



YouTube's ex-CEO Susan Wojcicki dies at 56

Description

A tragic loss has affected the Silicon Valley community once again. Susan Wojcicki, a former CEO of YouTube, passed away at the age of 56 after battling non-small cell lung cancer for two years. Her husband, Dennis Troper, shared the heartbreaking news on Facebook, remembering her as not only a brilliant mind but also a loving mother and friend to many.

Wojcicki, a key figure at Google and instrumental in the acquisition of YouTube, left a lasting impact on both her family and the tech world. Her legacy as a pioneering leader extends beyond her role at YouTube, where she helped the platform become a major revenue source for Google.

The Wojcicki family has deep roots in Silicon Valley, with Susan's sisters holding prominent positions in the tech and education sectors. Her mother, Esther Wojcicki, is a well-known educator with a focus on raising successful children.

In addition to her professional accomplishments, Wojcicki faced personal tragedy earlier this year with the passing of her son, Marco Troper, from an accidental overdose. Despite these challenges, she remained dedicated to her family and her career until stepping down from her role at YouTube in 2023.

Vocabulary List:

1. **Tragic** /'trædʒ.ɪk/ (adjective): Causing or characterized by extreme distress or sorrow.
2. **Legacy** /'lɛg.ə.si/ (noun): Something handed down from an ancestor or from the past.
3. **Instrumental** /,ɪn.strə'mɛn.təl/ (adjective): Serving as an instrument or means in pursuing an aim.
4. **Accomplishments** /ə'kɒm.plɪʃ.mənts/ (noun): Things that have been achieved successfully.
5. **Dedication** /,dɛdɪ'keɪʃən/ (noun): The quality of being committed to a task or purpose.
6. **Accidental** /,æksɪ'dɛntl/ (adjective): Happening by chance unintentionally.

Comprehension Questions

Multiple Choice

1. At what age did Susan Wojcicki pass away?

Option: 46



- Option: 52
- Option: 56
- Option: 60

2. Which type of cancer was Susan Wojcicki battling?

- Option: Breast cancer
- Option: Lung cancer
- Option: Skin cancer
- Option: Colon cancer

3. Who shared the news of Susan Wojcicki's passing on Facebook?

- Option: Esther Wojcicki
- Option: Dennis Troper
- Option: Marco Troper
- Option: Susan's sisters

4. Which platform did Susan Wojcicki help become a major revenue source for Google?

- Option: Facebook
- Option: Instagram
- Option: YouTube
- Option: Twitter

5. What was Susan Wojcicki's role at Google?

- Option: Engineer
- Option: CEO
- Option: Designer
- Option: Accountant

6. When did Susan Wojcicki step down from her role at YouTube?

- Option: 2020
- Option: 2021
- Option: 2022
- Option: 2023

Answer

Multiple Choice: 1. 56 2. Lung cancer 3. Dennis Troper 4. YouTube 5. CEO 6. 2023

Vocabulary quizzes



Multiple Choice (Select the Correct answer for each question.)

1. What do companies often face in the process of achieving their goals?
Option: A. Opportunities
Option: B. Challenges
Option: C. Rewards
Option: D. Stability

2. What is the process of creating new ideas or improving existing services or products called?
Option: A. Stagnation
Option: B. Innovation
Option: C. Tradition
Option: D. Regression

3. What is the state of doubt about the future outcomes called?
Option: A. Stability
Option: B. Clarity
Option: C. Uncertainty
Option: D. Predictability

4. What term describes the rapid and unpredictable changes in the market?
Option: A. Stability
Option: B. Volatility
Option: C. Consistency
Option: D. Predictability

5. Which of the following words could best describe something that happens unexpectedly?
Option: A. Intentional
Option: B. Accidental
Option: C. Calculated
Option: D. Deliberate

6. What refers to the general feeling or attitude of people towards a particular situation?
Option: A. Fact
Option: B. Sentiment
Option: C. Action
Option: D. Reaction

7. Which term could be used to describe a sudden and significant increase in something?
Option: A. Declined
Option: B. Surged
Option: C. Stagnated



Option: D. Maintained

8. What is the belief that good things will happen in the future called?

- Option: A. Pessimism
- Option: B. Optimism
- Option: C. Realism
- Option: D. Negativity

9. What term is used to describe the action of bringing something back to life attention or existence?

- Option: A. Termination
- Option: B. Revival
- Option: C. Decline
- Option: D. Abolishment

10. What is the term for something handed down from the past such as a tradition or an inheritance?

- Option: A. Newcomer
- Option: B. Legacy
- Option: C. Invention
- Option: D. Breakthrough

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

11. Efficient _____ are essential for the smooth running of a business.

12. An individual or entity that provides capital to a company in exchange for ownership interests is known as an _____.

13. Success often requires hard work passion and _____ to achieve your goals.

14. Protecting digital information and systems from attacks is a key aspect of _____.

15. Government _____ may be needed to stabilize the economy during a crisis.

16. A healthy economy requires a balance of growth and _____.

17. The sudden passing of the company founder was a _____ event for the organization.

18. The marketing team was _____ in launching the successful ad campaign.

19. The CEO was recognized for his outstanding _____ in leading the company to record



profits.

20. _____ play a crucial role in overseeing the financial industry to ensure compliance with laws and regulations.

Matching Sentences (Match each definition to the correct word from the vocabulary list.)

21. During deflationary periods the prices of goods and services generally decrease leading to economic challenges.
22. Hackers have been infiltrating the company's network posing a significant threat to data security.
23. The company faced serious allegations of fraud impacting its reputation in the industry.
24. Identifying and addressing system vulnerabilities is crucial to protecting data from potential cyber attacks.
25. The data breach exposed sensitive information of millions of customers leading to a breach of trust.
26. The CEO abruptly resigned from the company causing uncertainty among employees and investors.
27. The founder's vision and values continue to be the company's guiding legacy influencing its decisions and culture.
28. The accidental deletion of critical files resulted in a temporary setback for the project.
29. Economic indicators like GDP growth and unemployment rates provide insights into the overall health of the economy.
30. Streamlining operations and improving efficiency can lead to cost savings and better customer service.

Answer

Multiple Choice: 1. B. Challenges 2. B. Innovation 3. C. Uncertainty 4. B. Volatility 5. B. Accidental 6. B. Sentiment 7. B. Surged 8. B. Optimism 9. B. Revival 10. B. Legacy

Gap-Fill: 11. operations 12. investor 13. dedication 14. cybersecurity 15. interventions 16. stability 17. tragic 18. instrumental 19. accomplishments 20. Regulators

Matching sentence: 1. Deflationary 2. Infiltrating 3. Allegations 4. Vulnerabilities 5. Breach 6. Resigned 7. Legacy 8. Accidental 9. Indicators 10. Operations



CATEGORY

1. Business - LEVEL3

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Author

aimeeyoung99

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