

YouTube's ex-CEO Susan Wojcicki dies at 56

Description

A tragic loss has affected the Silicon Valley community once again. Susan Wojcicki, a former CEO of YouTube, passed away at the age of 56 after battling non-small cell lung cancer for two years. Her husband, Dennis Troper, shared the heartbreaking news on Facebook, remembering her as not only a brilliant mind but also a loving mother and friend to many.

Wojcicki, a key figure at Google and instrumental in the acquisition of YouTube, left a lasting impact on both her family and the tech world. Her legacy as a pioneering leader extends beyond her role at YouTube, where she helped the platform become a major revenue source for Google.

The Wojcicki family has deep roots in Silicon Valley, with Susan's sisters holding prominent positions in the tech and education sectors. Her mother, Esther Wojcicki, is a well-known educator with a focus on raising successful children.

In addition to her professional accomplishments, Wojcicki faced personal tragedy earlier this year with the passing of her son, Marco Troper, from an accidental overdose. Despite these challenges, she remained dedicated to her family and her career until stepping down from her role at YouTube in 2023.

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Vocabulary List:

- 1. Tragic /'trædʒ.ɪk/ (adjective): Causing or characterized by extreme distress or sorrow.
- 2. Legacy /ˈlɛg.ə.si/ (noun): Something handed down from an ancestor or from the past.
- 3. Instrumental / in.strəˈmɛn.təl/ (adjective): Serving as an instrument or means in pursuing an aim.
- 4. Accomplishments /əˈkɒm.plɪʃ.mənts/ (noun): Things that have been achieved successfully.
- 5. **Dedication** /,dɛdɪˈkeɪʃən/ (noun): The quality of being committed to a task or purpose.
- 6. Accidental / æksɪ'dɛntl/ (adjective): Happening by chance unintentionally.

Comprehension Questions

Multiple Choice



1. At what age did Susan Wojcicki pass away?

Option: 46
Option: 52
Option: 56
Option: 60

2. Which type of cancer was Susan Wojcicki battling?

Option: Breast cancer Option: Lung cancer Option: Skin cancer Option: Colon cancer

3. Who shared the news of Susan Wojcicki's passing on Facebook?

Option: Esther Wojcicki Option: Dennis Troper Option: Marco Troper Option: Susan's sisters

4. Which platform did Susan Wojcicki help become a major revenue source for Google?

Option: Facebook Option: Instagram Option: YouTube Option: Twitter

5. What was Susan Wojcicki's role at Google?

Option: Engineer Option: CEO Option: Designer Option: Accountant

6. When did Susan Wojcicki step down from her role at YouTube?

Option: 2020 Option: 2021 Option: 2022 Option: 2023

Answer

Multiple Choice: 1. 56 2. Lung cancer 3. Dennis Troper 4. YouTube 5. CEO 6. 2023



Vocabulary quizzes

Multiple Choice (Select the Correct answer for each question.)

1. What do companies often face in the process of achieving their goals?

Option: A. Opportunities Option: B. Challenges Option: C. Rewards Option: D. Stability

2. What is the process of creating new ideas or improving existing services or products called?

Option: A. Stagnation Option: B. Innovation Option: C. Tradition Option: D. Regression

3. What is the state of doubt about the future outcomes called? ESL-NEWS.

Option: A. Stability Option: B. Clarity Option: C. Uncertainty Option: D. Predictability

4. What term describes the rapid and unpredictable changes in the market?

Option: A. Stability Option: B. Volatility Option: C. Consistency Option: D. Predictability

5. Which of the following words could best describe something that happens unexpectedly?

Option: A. Intentional Option: B. Accidental Option: C. Calculated Option: D. Deliberate

6. What refers to the general feeling or attitude of people towards a particular situation?

Option: A. Fact

Option: B. Sentiment Option: C. Action Option: D. Reaction

7. Which term could be used to describe a sudden and significant increase in something?



8.

Option: A. Declined
Option: B. Surged
Option: C. Stagnated
Option: D. Maintained
What is the belief that good things will happen in the future called?
Option: A. Pessimism
Option: B. Optimism
Option: D. Maintained What is the belief that good things will happen in the future called? Option: A. Pessimism

Option: C. Realism

Option: A. Termination Option: B. Revival Option: C. Decline

Option: D. Negativity

Option: D. Abolishment

10. What is the term for something handed down from the past such as a tradition or an inheritance? SL-NEWS.CC

9. What term is used to describe the action of bringing something back to life attention or existence?

Option: A. Newcomer Option: B. Legacy Option: C. Invention Option: D. Breakthrough

11 ECC. . .

Gap-Fill (Fill in the blanks with the correct word from the vocabulary list.)

are essential for the smooth running of a business.				
12. An individual or entity that provides capital to a company in exchange for ownership interests is known				
as an				
.3. Success often requires hard work passion and to achieve your goals.				
14. Protecting digital information and systems from attacks is a key aspect of				
15. Government may be needed to stabilize the economy during a crisis.				
16. A healthy economy requires a balance of growth and				
7. The sudden passing of the company founder was a event for the organization.				



18. The marketing team was	:	in launching the successful ad campaign.		
19. The CEO was recognized	for his outstanding	in leading the company to record		
profits.				
20	play a crucial role in o	verseeing the financial industry to ensure compliance		
with laws and regulations.				
Matching Sentences (Ma	atch each definition to	the correct word from the vocabulary list.)		
21. During deflationary per challenges.	riods the prices of goods	and services generally decrease leading to economic		
22. Hackers have been infiltrating the company's network posing a significant threat to data security.				
23. The company faced serious allegations of fraud impacting its reputation in the industry.				
24. Identifying and addressing system vulnerabilities is crucial to protecting data from potential cyber attacks.				
25. The data breach exposed sensitive information of millions of customers leading to a breach of trust.				
26. The CEO abruptly resigned from the company causing uncertainty among employees and investors.				
27. The founder's vision and values continue to be the company's guiding legacy influencing its decisions and culture.				
28. The accidental deletion of critical files resulted in a temporary setback for the project.				
29. Economic indicators like GDP growth and unemployment rates provide insights into the overall health of the economy.				
30. Streamlining operations and improving efficiency can lead to cost savings and better customer service.				

Answer

Multiple Choice: 1. B. Challenges 2. B. Innovation 3. C. Uncertainty 4. B. Volatility 5. B. Accidental 6. B.

Sentiment 7. B. Surged 8. B. Optimism 9. B. Revival 10. B. Legacy

Gap-Fill: 11. operations



12. investor 13. dedication 14. cybersecurity 15. interventions 16. stability 17. tragic 18. instrumental 19. accomplishments 20. Regulators

Matching sentence: 1. Deflationary 2. Infiltrating 3. Allegations 4. Vulnerabilities 5. Breach 6. Resigned 7. Legacy 8. Accidental 9. Indicators 10. Operations

CATEGORY

1. Business - LEVEL3

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