YouTube TV competes with other services like DirecTV and Comcast, which also launched sports bundles in a similar price range.

Currently, a regular YouTube TV plan costs \$82.99 a month. This is a 28% increase since 2023. YouTube TV has grown rapidly since starting at \$35 a month in 2017, adding features to keep customers happy.

In addition to the sports package, YouTube TV has plans for news and entertainment, all available at discounts for new subscribers.

Vocabulary List:

1. **Revealed** /rɪˈviːld/ (verb): Made known or disclosed something that was previously unknown.
2. **Bundles** /ˈbʌndəlz/ (noun): Packages or collections of items offered together often at a discounted price.
3. **Subscribers** /səbˈskraɪbəz/ (noun): Individuals who sign up for a service or publication typically for regular access to content.
4. **Competes** /kəmˈpiːts/ (verb): Strives to gain or win something by defeating others in a contest or rivalry.
5. **Disappoint** /ˌdɪsəˈpɔɪnt/ (verb): Fail to fulfill the hopes or expectations of someone.
6. **Discounts** /ˈdɪs.kɑʊnts/ (noun): Reductions in the usual price of something.

Comprehension Questions

Multiple Choice



1. What is the cost of the sports package on YouTube TV for new subscribers in the first year?

- Option: \$64.99
- Option: \$54.99
- Option: \$82.99
- Option: \$35.00

2. Which of the following channels is NOT included in the sports package on YouTube TV?

- Option: ABC
- Option: CBS
- Option: MLB Network
- Option: ESPN

3. What is the price of a regular YouTube TV plan per month?

- Option: \$64.99
- Option: \$82.99
- Option: \$35.00
- Option: \$54.99

4. YouTube TV started in 2017 with a monthly cost of?

- Option: \$64.99
- Option: \$82.99
- Option: \$35.00
- Option: \$35.99

5. Which popular channel is NOT included in the sports package on YouTube TV?

- Option: NFL Network
- Option: MLB Network
- Option: NBA TV
- Option: Tennis Channel

6. YouTube TV competes with services like DirecTV and Comcast in offering?

- Option: Cooking shows
- Option: Sports bundles
- Option: Documentary series
- Option: Music videos

True-False



7. YouTube TV offers discounts on news and entertainment plans for new subscribers.
8. The sports package on YouTube TV includes channels like ABC, CBS, and NBC.
9. The regular YouTube TV plan currently costs \$64.99 per month.
10. YouTube TV has experienced a 28% price increase since 2023.
11. New subscribers to YouTube TV can pay \$54.99 for the sports package for the first year.
12. MLB Network is included in the sports package on YouTube TV.

Gap-Fill

13. The sports package on YouTube TV costs \$ _____ each month for new subscribers.
14. YouTube TV plans to start the new bundles this _____.
15. The regular YouTube TV plan has increased in price by _____ % since 2023.
16. YouTube TV launched in 2017 with a monthly cost of \$ _____.
17. Some popular channels like MLB Network and Tennis Channel are _____ included in the sports package on YouTube TV.
18. YouTube TV competes with other services like DirecTV and Comcast in offering sports _____.

Answer

Multiple Choice: 1. \$54.99 2. MLB Network 3. \$82.99 4. \$35.00 5. Tennis Channel 6. Sports bundles

True-False: 7. True 8. True 9. False 10. True 11. True 12. False

Gap-Fill: 13. 64.99 14. week 15. 28 16. 35 17. not 18. bundles

CATEGORY

1. Business - LEVEL2

POST TAG



1. A2
2. ESL learning
3. esl news
4. Level 2
5. Price Details
6. Sports Bundle
7. YouTube TV

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