



YouTube TV Unveils Pricing for Sports Bundle

Description

YouTube TV has shared new prices for its channel packages. These packages focus on sports, news, and entertainment.

The sports package costs \$64.99 a month. New subscribers can get it for \$54.99 a month for the first year. This package is popular because many people watch live sports. YouTube TV will start offering these packages this week.

The sports package includes many channels. Some are local channels like ABC and CBS. Other channels are ESPN, NBA TV, and NFL Network. However, it does not include the MLB Network or Tennis Channel, which may disappoint some fans.

YouTube TV has over 10 million subscribers. The company made these changes after signing deals with large media companies. These deals help offer more sports content. However, prices have risen since YouTube TV started in 2017.

YouTube TV also offers other plans. The News + Entertainment + Family Plan costs \$69.99 a month. There are discounts for new subscribers.

Vocabulary List:

1. **Subscribers** /səb'skraɪbərz/ (noun): Individuals or entities that have signed up to receive a service or publication.
2. **Packages** /'pækɪdʒɪz/ (noun): Sets or groups of items or services offered together.
3. **Content** /'kɒntɛnt/ (noun): The information or material contained within a publication or service.
4. **Disappoint** /,dɪsə'pɔɪnt/ (verb): To fail to meet the expectations of someone.
5. **Deals** /di:lz/ (noun): Agreements or arrangements made between parties often involving trade or services.
6. **Discounts** /'dɪskaʊnts/ (noun): Reductions in price typically offered to encourage purchases.

Comprehension Questions

Multiple Choice

1. What is the cost of YouTube TV's sports package per month?



- Option: \$49.99
- Option: \$54.99
- Option: \$64.99
- Option: \$69.99

2. Which of the following channels is NOT included in YouTube TV's sports package?

- Option: ESPN
- Option: NBA TV
- Option: MLB Network
- Option: NFL Network

3. How many subscribers does YouTube TV have?

- Option: 5 million
- Option: 10 million
- Option: 15 million
- Option: 20 million

4. When did YouTube TV start offering the new channel packages?

- Option: Next month
- Option: This week
- Option: Next year
- Option: Next quarter

5. What type of discounts are available for new subscribers on the News + Entertainment + Family Plan?

- Option: No discounts
- Option: 20% off
- Option: Buy one get one free
- Option: 30% off

6. How much does the News + Entertainment + Family Plan cost per month?

- Option: \$64.99
- Option: \$69.99
- Option: \$74.99
- Option: \$79.99

True-False

7. The sports package of YouTube TV includes the Tennis Channel.



8. YouTube TV has decreased its prices since it started in 2017.
9. The News + Entertainment + Family Plan is only available to existing subscribers.
10. YouTube TV signed deals with media companies to offer more sports content.
11. The new channel packages of YouTube TV focus on sports, news, and entertainment.
12. The sports package of YouTube TV costs \$49.99 for new subscribers.

Gap-Fill

13. YouTube TV has over _____ subscribers.
14. The sports package of YouTube TV can be purchased by new subscribers for \$ _____ a month for the first year.
15. The sports package does not include the _____ Network or Tennis Channel.
16. The cost of the News + Entertainment + Family Plan is \$ _____ a month.
17. YouTube TV started offering the new channel packages this _____.
18. YouTube TV's sports package includes local channels like _____ and CBS.

Answer

Multiple Choice: 1. \$64.99 2. MLB Network 3. 10 million 4. This week 5. Discounts available 6. \$69.99

True-False: 7. False 8. False 9. False 10. True 11. True 12. False

Gap-Fill: 13. 10 million 14. 54.99 15. MLB 16. 69.99 17. week 18. ABC

Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What does increased consumer confidence typically lead to?



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- Option: Higher spending
Option: Decreased savings
Option: Lower investments
Option: Job cuts
2. What is a common method to gather customer feedback?
Option: Interviews
Option: Surveys
Option: Focus groups
Option: All of the above
3. Companies aim to increase what in order to achieve financial success?
Option: Revenue
Option: Profits
Option: Expenses
Option: Liabilities
4. What does it mean when a business is said to struggle?
Option: It is thriving
Option: It is making losses
Option: It is expanding
Option: It is hiring more staff
5. What do analysts express when they predict a downturn in the market?
Option: Excitement
Option: Concern
Option: Indifference
Option: Optimism
6. Who typically makes strategic decisions in a company?
Option: Employees
Option: Interns
Option: Executive
Option: The janitor
7. What is it called when someone expresses disapproval of a decision?
Option: Praising
Option: Advocating
Option: Criticizing
Option: Ignoring
8. What is essential for forecasting market trends?
Option: Inaccuracy



- Option: Speculation
- Option: Accuracy
- Option: Guesswork

9. What term describes a decrease in financial assets?

- Option: Profits
- Option: Revenues
- Option: Losses
- Option: Gains

10. What do retailers commonly offer to attract customers?

- Option: Higher prices
- Option: Discounts
- Option: Inflation
- Option: Surcharges

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. The company introduced new subscription _____ for its premium services.
12. Social media can significantly _____ consumer behavior and trends.
13. The CEO announced his _____ due to personal reasons.
14. The board addressed some _____ concerns regarding financial stability.
15. The podcast has gained thousands of _____ in just a few months.
16. The store is offering special _____ for loyal customers this weekend.
17. The increase in sales was _____ to improved marketing strategies.
18. Economic _____ is crucial for long-term business growth.
19. The online platform curates high-quality _____ for its users.
20. Many families _____ to make ends meet during economic downturns.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. Many investors have expressed concern over the recent market fluctuations.



22. The executive team met to discuss the company's strategic direction for the upcoming year.
23. Consumer confidence has been rising as economic conditions improve.
24. The committee decided to reject the proposal due to budget constraints.
25. Criticizing the management's decisions is not acceptable in this organization.
26. A company's ability to maximize profits is essential for its sustainability.
27. The manager apologised for any inconvenience caused by the recent changes.
28. There were serious implications for the business after the data breach.
29. It is disappointing to see a decline in subscriber numbers this quarter.
30. The company reported significant losses over the last fiscal year.

Answer

Multiple Choice: 1. Higher spending 2. All of the above 3. Profits 4. It is making losses 5. Concern 6. Executive 7. Criticizing 8. Accuracy 9. Losses 10. Discounts

Gap-Fill: 11. packages 12. influence 13. resignation 14. serious 15. subscribers 16. deals 17. attributed 18. stability 19. content 20. struggle

Matching sentence: 1. concern 2. executive 3. confidence 4. reject 5. criticizing 6. profits 7. apologised 8. serious 9. disappoint 10. losses

CATEGORY

1. Business - LEVEL1

POST TAG

1. A1
2. Bundle
3. Details
4. ESL learning
5. esl news
6. Level 1
7. price
8. Sports
9. YouTube TV

Tags



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