



# YouTube TV Unveils Pricing for Sports Bundle

## Description

YouTube TV has shared new prices for its channel packages. These packages focus on sports, news, and entertainment.

The sports package costs \$64.99 a month. New subscribers can get it for \$54.99 a month for the first year. This package is popular because many people watch live sports. YouTube TV will start offering these packages this week.

The sports package includes many channels. Some are local channels like ABC and CBS. Other channels are ESPN, NBA TV, and NFL Network. However, it does not include the MLB Network or Tennis Channel, which may disappoint some fans.

YouTube TV has over 10 million subscribers. The company made these changes after signing deals with large media companies. These deals help offer more sports content. However, prices have risen since YouTube TV started in 2017.

YouTube TV also offers other plans. The News + Entertainment + Family Plan costs \$69.99 a month. There are discounts for new subscribers.

## Vocabulary List:

1. **Subscribers** /səb'skraɪbəz/ (noun): Individuals or entities that have signed up to receive a service or publication.
2. **Packages** /'pækɪdʒɪz/ (noun): Sets or groups of items or services offered together.
3. **Content** /'kɒntənt/ (noun): The information or material contained within a publication or service.
4. **Disappoint** /,dɪsə'pɔɪnt/ (verb): To fail to meet the expectations of someone.
5. **Deals** /di:lz/ (noun): Agreements or arrangements made between parties often involving trade or services.
6. **Discounts** /'dɪskaʊnts/ (noun): Reductions in price typically offered to encourage purchases.

## Comprehension Questions

### Multiple Choice

1. What is the cost of YouTube TV's sports package per month?



- Option: \$49.99
- Option: \$54.99
- Option: \$64.99
- Option: \$69.99

2. Which of the following channels is NOT included in YouTube TV's sports package?

- Option: ESPN
- Option: NBA TV
- Option: MLB Network
- Option: NFL Network

3. How many subscribers does YouTube TV have?

- Option: 5 million
- Option: 10 million
- Option: 15 million
- Option: 20 million

4. When did YouTube TV start offering the new channel packages?

- Option: Next month
- Option: This week
- Option: Next year
- Option: Next quarter

5. What type of discounts are available for new subscribers on the News + Entertainment + Family Plan?

- Option: No discounts
- Option: 20% off
- Option: Buy one get one free
- Option: 30% off

6. How much does the News + Entertainment + Family Plan cost per month?

- Option: \$64.99
- Option: \$69.99
- Option: \$74.99
- Option: \$79.99

### **True-False**

7. The sports package of YouTube TV includes the Tennis Channel.



8. YouTube TV has decreased its prices since it started in 2017.
9. The News + Entertainment + Family Plan is only available to existing subscribers.
10. YouTube TV signed deals with media companies to offer more sports content.
11. The new channel packages of YouTube TV focus on sports, news, and entertainment.
12. The sports package of YouTube TV costs \$49.99 for new subscribers.

### Gap-Fill

13. YouTube TV has over \_\_\_\_\_ subscribers.
14. The sports package of YouTube TV can be purchased by new subscribers for \$ \_\_\_\_\_ a month for the first year.
15. The sports package does not include the \_\_\_\_\_ Network or Tennis Channel.
16. The cost of the News + Entertainment + Family Plan is \$ \_\_\_\_\_ a month.
17. YouTube TV started offering the new channel packages this \_\_\_\_\_.
18. YouTube TV's sports package includes local channels like \_\_\_\_\_ and CBS.

### Answer

**Multiple Choice:** 1. \$64.99 2. MLB Network 3. 10 million 4. This week 5. Discounts available 6. \$69.99

**True-False:** 7. False 8. False 9. False 10. True 11. True 12. False

**Gap-Fill:** 13. 10 million 14. 54.99 15. MLB 16. 69.99 17. week 18. ABC

### CATEGORY

1. Business - LEVEL1

### POST TAG

1. A1
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3. Details
4. ESL learning



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  7. price
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### **Date Created**

2026/02/10

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